Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN	I BENEFICIAL	OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Gulledge Michael R															(Che	ck all applic	tionship of Reporting P all applicable) Director Officer (give title		on(s) to Issu 10% Ow Other (s	ner
	ENTERP	rirst) RISES, INCORF I STREET, STE.		3. Date of Earliest Transaction (Month/Day/Year) 04/30/2012									_	below)		nt - P	below) ublishing	poony		
(Street) DAVENPORT IA 52801					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Line)	6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting				
(City)	(S	State)	(Zip)													Person				
			ble I - Nor	1					<u> </u>		Disp		-							
Da Da			Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Yea		Code (Instr.			4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			Securitie Beneficia Owned F	neficially ned Following		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									G	Code	v	Amount	t (A) or (D)		Price	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)
Common	Common Stock															36,653			D	
			Table II -									sed of, onvertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date, T	I. Transa Code ( 3)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisal Expiration Date (Month/Day/Year			7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		es Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				C	Code	v	(A)	(D)	Date Exerc	cisable		Expiration Date	Title		Amount or Number of Shares					
Employee Stock Option (Right to Buy)	\$2.57								09/28	8/2011 <sup>(1</sup>	1) 0	9/28/2020	Com	mon ock	36,800		36,80	00	D	
Employee Stock Option (Right to	\$1.13	04/30/2012			A		60,000		04/30	0/2012 <sup>(1</sup>	1) 0	14/30/2022	Com		60,000	\$1.13	60,00	)0	D	

## **Explanation of Responses:**

1. These securities are exercisable as follows: 30% upon the first anniversary date of the grant; 60% upon the second anniversary date of the grant; and 100% upon the third anniversary date of the grant.

## Remarks:

/s/Edmund H. Carroll, Limited POA, Attorney-in-Fact

04/30/2012

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.