LEE ENTERPRISES, INCORPORATED
400 Putnam Building
215 N. Main Street
Davenport, IA 52801-1924

#### NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

January 25, 2000

### TO THE STOCKHOLDERS:

The Annual Meeting of Stockholders of Lee Enterprises, Incorporated, a Delaware corporation (the "Company"), will be held in the second floor conference room of the offices of the Company, 215 N. Main Street, Davenport, Iowa, on January 25, 2000, at 9:00 AM, for the following purposes:

- (1) To elect three directors for terms of three years, and one director for a term of one year; and
- (2) To transact such other business as may properly come before the meeting or any adjournment thereof.

The Board of Directors has fixed December 1, 1999 as the record date for the determination of stockholders entitled to notice of and to vote at the meeting.

It is important that your shares be represented whether or not you plan to attend. You may vote by marking, signing and dating the enclosed proxy card and returning it in the postage paid envelope. Stockholders may also vote by telephone or via the Internet. If you attend the meeting, you may withdraw your proxy at that time and vote your shares in person.

/s/ C. D. Waterman III, Secretary

Davenport, Iowa December 27, 1999

# LEE ENTERPRISES, INCORPORATED

# 2000 ANNUAL MEETING OF STOCKHOLDERS

# PROXY STATEMENT

This Proxy Statement is furnished in connection with the solicitation of proxies by the Board of Directors of the Company to be voted at the annual meeting of stockholders to be held at the offices of the Company on Tuesday, January 25, 2000, at 9:00 a.m., for the purposes set forth in the Notice of Annual Meeting.

The principal executive offices of the Company are located at 400 Putnam Building, 215 N. Main Street, Davenport, Iowa 52801. This Proxy Statement and the enclosed form of proxy are being mailed to stockholders on or about December 27, 1999, together with a copy of the Company's Annual Report for the fiscal year ended September 30, 1999.

# **PROXIES**

Your vote is very important. For this reason, the Board of Directors is requesting that you use the enclosed Proxy Card to vote your shares. If the accompanying proxy is executed, the shares represented by the proxy will be voted as specified below. You may also vote your shares by delivering your proxy by telephone or via the Internet.

If a broker, bank or other nominee holds your Common Stock, you will receive instructions from them that you must follow in order to have your shares voted. If you hold certificate(s) in your own name as a holder of record, you may vote your Common Stock or Class B Common Stock by signing, dating and mailing the Proxy Card in the postage paid envelope provided. Of course, you can always come to the meeting and vote your shares in person.

You may revoke the proxy before the meeting, whether delivered by telephone, Internet or through the mail, by using the telephone voting procedures, the Internet voting procedures or by mailing a signed instrument revoking the proxy to: C. D. Waterman III, Corporate Secretary, Lee Enterprises, Incorporated, 400 Putnam Building, 215 N. Main St., Davenport, IA 52801-1924; to be effective, a mailed revocation must be received by the Secretary on or before January 24, 2000. A stockholder may also attend the meeting in person, withdraw the proxy and vote in person.

# VOTING PROCEDURES

will be entitled to vote at the meeting or any adjournment thereof. As of December 1, 1999, there were 33,314,738 shares of Common Stock and 10,966,544 shares of Class B Common Stock outstanding. Each share of Common Stock is entitled to one vote at the meeting; each share of Class B Common Stock is entitled to ten votes at the meeting.

The presence, in person or by proxy, of a majority of the voting power of Common Stock and Class B Common Stock of the Company issued and outstanding and entitled to vote is necessary to constitute a quorum at the annual meeting. The affirmative vote of the holders of a plurality of the voting power of Common Stock and Class B Common Stock represented in person or by proxy at the annual meeting is required to elect directors, and the affirmative vote of the holders of a majority of the voting power of Common Stock and Class B Common Stock represented at the meeting is required to act on any other matter properly brought before the meeting.

Abstentions from voting will be included for purposes of determining whether the requisite number of affirmative votes are received on any matters other than the election of directors submitted to the stockholders for vote and, accordingly, will have the same effect as a vote against such matters. If a broker indicates on the proxy that it does not have discretionary authority as to certain shares to vote on a particular matter, those shares will be considered as present and entitled to vote, but will have no effect on the vote, with respect to that matter.

In voting by proxy with regard to the election of directors, stockholders may vote in favor of all nominees, withhold their votes as to all nominees, or withhold their votes as to specific nominees. Stockholders should specify their choices on the accompanying Proxy Card or by using the telephone or Internet voting procedures. All properly executed proxies delivered by stockholders to the Company and not revoked will be voted at the annual meeting in accordance with the directions given. If no specific instructions are given on a Proxy Card with regard to the matters to be voted upon, the shares represented by a signed proxy card will be voted "FOR" the election of all directors as more fully set forth in this Proxy Statement. If any other matters properly come before the annual meeting, the persons named as proxies will vote upon such matters according to their judgment.

#### PROPOSAL 1 ELECTION OF DIRECTORS

Three directors are to be elected at the annual meeting to hold office for three-year terms expiring at the annual meeting of stockholders in 2003, and one director is to be elected for a one-year term expiring at the annual meeting of stockholders in 2001. Each of the individuals named below is a nominee of the Mominating Committee of the Board of Directors. Mr. Vittert and Mr. Guerin are presently directors whose current terms expire January 25, 2000. Mr. Mayer's current term expires in 2001, but he is nominated to serve with the class whose terms expire at the 2003 annual meeting to conform with the Company's Certificate of Incorporation and By-Laws. Lloyd G. Schermer and Charles E. Rickershauser, Jr., directors of the Company since 1959 and 1990 respectively, are retiring at the annual meeting and will not stand for re-election. The Board of Directors does not currently plan to fill one vacancy and, effective as of the annual meeting date, the number of directors will be reduced to eleven.

Proxies will be voted for the election of these nominees unless the stockholder giving the proxy withholds such authority. If as a result of circumstances not now known any of such nominees shall be unable to serve as a director, proxies will be voted for the election of such other person as the Board of Directors may select. Information about the nominees and directors continuing office is set forth below:

# NOMINEES FOR ELECTION AS DIRECTORS

Nominee	Principal Occupation	Age	Proposed Term	Director Since
William E. Mayer	Partner, Development Capital (3) (4)	59	3 years (2003)	1998
Gregory P. Schermer	Vice President- Interactive Media	45	3 years (2003)	
Mark Vittert	Investor (2) (4)	51	3 years (2003)	1986
J.P. Guerin	Investor (1) (3)	70	1 year (2001)	1985

#### DIRECTORS CONTINUING IN OFFICE

Director	Principal Occupation	Age	Remaining Term	Director Since
Rance E. Crain	President, Crain Communications (2)	61	2 years (2002)	1990
Richard D. Gottlieb	President and Chief Executive Officer (1)	57	2 years (2002)	1986
Mary E. Junck	Executive Vice President and Chief Operating Officer	51	2 years (2002)	1999
Phyllis Sewell	Retired (1) (2) (4)	69	2 years (2002)	1977
Andrew E. Newman	Chairman and CEO, Race Rock International (2)	55	1 year (2001)	1991
Gordon D. Prichett	Partner, Cairnwood Cooperative and Department Chairman, Babson College (3)	58	1 year (2001)	1998
Ronald L. Rickman	Retired President- Publishing Group	61	1 year (2001)	1986

- (1) Member of Executive Committee
- 2) Member of Executive Compensation Committee
- 3) Member of Audit Committee
- (4) Member of Nominating Committee

Mr. Mayer is a partner in Development Capital, LLC, a private investment firm, New York, NY. He is also a director of Johns Manville Corporation, Hambrecht & Quist Group, and a trustee of the Colonial Mutual Funds.

Mr. Schermer was elected Vice President-Interactive Media in November, 1997. From 1989 through November 1997 he was, and continues to serve as, Corporate Counsel of the Company.

Mr. Vittert is a private investor and a director of PremiumWear, Minneapolis, MN and Dave & Buster's Inc., Dallas,  $\mathsf{TX}$ .

Mr. Guerin is Vice-Chairman of Daily Journal Company, Los Angles, CA and of PS Group Holdings, Inc., San Diego, CA.

Mr. Crain is the President and Editorial Director of Crain Communications, a diversified publishing company with its principal offices in Chicago, IL.

Mr. Gottlieb has been President and Chief Executive  $\,$  Officer of the Company for more than the past 5 years.

Ms. Junck was elected Executive Vice President in May 1999. From May 1996 to April 1999 she was Executive Vice President of The Times Mirror Company and President of Eastern Newspapers. She was named Publisher and Chief Executive Officer of The Baltimore Sun in 1993.

Mrs. Sewell is a director of Pitney Bowes Inc., Stamford, CT and SYSCO Corporation, Houston,  $\mathsf{TX}.$ 

Mr. Newman is Chairman and Chief Executive Officer of Race Rock International, St. Louis, MO. He was Chairman of Edison Brothers Stores, Inc. until April 1995. He is a director of Sigma-Aldrich Corporation, St. Louis, MO. On November 3, 1995, Edison Brothers Stores, Inc. filed a petition for reorganization under Chapter XI of the United States Bankruptcy Code in Wilmington, Delaware. On September 26, 1997, following confirmation of its reorganization plan, the proceedings were terminated.

Mr. Prichett is a partner in Cairnwood Cooperative, a private investment group, of Boston, MA. He is also Chairman of Mathematics, Statistics and Information Systems at Babson College, Babson Park, MA.

Mr. Rickman was elected President-Publishing Group of the Company on November 18, 1997, and retired on May 31, 1999. For more than 5 years prior thereto, he was Vice President-Newspapers of the Company.

DIRECTORS' MEETINGS AND COMMITTEES OF THE BOARD OF DIRECTORS

The Company's Board of Directors met six times in fiscal 1999.

The Company's Audit Committee met three times in fiscal 1999; its functions include review of the scope, timing and other considerations relative to the independent auditors' annual audit of financial statements and the adequacy of internal control and the internal audit functions, and evaluation of the performance of external and internal auditors and the Company's accounting and financial departments. In addition, the Committee reviews professional services provided by the Company's independent auditors, in general, prior to rendering of such services, and the possible effect of any nonaudit-related services upon the independence of the Company's independent auditors.

The Company's Nominating Committee met two times in fiscal year 1999; its functions are to consider and recommend to the Board all nominees for possible election and re-election to the Board, and to consider all matters relating to the size, composition and governance of the Board and the general subject matter, size and composition of board committees. The Nominating Committee will consider nominees recommended by the stockholders. Recommendations should be sent to Mark Vittert, Chairman, Nominating Committee, c/o the Company, at the address shown on the cover of this Proxy Statement.

The Company's Executive Compensation Committee met three times in fiscal 1999; its functions are to administer the Company's Retirement Account and Supplementary Benefit Plans and the 1990 Long Term Incentive Plan; to establish salary ranges and salaries, bonus formulae and bonuses, and participation in other benefit plans or programs, for elected officers; to review employment terminations involving payment to any individual in excess of \$150,000, and to approve employment contracts for executives extending beyond one year; and to approve the position description, performance standards and key result areas for bonus criteria for the Chief Executive Officer of the Company and to measure his performance thereunder. In addition, the Committee recommends to the Board of Directors significant employee benefit programs and bonus or other benefit plans affecting individuals on the executive payroll other than elected officers.

No incumbent director attended fewer than 75% of the aggregate of (1) the total number of meetings of the Board of Directors and (2) the total number of meetings held by all committees of the Board on which he or she served during 1999.

# COMPENSATION OF DIRECTORS

No Company employee receives any remuneration for acting as a director. In fiscal 1999 Messrs. Crain, Guerin, Mayer, Newman, Prichett and Vittert, and Mrs. Sewell were paid a \$24,400 annual retainer, \$1,000 for each Board meeting attended, \$700 for each Committee meeting attended and \$350 for each special telephone meeting. Committee chairs were also paid \$3,000 extra as an annual retainer for acting as such. In fiscal 1999 Mr. Rickman received a pro rata share of the \$24,400 annual retainer and fees for each meeting attended following his retirement from the Company on May 31, 1999. Mr. Schermer received an additional stipend of \$50,000 for his services as Chairman of the Board. Directors engaged to provide consultative services are normally compensated at the rate of \$1,500 per diem. No non-employee director was paid additional compensation for consultative services in fiscal 1999, except Mr. Prichett, who received \$4,500 for such services.

In February 1996 the stockholders of the Company adopted the Stock Plan for Non-Employee Directors. Under the plan, non-employee directors receive an annual grant of 500 shares of Common Stock, and may elect to receive all or 50% of the cash retainer and meeting fees described above in Common Stock of the Company.

The Board of Directors has authorized non-employee direct- ors, prior to the beginning of any Company fiscal year, to elect to defer receipt of all or any part of the compensation a director might earn during such year. Amounts so deferred will be paid to the director upon his or her ceasing to be a director or upon attaining any specified age between 60 and 70, together with interest thereon at the average rate of interest earned by the Company on its invested funds during each year. Alternatively, directors may elect to have deferred compensation credited to a "rabbi trust" established by the Company with an independent trustee, which administers the investment of amounts so credited for the benefit and at the direction of the trust beneficiaries until their accounts are distributed under the deferred compensation plan.

The Company also matches, on a dollar-for-dollar basis up to \$5,000 annually, charitable contributions made by directors.

### EQUITY SECURITIES AND PRINCIPAL HOLDERS THEREOF

The following table sets forth information as of December 1, 1999 as to each person known by the Company to own beneficially more than five (5%) percent of the Common Stock or Class B Common Stock of the Company.

Beneficial Owners		of Class	Class B Common Stock	of Class
Ariel Capital Management, Inc. 307 North Michigan Avenue Chicago, IL 60601				
Harris Associates, L.P. Two North LaSalle St. Suite 500 Chicago, IL 60602	3,803,559	11.42%		
Lloyd G. Schermer (1) 3676 E. Placita Lindura Tucson, AZ 85718	220,242	. 66%	1,182,586	10.78%
Betty A. Schermer (2) 3676 E. Placita Lindura Tucson, AZ 85718			1,171,354	10.68%
Gregory P. Schermer (3) c/o Lee Enterprises, Incorporated 400 Putnam Bldg. 215 N. Main St. Davenport, IA 52801-1924	266,034	. 80%	583,780	5.32%

(1) Includes (i) 110,222 Common and 403,028 Class B Common shares owned by a trust as to which Lloyd G. Schermer retains sole voting and investment powers; (ii) 82,210 Class B Common shares held by a charitable foundation as to which Lloyd G. Schermer has shared voting and investment power; (iii) 348,838 Class B Common shares held by a charitable trust as to which Lloyd G. Schermer has sole voting and shared investment power; and (iv) 110,020 Common and 110,020 Class B Common shares held by a trust and 238,490 Class B Common shares held by a charitable foundation as to which Lloyd G. Schermer shares voting and investment powers. Lloyd G. Schermer disclaims beneficial ownership of 110,020 Common and 779,558 Class B Common shares listed above, and of the Common and Class B Common shares beneficially owned by Betty A. Schermer listed above and described in footnote (2) below.

- (2) Includes (i) 850,654 Class B Common shares owned by trusts under which Betty A. Schermer has sole voting and investment powers; (ii) 238,490 Class B Common shares owned by a charitable trust as to which Betty A. Schermer shares voting and investment powers, but disclaims all beneficial ownership; and (iii) 82,210 Class B Common shares held by a charitable foundation as to which Betty A. Schermer has shared voting and investment power, but disclaims all beneficial ownership. Betty A. Schermer also disclaims beneficial ownership of all Common and Class B Common shares beneficially owned by Lloyd G. Schermer listed and described in footnote (1) above.
- (3) Includes (i) 55,010 Common and 55,010 Class B Common shares held by a trust with respect to which Gregory P. Schermer has beneficial ownership but no voting or investment power; and (ii) 6,000 Class B Common shares owned by his spouse, 2,000 Common and 6,000 Class B Common shares held by a trust for the benefit of his minor son, and 4,000 Class B Common shares held by a trust for the benefit of a minor daughter, as to which Gregory P. Schermer disclaims all beneficial ownership and exercises no voting or investment power.

The following table sets forth information as to the Common Stock and Class B Common Stock of the Company beneficially owned as of December 1, 1999 by each director and nominee, each of the named executive officers listed in the Summary Compensation Table below, and by all directors and executive officers as a group:

Name and Address of Beneficial Owner	Common Stock	of Class		Percent of Class
Larry L. Bloom (2)	61,019	*		
Colleen B. Brown (2)	7,000	*		
Rance E. Crain	8,469	*		
Richard D. Gottlieb (1)(2)	447,029	1.34%	123,856	1.13%
J. P. Guerin (1)	2,000	*	106,814	*
Mary E. Junck	7,230	*		
William E. Mayer	1,378	*		
Andrew E. Newman	4,000	*		
Gordon D. Prichett	2,600	*		
Charles E.	4,000	*		
Rickershauser, Jr. (3) Ronald L. Rickman (2)	133,746	*	79,746	*
Lloyd G. Schermer (1)(2)	220,242	*	2,033,240	18.54%
Gregory P. Schermer (2)	266,034	*	583,780	5.32%
Phyllis Sewell	3,900	*	2,900	*
Greg R. Veon	76,353	*	5,804	*
Mark Vittert	4,000	*		
All present executive officers and directors as a group (21)	1,326,324	3.98%	2,942,169	26.83%

 $<sup>^{\</sup>star}$  Less than one (1%) percent of the class.

- (1) The following directors and officers disclaim beneficial ownership of the following shares, included above, not owned personally by them or held for their benefit: G. Schermer, 57,010 Common Stock, 71,010 Class B Common Stock; L. Schermer, 110,020 Common Stock, 1,630,212 Class B Common Stock; Gottlieb, 19,808 Common Stock, 33,873 Class B Common Stock; and Guerin, 2,850 Class B Common Stock.
- (2) This table includes the following shares of Common Stock subject to acquisition within 60 days by the exercise of outstanding stock options: Gottlieb 355,850; Rickman 49,847; G. Schermer 10,562; Bloom 49,722; Brown 3,000; Junck 0; and Veon 48,240.
- (3) Directors who are retiring when their current terms expire January 25, 2000.

# COMPENSATION OF EXECUTIVE OFFICERS

The following tables and discussion summarize the compensation which the Company paid for services rendered in all capacities for the fiscal year ended September 30, 1999 to the chief executive officer of the Company and to each of the four other most highly compensated executive officers of the Company. Messrs. Rickman and Schmedding, who retired May 31, 1999 and June 30, 1999, respectively, are also included because their 1999 compensation would have placed them among the named executive officers if employed at the end of the fiscal year.

# Summary Compensation Table

				Long Term Compensation (1)					
		Annual C	Compensation		Awa	ırds		Payouts	
(a) Name and Principal Position	(b) Year	(c) Salary(\$)	(d) Bonus(\$)	(e) Other	(f)	(g) Stock		(h) LTIP	(i) All Other
Richard D. Gottlieb Chief Executive Officer	1999 1998 1997	\$581,400 570,000 535,500	\$174,420 85,500 250,000	\$5,000 5,000 5,000	\$116,000 76,132 111,000	25,000 17,500 26,794	(5)	\$82,075 157,850 148,750	\$123,595 106,881 129,022
Mary E. Junck (2) Chief Operating Officer	1999	153,333	125,000	0	144,690	25,000		0	0
Ronald L. Rickman President-Publishing Group (Retired)	1999 1998 1997	355,400 335,000	65,000 69,000 157,450	5,000 5,000 5,000	0 50,981 74,370	18,136 10,500 15,000	(5)	174,838 84563 79,688	55,924 66,067 79,496
Larry L. Bloom Sr. Vice And Chief Financial Officer	1999 1998 1997	264,700 257,000 247,000	87,351 64,250 123,620	5,000 4,000 4,000	29,000 35,347 51,615	12,000 11,122 10,000	(5)	29,313 56,375 53,125	55,358 50,392 58,907
Colleen B. Brown (2) President -Broadcast Group	1999 1998	250,000 62,500	50,000 0	0 0	29,000 81,570	10,000 10,000		0 0	4,312 0
Greg R. Veon Vice President- Publishing	1999 1998 1997	197,800 192,000 184,000	63,596 48,000 80,960	1,350 800 0	29,000 23,791 34,688	15,000 7,000 8,000		29,313 28,188 49,513	40,038 36,661 41,050
Gary N. Schmedding President-Broadcast Group (Retired)	1999 1998 1997	211,716 278,000 278,000	25,000 69,500 30,580	5,000 5,000 5,000	0 23,112 33,300	0 7,000 8,000		104,444 84,563 79,688	31,642 54,829 48,422

(1) The Executive Compensation Committee of the Company meets following the conclusion of the Company's fiscal year to determine, among other things, the amount of the annual bonus to be awarded and the long term compensation grants to be made, if any, for the fiscal year just concluded.

The Summary Compensation Table includes the value of shares of restricted stock and the number of stock option shares granted by the Executive Compensation Committee under the Company's 1990 Long Term Incentive Plan in each of the years indicated for the corresponding fiscal year.

- (2) Ms. Junck became an employee and executive officer of the Company on May 11, 1999. At the time of her employment, Ms. Junck received a \$100,000 hiring bonus, a restricted stock award of 5,000 shares, and a stock option grant of 25,000 shares. Ms. Brown became an employee of the Company on June 25, 1998 and an executive officer on July 1, 1999. At the time of her employment, Ms. Brown received a restricted stock award of 3,000 shares and a stock option grant of 10,000 shares. The long-term incentive awards were made by the Executive Compensation Committee to compensate Ms. Junck and Ms. Brown, in part, for comparable benefits from their previous employers lost upon employment by the Company.
- (3) Represents matching payments made by the Company to charitable organization designated by the executive officer.
- (4) The amounts shown represent shares of restricted stock in the following amounts granted to the named individuals in 1997, 1998 and 1999, respectively and their aggregate market value (including November 1999 awards) at September 30, 1999:

	1997 Award	1998 Award	1999 Award	Total	Market Value at September 30, 1999
Richard D. Gottlieb	2,800	4,000	4,000	10,800	\$295,650
Mary E. Junck			5,000(2)	5,000	136,875
Ronald L. Rickman	2,680	1,875			Vested upon retirement
Gary N. Schmedding	1,200	850			Vested upon retirement
Greg R. Veon	1,250	875	1,000	3,125	85,547
Larry L. Bloom	1,860	1,300	1,000	4,160	113,880
Colleen B. Brown		3,000(2)	1,000	4,000	109,500

- (5) Includes replacement (reload) options awarded at exercise of non-qualified options to Mr. Gottlieb in 1997: 1,794 shares; Mr. Bloom in 1998: 4,122 shares; and Mr. Rickman in 1999: 18,136.
- (6) The amounts shown represent the value at the end of the fiscal year of restricted stock awarded three years prior thereto and vesting within 60 days after the end of the fiscal year or upon retirement from employment with the Company.
- (7) The amounts shown represent contributions by the Company on behalf of the named individuals to the Company's Retirement Account Plan and Supplemental Retirement Account.

### Option Grants in Last Fiscal Year

#### Individual Grants

(a) Name	(b) Options Granted (1)	(C) % of Total Options Granted To Employees in Fiscal Year	(d) Exercise Price (\$/Sh)	(e) Expiration Date	(f) Grant Date Present Value(\$) (2)
Richard D. Gottlieb	25,000	9.3%	\$ 29.938	10-Nov-09	\$220,500
Mary E. Junck	25,000	9.3%	28.938	09-May-09	202,800
Ronald L. Rickman	1,436 (3)	0.5%	28.750	07-Nov-00	4,400
	3,206 (3)	1.2%	28.750	19-Nov-01	13,400
	3,789 (3)	1.4%	28.750	17-Nov-02	19,400
	3,367 (3)	1.3%	28.750	02-Nov-03	20,000
	6,338 (3)	2.4%	28.750	29-May-04	42,300
Gary N. Schmedding	Θ	0.0%			0
Greg R. Veon	15,000	5.6%	29.938	10-Nov-09	132,000
Larry L. Bloom	12,000	4.5%	29.938	10-Nov-09	105,600
Colleen B. Brown	10,000	3.7%	29.938	10-Nov-09	88,000

- (1) The options granted to the named individuals were determined by the Executive Compensation Committee following review of each individual's performance in fiscal year 1999, and become exercisable in installments of 30% of the original grant on each of the first and second anniversaries of the grant date and 40% on the third anniversary. All options are for Common Stock and have an exercise price equal to the closing market price of the stock on the grant date. The lesser of 25% or the maximum number of shares permitted by law are designated as incentive stock options, and the balance are non-qualified options. All options were granted under the Company's 1990 Long Term Incentive Plan, the provisions of which, among other things, allow an optionee exercising an option to satisfy the exercise price and withholding tax obligations by electing to have the Company withhold shares of stock otherwise issuable under the option with a fair market value equal to such obligations. The Plan also permits an optionee exercising an option to satisfy the exercise price by delivering previously awarded restricted stock or previously awarded Common Stock. The limitations accompanying the restricted stock remain in effect and apply to the corresponding number of shares issued upon the stock option exercise until they lapse according to their original terms.
- (2) The "grant date present value" is a hypothetical value determined using certain assumptions specified under the Black-Scholes Option Pricing Model. The range of assumptions used in calculating the values are as follows:

Factor	May Options	November Options	Replacement Options
Dividend Yield	2.07%	2.00%	2.09%
Volatility	18.45%	18.50%	18.45%
Risk-Free Interest Rate	5.86%	6.19%	5.46% - 5.97%
Expected life (years)	8	8	1.4 - 5.4

The Company's stock options are not transferable, are subject to a risk of forfeiture, and the actual value of the stock options that an executive officer may realize, if any, will depend on the excess of the market price on the date of exercise over the exercise price.

(3) Replacement (reload) options awarded at exercise of incentive and non-qualified options with payment made with previously owned Common Stock. The exercise price of a replacement option is the closing market price of the Company's Common Stock on the award date, and a replacement option has a term equal to the remaining term of the options exercised or such shorter term as determined by the Executive Compensation Committee.

# Aggregated Option Exercises In Last Fiscal Year and Fiscal Year End Option Values

(a)	(b)	(c)	(d)	(e) Value Of
	Shares		Number Of Unexercised Options at FY End (#)	Unexercised In- the-Money Options at FY End (\$)
Name	Acquired On Exercise (#) (1)	Value Realized (\$) (2)	Exercisable /Unexercisable (3)	Exercisable/ Unexercisable (4)
Richard D. Gottlieb	80,000	\$1,070,000	335,100 68,000	\$4,107,377 63,406
Mary E. Junck			0 25,000	0
Ronald L. Rickman	195,876	2,717,574	28,636 26,500	38,625 42,156
Gary N. Schmedding	30,000	365,625	157,652 16,600	1,982,177 29,013
Greg R. Veon	7,000	93,625	40,740 30,600	466,885 27,075
Larry L. Bloom			41,622 29,000	303,375 24,184
Colleen B. Brown			0 20,000	0 1,870

- (1) All options are for Common Stock and were granted under the Company's 1990 Long Term Incentive Plan.
- (2) Market value of  $% \left( 1\right) =\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right)$
- (3) Options granted under the Company's 1990 Long Term Incentive Plan become exercisable in three installments over a period of three years from the date of grant. The number of unexercisable options shown includes those granted by the Executive Compensation Committee in November 1999 for the fiscal year just concluded.
- (4) Market value of underlying securities at September 30, 1999 (\$27.375), minus the exercise price.

Under the Company's Retirement Account and Supplementary Benefit Plans, the Company matches employee contributions up to 5% of employee compensation and, in addition, contributes 6.2% of a participant's total compensation plus an additional 5.7% of such compensation in excess of \$72,600. These retirement plans are defined contribution plans and were adopted in 1980 to replace the Company's Pension Plan, a defined benefit plan. The Company and employee contributions are invested and the total amount standing to each employee's credit is paid following his or her retirement. The amounts credited in fiscal 1999 under the Retirement Account and Supplementary Benefit Plans to the accounts of the person listed in the Summary Compensation Table are listed in column (i) thereto.

The Company's Pension Plan was superseded in 1980 by the Retirement Account Plan. Annual benefits under the Pension Plan payable upon retirement at age 65 to the individuals listed in the Summary Compensation Table are follows: Mr. Rickman, \$11,574; and Mr. Schmedding, \$1,367.

#### **Executive Agreements**

The Company is obliged under written agreements to pay to Messrs. Gottlieb and Veon a multiple of three times the executive officer's base salary in the event of termination of his employment without cause. The Company decided in 1991 not to enter into such agreements in the future with its executive officers.

# Change-of-Control Employment Agreements

In 1998 the Board of Directors approved employment agreements between the Company and its executive officers, including each of the named executive officers, which become effective upon a change of control or in the event of a termination of employment in anticipation of a change of control. The agreements extend for three years, but renew annually for a new three year period unless the Company gives prior notice of termination. The agreements provide that each such officer is to remain an employee for a three-year period following a change of control of the Company (the "Employment Period"). During the Employment Period, the officer is entitled to (i) an annual base salary, payable monthly in an amount at least equal to his or her highest monthly base salary during the year prior to the change of control, (ii) an annual bonus in an amount at least equal to his or her highest annual bonus in the three years prior to the change of control, and (iii) continued participation in the Company's incentive, savings, retirement and welfare benefit plans. The officer also is entitled to payment of expenses and fringe benefits to the extent paid or provided to (a) such officer prior to the change of control or (b) other peer executives of the Company.

If during the Employment Period, the officer's employment is terminated other than for "Cause" or disability or the officer terminates his or her employment for "Good Reason", including a detrimental change in responsibilities or a reduction in salary or benefits, the officer will be entitled to the following benefits: (i) all accrued and unpaid compensation; (ii) a severance payment equal to three times the sum of such officer's (a) annual base salary, and (b) highest recent annual bonus; (iii) payment equal to the retirement contribution that the officer would have been eligible to receive from the Company under the terms of the Company's Retirement Account Plan and Supplemental Retirement Account (or successor plan or program then in effect), determined as if the officer were fully vested thereunder and had continued (after the date of termination) to be employed for an additional three years at the officer's highest recent annual compensation for purposes of determining the basic contributions and supplemental contributions; (iv) the amount of any forfeited benefits under the Company's Savings Plan; and (v) any legal fees and expenses incurred by the officer in asserting legal rights in connection with the agreement. The officer shall also be entitled to continued welfare benefits for three years and outplacement services. Subject to certain limits on payments, the agreement also requires tax "gross-up" payments to the officer to mitigate any excise tax imposed on the officer under Sections 280G and 4999 of the Internal Revenue Code of 1986, as amended (the "Code"), and any penalties and interest in connection with a change of control. These payments would be in addition to awards of restricted stock, stock options and stock appreciation rights or amounts payable in lieu thereof under the Company's 1990 Long Term Incentive Plan which, in the event of a change of control and subject to certain limitations contained in the agreements, provides for early exercise and vesting and issuance or payment of such awa

A change of control includes certain mergers and acquisitions, liquidation or dissolution of the Company, changes in the membership of the Company's Board of Directors and acquisition of securities of the Company.

#### Performance Presentation

The following graph compares the yearly percentage change in the cumulative total shareholder return of the Company, the Standard & Poor's (S & P) 500 Stock Index, and the S & P Publishing/Newspapers Index, in each case for the five years ending September 30, 1999 (with 1994 as the measurement point). Total shareholder return is measured by dividing (a) the sum of (i) the cumulative amount of dividends declared for the measurement period, assuming dividend reinvestment and (ii) the difference between the issuer's share price at the end and the beginning of the measurement period, by (b) the share price at the beginning of the measurement period.

1994

The data points used for the omitted graph were as follows:

LeeS&P Publishing/Newspapers-Index	\$100.00	\$122.57	\$159.04	\$240.87	\$234.99	\$335.46

1995

1997

1996

1998

1999

The (S & P) 500 Stock Index includes 500 U.S. companies in the industrial, transportation, utilities and financial sectors and is weighted by market capitalization. The S & P Publishing/Newspapers Index, which is also weighted by market capitalization, includes the following six publishing companies: Gannett Co., Inc., Knight-Ridder, Inc., The New York Times Company, The Times Mirror Company, Dow Jones & Company, Inc. and The Tribune Company.

Report of the Executive Compensation Committee of the Board of Directors on Executive Compensation  $\,$ 

### The Committee

The Executive Compensation Committee of the Board of Directors (the "Committee") is composed of four independent outside directors. No executive officer of the Company is a member of the board of directors of any company with which a member of the Committee is affiliated. The Board of Directors has delegated to the Committee the authority to review, consider and determine the compensation of the Company's executive officers and other key employees and, in accordance with Rule 16b-3 of the Exchange Act, make the final determination regarding awards of stock options, restricted stock, and other stock-based awards to such persons.

# Compensation Policies

The Committee operates on the principle that the compensation of the Company's executive management, including its chief executive officer and the other executive officers named in the Summary Compensation Table, should be competitive with compensation of executive management at comparable companies but should not be at the top of any range derived from such comparisons. The Committee also follows a policy of basing a significant portion of the cash compensation of senior executive officers on the operating performance of the Company, and of other members of the executive management team on the performance of the enterprises, units or functions over which they exercise significant management responsibility. The Committee's policies are designed to assist the Company in attracting and retaining qualified executive management by providing competitive levels of compensation that integrate the Company's annual and long term performance goals, reward strong corporate performance, and recognize individual initiative and achievement. The Committee also believes that stock ownership by management and stock-based performance compensation arrangements are beneficial in the linking of management's and stockholders' interest in the enhancement of stockholder value.

The Company's executive compensation program is comprised of three elements: (1) base salary; (2) annual incentive bonus; and (3) long-term incentive compensation.

Salary levels for executive management are set so as to reflect the duties and level of responsibilities inherent in the position, and to reflect competitive conditions in the lines of business in which the Company is engaged in the geographic areas where services are being performed. Comparative salaries paid by other companies in the industries and locations where the Company does business are considered in establishing the salary for a given position. The Company participates annually in the Towers Perrin Media Industry Compensation Survey (the "Towers Survey"), which is widely used in its industry and gives relevant compensation information on executive positions. The Company strives to place fully competent and highly performing executives at the median level of compensation, as reported annually in the Towers Survey.

The Towers Survey provides annual compensation analyses for executives in the media industry based on revenues, industry segments including publishing and broadcasting, and market type and size. The statistical information, including revenues and compensation levels, provided by survey participants is utilized by the Towers Survey to develop statistical equations based on revenues, industry segments and markets. These equations, along with other data, are used by the Company to determine the median and other levels of compensation of the executive management of media companies with profiles comparable to that of the Company. Base salaries for executives named in the Summary Compensation Table are reviewed annually by the Committee taking into account the competitive level of pay as reflected in the Towers Survey. In setting base salaries, the Committee also considers a number of factors relating to the particular executive, including individual performance, level of experience, ability and knowledge of the job. These factors are considered subjectively in the aggregate and none of the factors is accorded a specific weight. Base salaries were increased in 1999 for executive management by 8.2% on a composite basis. The Committee believes the base salary levels are reasonable and necessary to retain these key employees.

# Annual Incentive Bonus Program

The purpose of the annual incentive bonus program is to motivate and reward executive management so that they consistently achieve specific financial targets and are compensated for the accomplishment of certain non-financial objectives. These targets and objectives are reviewed and approved by the Committee annually in conjunction with its review of the Company's strategic and operating plans. A target bonus level, stated as a percent of annual base salary, is established for each member of the executive management team other than executive officers, by the executive officer exercising responsibility over an enterprise unit or function. For executive officers other than the chief executive officer, the bonus level and achievement targets are determined by the chief executive officer and approved by the Committee. Similarly, the Committee determines the annual bonus opportunity and performance objectives of the chief executive officer. While the annual incentive bonus awards for executives other than the chief executive officer are generally approved upon the recommendation of the chief executive officer, the Committee retains the right to adjust the recommended bonus awards to reflect its evaluation of the Company's overall performance.

# Long Term Incentives

Under the Company's 1990 Long Term Incentive Plan, the Committee is authorized, in its discretion, to grant stock options and restricted stock awards in such proportions and upon such terms and conditions as the Committee may determine. The Committee meets following the end of each year to evaluate the performance of the Company for the preceding fiscal year and determine long term incentive awards of executive management of the Company for the fiscal year just ended. Under the Plan, grants to executives are based on criteria established by the Committee, including responsibility level, base salary, current market practice and the market price of the Company's stock at the time of grant. The number of stock options and/or restricted shares then determined is reviewed by the Committee and may be increased or decreased to reflect the Company's operating objectives, and that individual's potential for long term growth and contribution to the Company's strategic objectives. Grant guidelines for stock options and restricted stock are established for all participants (including the chief executive officer) with the objective of providing a target total compensation opportunity, including base salary and the target annual incentive bonus, equal to the median of the peer group. Depending on stock price performance and Company performance, actual total compensation for any given year could be at, above or below the median of the peer group. The number of options or restricted shares previously granted to or held by an executive is not a factor in determining individual grants.

The number of stock options granted to each executive officer in 1999 was determined by dividing a specified dollar amount of the target award for the grant by a hypothetical fair market value of the stock option as of the grant date, based upon the Black-Scholes Option Pricing Model. All stock options granted have an exercise price equal to the fair market value of the Common Stock at time of grant and are exercisable within a 10 year period. In order to assure the retention of high level executives and to tie the compensation of those executives to the creation of long term value for stockholders, the Committee has provided that stock options generally vest in specified portions over a three year period.

The awards of restricted stock to executive officers and other key employees in 1999 represent shares of Common Stock which the recipient cannot sell or otherwise transfer until the applicable restriction period lapses. The number of shares of restricted stock awarded was determined by dividing a specified dollar amount of the target award by the fair market value of the Company's Common Stock on the date the awards are approved. Restricted stock awards are also intended to increase the ownership of executives in the Company, through which the value of long term stockholder ownership and growth can be enhanced.

### Compliance with Internal Revenue Code Section 162(m)

Section 162(m) of the Internal Revenue Code generally disallows a tax deduction to public companies for compensation over \$1 million paid to certain executive officers in any taxable year beginning on or after January 1, 1994. Performance-based compensation and payments in respect of binding obligations entered into prior to February 17, 1993 are not subject to the deduction limit if certain requirements are met. The Company has structured the performance-based portion of the compensation of its executive officers in a manner that complies with section 162(m).

# Compensation of Chief Executive Officer

The Committee determined the 1999 base salary for the Company's chief executive officer, Richard D. Gottlieb, in a manner consistent with the base salary guidelines applied to executive officers of the Company as described above. The annual bonus paid to Mr. Gottlieb for 1999 was based upon a subjective evaluation of the performance of the Company in relation to past years and the performance of comparable media companies, as well as his accomplishment of certain non-financial performance objectives and the successful initiation of several long-term and strategic initiatives which the Committee believes will be of significant benefit to the Company in the future.

The Committee made long term compensation awards of stock options and restricted stock to Mr. Gottlieb in 1999 by applying the same criteria described for the determination of such awards to other executive officers of the Company. The Committee did not consider past stock options and restricted stock grants to Mr. Gottlieb in determining the amount of his 1999 grants. The Committee did consider the 1999 performance of the Company, as more particularly described above, in the final determination of such grants.

# Executive Compensation Committee Participation

The current members of the Executive Compensation Committee are Phyllis Sewell, Chairman, Mark Vittert, Rance E. Crain and Andrew E. Newman.

# RELATIONSHIP WITH INDEPENDENT PUBLIC ACCOUNTANTS

The firm of McGladrey & Pullen LLP, Certified Public Accountants, has been designated by the Board of Directors of the Company to audit the financial statements of the Company, its divisions and subsidiaries, for the fiscal year to end September 30, 2000. Said firm has audited the Company's accounts since 1960 and is considered to be well qualified.

Representatives of McGladrey & Pullen will be present at the 2000 annual meeting and will be afforded the opportunity to make a statement, if they desire to do so, and will be available to respond to appropriate questions.

#### STOCKHOLDER PROPOSALS FOR 2001 ANNUAL MEETING

Proposals of stockholders with regard to nominees for the Board of Directors or other matters intended to be presented at the 2001 annual meeting of the Company must be received by the Company to be considered for inclusion in its proxy statement and form of proxy relating to that meeting by September 1, 2000.

### SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Section 16(a) of the Securities Exchange Act of 1934 requires the Company's directors and executive officers and persons who own more than ten percent of the Company's Common Stock or Class B Common Stock to file initial reports of ownership and reports of changes in that ownership with the Securities and Exchange Commission and the New York Stock Exchange. Specific due dates for these reports have been established, and the Company is required to disclose in its proxy statement any failure to file by these dates during the Company's 1999 fiscal year.

Based solely on review of the copies of such reports furnished to the Company and written representations that no other reports were required, the Company believes that all filing requirements applicable to its executive officers and directors were satisfied.

#### OTHER MATTERS

The Management of the Company knows of no matters to be presented at the meeting other than those set forth in the Notice of Annual Meeting. However, if any other matters properly come before the meeting, your proxy, if signed and returned, will give discretionary authority to the persons designated in it to vote in accordance with their best judgment.

The cost of the solicitation of proxies will be borne by the Company. In addition to solicitation by mail, some of the officers and regular employees of the Company may, without extra remuneration, solicit proxies personally or by telephone, electronic transmission, facsimile or by telegram. The Company may also request brokerage houses, nominees, custodians and fiduciaries to forward proxy materials to the beneficial owners of stock held of record and will reimburse such persons for their expenses. The Company has retained Morrow & Co., Inc. to aid in the solicitation of proxies, for which the Company will pay an amount that it has estimated will not exceed \$7,000 plus expenses.

/s/ Richard D. Gottlieb RICHARD D. GOTTLIEB President and Chief Executive Officer

# LEE ENTERPRISES, INCORPORATED

# PROXY FOR ANNUAL MEETING--JANUARY 25, 2000

COMBINED PROXY FOR COMMON STOCK AND CLASS B COMMON STOCK

The undersigned hereby appoints Richard D. Gottlieb, J. P. Guerin, and Phyllis Sewell, and each of them, the attorneys and proxies of the undersigned with full power of substitution to vote as indicated herein, all the Common shares, and Class B Common shares of Lee Enterprises, Incorporated held of record by the undersigned on December 1, 1999, at the annual meeting of stockholders to be held on January 25, 2000, or any postponements or adjournments thereof, with all the powers the undersigned would possess if then and there personally present.

You are encouraged to specify your choices by marking the appropriate boxes, SEE REVERSE SIDE, but you need not mark any boxes if you wish to vote in accordance with the Board of Directors' recommendations. The above-named proxies cannot vote your shares unless you sign and return this card.

FOLD AND DETACH HERE	

ALL STOCKHOLDERS ARE URGED TO VOTE THEIR PROXY AS EARLY AS POSSIBLE. PARTICIPANTS HOLDING SHARES THROUGH ANY OF THE COMPANY'S EMPLOYEE BENEFIT PLANS ARE URGED TO VOTE THEIR SHARES NO LATER THAN JANUARY 20, 2000 IN ORDER TO ENSURE COMPLETE VOTING BY THE APPLICABLE PLAN ADMINISTRATOR.

> PLEASE SEE REVERSE SIDE FOR INFORMATION ON VOTING YOUR PROXY BY TELEPHONE OR INTERNET.

Please mark your Votes as in this Example.

THIS PROXY IS SOLICITED BY THE BOARD OF DIRECTORS. EVERY PROPERLY SIGNED PROXY

WILL BE VOTED AS DIRECTED.	UNLESS OTHERWISE DIRECTED, PROXIES W N OF MANAGEMENT IN CONNECTION WITH IT	VILL BE	
The Board	d of Directors Recommends a vote FOR:		
1. ELECTION OF DIRECTORS		2.	In their discretion, upon such other matters as may properly come before the meeting.
			For Against Abstain
(except as marked to v	HOLD [ ] 01 William E. Mayer HORITY 02 Gregory P. Schermer HORITY 03 Mark Vittert Honees listed 04 J.P. Guerin HOLD (Pe.	-	[] [] []
	rom the following nominee(s):		
	Receipt of Notice of A Stockholders and the r Statement is hereby a	elated	i Proxy
	PLEASE sign exactly as appears hereon. Execu administrators, truste etc. should give full shares are registered each owner should sign	utors, ees, cus title. in join	ustodians, If
	SIGNATURE(S)	DATE	
	SIGNATURE(S)		, 2000
	FOLD AND DETACH HERE		
			·

# Dear Stockholder:

We encourage you to take advantage of two new and convenient ways by which you can vote your shares. You can vote your shares electronically by telephone or via the Internet, which eliminates the need to return the proxy card.

Vote by Telephone: To vote your shares by telephone, use a touch-tone telephone and call the following toll-free number: 1-877-PRX-VOTE, 24 hours a day, 7 days a week. Insert the Control Number printed in the box above, just below the perforation. Follow the simple recorded instructions.

Vote by Internet: To vote via the Internet, go to web site www. eproxyvote.com/lee. Insert the Control Number printed in the box above, just below the perforation, and then follow the simple instructions. Please be aware that if you vote over the Internet, you may incur costs such as telecommunication and Internet access charges for which you will be responsible.

The Internet and telephone voting facilities will be available until midnight on January 24, 2000, the day before the Annual Meeting.

Do Not Return The Proxy Card If You Are Voting By Telephone Or The Internet