FORM 10-Q
[ X ]

> Quarterly Report Under Section 13 or $15(\mathrm{~d})$ of the
> Securities Exchange Act of 1934
> For Quarter Ended December 31,1999

OR
[ ] Transition Report Pursuant to Section 13 or $15(d)$ of the Securities Exchange Act of 1934

Commission File Number 1-6227
Lee Enterprises, Incorporated

A Delaware Corporation I.D. \#42-0823980
215 N. Main Street
Davenport, Iowa 52801
Phone: (319) 383-2100

Indicate by a check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [ X ] No [ ]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

Class
Outstanding At December 31, 1999


PART I. FINANCIAL INFORMATION
Item 1.

LEE ENTERPRISES, INCORPORATED

Consolidated Statements of Income
(In Thousands, Except Per Share Data)

| Three Months Ended December 31: Operating revenue: | (Unaudited) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Publishing: |  |  |  |  |
| Advertising | \$ | 70,133 | \$ | 69,375 |
| Circulation |  | 20,212 |  | 20,965 |
| Other |  | 16,052 |  | 13,955 |
| Broadcasting |  | 33,998 |  | 35,590 |
| Equity in net income of associated companies |  | 2,261 |  | 2,242 |
|  |  | 142,656 |  | 42,127 |

Operating expenses:
Compensation costs ..........................

| 52,855 | 51,303 |
| ---: | ---: |
| 9,013 | 10,828 |
| 5,467 | 5,085 |
| 4,724 | 4,403 |
| 37,169 | 35,708 |
| $-------------107,327$ |  |


| Nonoperating (income) expense, net |  |  |
| :---: | :---: | :---: |
| Financial (income) | $(1,054)$ | $(1,216)$ |
| Financial expense | 3,385 | 4,266 |
| Gain on sale of properties | $(18,249)$ | - - |
|  | $(15,918)$ | 3,050 |
| Income before taxes on income | 49,346 | 31,750 |
| Income taxes | 18,802 | 12,111 |
| Net income | \$ 30,544 | \$ 19,639 |
| Average outstanding shares: |  |  |
| Basic | 44,165 | 44,268 |
| Diluted | 44,630 | 44,843 |
| Earnings per share: |  |  |
| Basic | \$ 0.69 | \$ 0.44 |
| Diluted | \$ 0.68 | \$ 0.44 |
| Dividends per share | \$ 0.16 | \$ 0.15 |

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LEE ENTERPRISES, INCORPORATED
Condensed Consolidated Balance Sheets
(In Thousands)
December 31, September 30,
ASSETS 1999 1999
- -----------------------------------------------------------------------------------------
```

(Unaudited)

| Cash and cash equivalents Accounts receivable, net <br> Newsprint inventory <br> Program rights and other ......... |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| Total current assets |  |  |  |
| Investments <br> Property and equipment, net Intangibles and other assets |  |  |  |
|  |  |  |  |
|  |  |  |  |


| \$ | 34,139 | \$ | 10,536 |
| :---: | :---: | :---: | :---: |
|  | 72,733 |  | 68,560 |
|  | 3,488 |  | 3,625 |
|  | 15,059 |  | 19,822 |
|  | 125,419 |  | 102,543 |
|  | 32,848 |  | 32,145 |
|  | 143,696 |  | 139,203 |
|  | 408,738 |  | 405,622 |
| \$ | 710,701 | \$ | 679,513 |

LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities ...............................

| \$ | 87,577 | \$ | 79,448 |
| :---: | :---: | :---: | :---: |
|  | 186,154 |  | 187,005 |
|  | 62,596 |  | 58,731 |
|  | 374,374 |  | 354,329 |
| \$ | 710,701 | \$ | 679,513 |


| Condensed Consolidated Statements of Cash Flows (In Thousands) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Three Months Ended December 31: |  | 1999 |  | 1998 |
|  |  |  |  | Unaudited) |
| Cash Provided by Operations: |  |  |  |  |
| Net income |  | 30,544 | \$ | 19,639 |
| Adjustments to reconcile net income to net cash provided by operations: |  |  |  |  |
| Depreciation and amortization |  | 10,191 |  | 9,488 |
| Gain on sale of properties |  | $(18,249)$ |  | - - |
| Distributions in excess of current earnings of associated companies ................. |  | 1,786 |  | 1,758 |
| Other balance sheet changes |  | 12,750 |  | 2,975 |
| Net cash provided by operations |  | 37,022 |  | 33,860 |
| Cash (Required for) Investing Activities: |  |  |  |  |
| Purchase of property and equipment |  | $(8,981)$ |  | $(8,870)$ |
| Acquisitions |  | $(3,329)$ |  | ( |
| Proceeds from sale of assets |  | 8,585 |  | - - |
| Other |  | (33) |  | (42) |
| Net cash (required for) investing activities .................. |  | $(3,758)$ |  | $(8,912)$ |
| Cash (Required for) Financing Activities: |  |  |  |  |
| Purchase of Lee Common Stock |  | $(3,922)$ |  | $(2,126)$ |
| Payments on short-term notes payable, net ...... |  | $(6,000)$ |  | - - |
| Other |  | 261 |  | 125 |
| Net cash (required for) financing activities .............. |  | $(9,661)$ |  | (2,001) |
| Net increase in cash and cash equivalents ................. |  | 23,603 |  | 22,947 |
| Cash and cash equivalents: |  |  |  |  |
| Beginning .. |  | 10,536 |  | 16,941 |
| Ending |  | 34,139 | \$ | 39,888 |

LEE ENTERPRISES, INCORPORATED
Notes to Unaudited Condensed Consolidated Financial Information


#### Abstract

Note 1. Basis of Presentation

The information furnished reflects all adjustments, consisting of normal recurring accruals, which are, in the opinion of management, necessary to a fair presentation of the financial position as of December 31, 1999 and the results of operations and cash flows for the three months ended December 31, 1999 and 1998.


Note 2. Investment in Associated Companies
Condensed operating results of Madison Newspapers, Inc. (50\% owned) and other unconsolidated associated companies are as follows:

|  | Three Months Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 1999 |  | 1998 |
|  | (In Thousands) <br> (Unaudited) |  |  |
| Revenues | \$ | 24,428 | \$ 23,591 |
| Operating expenses, except depreciation and amortization |  | 16,502 | 15,627 |
| Income before depreciation and amortization, interest, and taxes .............. |  | 7,926 | 7,964 |
| Depreciation and amortization |  | 722 | 793 |
| Operating income |  | 7,204 | 7,171 |
| Financial income |  | 397 | 323 |
| Income before income taxes |  | 7,601 | 7,494 |
| Income taxes |  | 3,080 | 3,032 |
| Net income . . |  | 4,521 | 4,462 |

Note 3. Cash Flows Information

The components of other balance sheet changes are:


Note 4. Earnings Per Share
The following table sets forth the computation of basic and diluted earnings per share (in thousands except per share amounts):

|  | Three Months Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1999 |  | 1998 |  |
|  | (In Thousands) |  |  |  |
| Numerator, income applicable to common shares, net income ........................ | \$ |  |  | 19,639 |
| Denominator: |  |  |  |  |
| Basic, weighted average common shares outstanding |  | 44,165 |  | 44,268 |
| Dilutive effect of employee stock options |  | 465 |  | 575 |
| Diluted outstanding shares |  | 44,630 |  | 44,843 |
| Earnings per share: |  |  |  |  |
| Basic | \$ | 0.69 | \$ | 0.44 |
| Diluted |  | 0.68 |  | 0.44 |

Note 5. Sale of Assets

On October 1, 1999 the Company sold substantially all the assets used in, and liabilities related to, the publication, marketing, and distribution of two daily newspapers and the related specialty and classified publications in Kewanee, Geneseo, and Aledo, Illinois and Ottumwa, Iowa in exchange for $\$ 9,300,000$ of cash and a daily newspaper and specialty publications in Beatrice, Nebraska.

Note 6. Reclassification
Certain expenses on the statement of income for the quarter ended December 31 , 1998 have been reclassified with no effect on net income or earnings per share, to be consistent with the classifications adopted for the quarter ended December 31, 1999.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Operations by line of business are as follows:
$\left.\begin{array}{ccccc} & \begin{array}{c}\text { Three Months Ended December 31, }\end{array} & \begin{array}{c}\text { Percent } \\ \text { Increase }\end{array} \\ \text { (Decrease) }\end{array}\right)$

* EBITDA is not a financial performance measurement under generally accepted accounting principles (GAAP), and should not be considered in isolation or a substitute for GAAP performance measurements. EBITDA is also not reflected in our consolidated statement of cash flows; but it is a common and meaningful alternative performance measurement for comparison to other companies in our industry.


## PUBLISHING

Exclusive of acquisitions and dispositions, publishing advertising revenue increased $\$ 617,000$, $9 \%$. Advertising revenue from local merchants decreased $\$(816,000),(2.0 \%)$ Local "run-of-press" advertising decreased $\$(1,136,000)$, (3.8) \%, as a result of decreased spending and a shift to preprint advertising by large retailers. Local preprint revenue increased $\$ 320,000$, 2.9\%. Classified advertising revenue increased $\$ 1,021,000,4.7 \%$ as a result of a $9.6 \%$ increase in advertising inches primarily in employment and automotive categories, offset by lower average rates. Circulation revenue decreased $\$(400,000)$, (2.0\%) as a result of a decrease in units.

Other revenue consists of revenue from commercial printing, products delivered outside the newspaper (which include activities such as target marketing and special event production) and editorial service contracts with Madison Newspapers, Inc.

Other revenue by category is as follows:
Three Months Ended
December 31,
$\qquad$
19991998
(Unaudited)
(In Thousands)

* Includes internet/online, niche publications, books and other events and promotions.

The following table sets forth the percentage of revenue of certain items in the publishing segment.

|  | ```Three Months Ended December 31, 1 9 9 9 1 9 9 8``` |  |
| :---: | :---: | :---: |
| Revenue | 100.0\% | 100.0\% |
| Compensation costs | 34.4 | 33.9 |
| Newsprint and ink | 8.3 | 10.2 |
| Other operating expenses | 22.8 | 22.4 |
|  | 65.5 | 66.5 |
| Income before depreciation, amortization, interest and taxes | 34.5 | 33.5 |
| Depreciation and amortization ................... | 6.4 | 6.0 |
| Operating margin wholly-owned properties | 28.1\% | 27.5\% |

Exclusive of the effects of acquisitions and dispositions, costs other than depreciation and amortization increased $\$ 209,000$, $.3 \%$. Compensation expense increased $\$ 1,038,000$, $3.0 \%$ due primarily to an increase in the average compensation rate and unfavorable medical plan experience. Newsprint and ink costs decreased $\$(2,059,000)$, $(19.4) \%$ due to lower prices and reduced consumption. Other operating costs exclusive of depreciation and amortization increased $\$ 1,230,000,5.4 \%$ due to higher technology and promotion costs.

## BROADCASTING

Revenue for the quarter includes a $\$ 1,700,000$ local marketing agreement (LMA) contract termination payment. Exclusive of that disposition, revenue for the quarter decreased $\$(2,887,000)$, (8.3) $\%$ as political advertising decreased $\$(4,886,000)$, while local/regional/national increased $\$ 2,269,000$ due to better inventory management and pricing. Production revenue and revenues from other services were essentially flat. Network compensation decreased by $\$(511,000)$.

The following table sets forth the percentage of revenue of certain items in the broadcasting segment.

|  | Three Months Ended December 31, |  |
| :---: | :---: | :---: |
|  | 1999 | 1998 |
| Revenue | 100.0\% | 100.0\% |
| Compensation costs | 38.8 | 37.1 |
| Programming costs | 9.7 | 6.7 |
| Other operating expenses | 21.9 | 21.0 |
|  | 70.4 | 64.8 |
| Income before depreciation, amortization, interest and taxes | 29.6 | 35.2 |
| Depreciation and amortization | 8.8 | 7.6 |
| Operating margin wholly-owned properties | 20.8\% | 27.6\% |

Exclusive of the disposition, compensation costs increased $\$ 46,000$, $.4 \%$. Programming costs for the quarter increased $\$ 426,000$, 19.5\%, due to increased costs of programming. Other operating expenses, exclusive of depreciation and amortization, increased $\$ 138,000,1.9 \%$ primarily due to an increase in bad debts and outside services offset by a reduction in sales and audience promotion expenses. deferred compensation agreements, financial expense decreased by $\$ 746,000$ due to reduced debt levels.

On October 1, 1999 the Company exchanged four properties in Iowa and Illinois for a property in Nebraska and $\$ 9,300,000$ in cash resulting in a $\$ 18,249,000$ gain. Exclusive of this gain, diluted earnings per share were \$.44.

Income taxes were $38.1 \%$ of pre-tax income for the quarters ended December 31, 1999 and 1998.

## LIQUIDITY AND CAPITAL RESOURCES

Cash provided by operations, which is the Company's primary source of liquidity, was $\$ 37,022,000$ for the quarter. Available cash balances, cash flow from operations and bank lines of credit provide adequate liquidity. Covenants related to the Company's credit agreements are not considered restrictive to operations and anticipated stockholder dividends.

YEAR 2000
The Year 2000 issue concerns the inability of information technology (IT) systems and equipment utilizing microprocessors to recognize and process date-sensitive information after 1999 due to the use of only the last two digits to refer to a year. This problem could affect both computer software and hardware and other equipment that relies on microprocessors. The Company has not experienced any significant Year 2000 issues to date. The company believes that February 29, 2000 is the remaining potentially significant date on which Year 2000 issues could arise due to the way the leap year occurs.

The Company will continue to monitor material vendors and suppliers whose uninterrupted delivery of product or service is material to the production or distribution of our print and broadcast products. Material vendors and suppliers include electric utilities, telecommunications, news and content providers, television networks, other television programming suppliers, the U.S. Postal Service, and financial institutions.

The Company could be faced with severe consequences if Year 2000 issues arise and are not resolved in a timely manner by the Company and material third parties. A worst-case scenario would result in the short-term inability of the Company to produce/distribute newspapers or broadcast television programming due to unresolved Year 2000 issues. This would result in lost revenues; however, the amount would be dependent on the length and nature of the disruption, which cannot be predicted or estimated. In light of the possible consequences, the Company is prepared to devote the resources needed to address any remaining Year 2000 issues in a timely manner. While management expects a successful resolution of these issues, there can be no guarantee that material third parties, on which the Company relies, will address all Year 2000 issues on a timely basis or that their failure to successfully address all issues would not have an adverse effect on the Company.

The Company has contingency plans in case business interruptions do occur.

## SAFE HARBOR STATEMENT

The Private Securities Litigation Reform Act of 1995 provides a "Safe Harbor" for forward-looking statements. This report contains certain information which may be deemed forward-looking that is based largely on the Company's current expectations and is subject to certain risks, trends, and uncertainties that could cause actual results to differ materially from those anticipated. Among such risks, trends, and uncertainties are changes in advertising demand, newsprint prices, interest rates, regulatory rulings, availability of quality broadcast programming at competitive prices, changes in the terms and conditions of network affiliation agreements, quality and ratings of network over-the-air broadcast programs, legislative or regulatory initiatives affecting the cost of delivery of over-the-air broadcast programs to the company's customers, and other economic conditions and the effect of acquisitions, investments, and dispositions on the Company's results of operations or financial condition. The words "believe," "expect," "anticipate," "intends," "plans," "projects," "considers," and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are as of the date of this report. Further information concerning the Company and its businesses, including factors that potentially could materially affect the Company's financial results, is included in the Company's annual report on Form $10-\mathrm{K}$. The company does not undertake to publically update or revise its forward-looking statements.

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LEE ENTERPRISES, INCORPORATED
    PART II. OTHER INFORMATION
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Item 6. Exhibits and Reports on Form 8-K
(a) Exhibits: None
(b) Report on Form 8-K: None

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED
/s/ G.C. Wahlig Date February 1, 2000
G.C. Wahlig, Chief Accounting Officer

THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE DECEMBER 31, 1999 FORM 10-Q OF LEE ENTERPRISES, INCORPORATED AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS

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    SEP-30-2000
            DEC-31-1999
                    31,439
                    0
            77,194
                        4,461
                            3,488
            125,419
                                    335,301
            191,605
            710,701
        87,577
                                    186,154
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                                    88,390
            285,984
710,701
            142,656 140,395
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                        49,346
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