UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

[x] Quarterly Report Under Section 13 or 15(d) of the Securities Exchange Act of 1934
For Quarter Ended March 31, 1999

OR

[ ] Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission File Number 1-6227

Lee Enterprises, Incorporated

A Delaware Corporation I.D. #42-0823980
215 N. Main Street, Davenport, Iowa 52801
Phone: (319) 383-2100

Indicate by a check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [x] No [ ]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

Class	Outstanding at March 31, 1999
Common stock, $2.00 par value	32,827,441
Class "B" Common Stock, $2.00 par value	11,490,555

PART I. FINANCIAL INFORMATION

Item. 1.

LEE ENTERPRISES, INCORPORATED

CONSOLIDATED STATEMENTS OF INCOME
(In Thousands Except Per Share Data)

	Three Months Ended March 31,		Six Months Ended March 31,	
	1999	1998	1999	1998
	(Unaudited)			
Operating revenue:				
Publishing:				
Daily newspaper:				
Advertising	$ 45,829	$ 43,224	$ 100,719	$ 95,229
Circulation	20,159	20,227	40,848	41,018
Other	28,800	25,337	57,516	50,396
Broadcasting	27,072	30,947	62,662	62,202
Equity in net income of associated companies	1,736	1,610	3,978	3,759
	123,596	121,345	265,723	252,604
Operating expenses:				
Compensation costs	48,697	47,174	100,000	94,842
Newsprint and ink	9,107	9,574	19,935	20,136
Depreciation	5,185	4,700	10,270	9,320
Amortization of intangibles	4,477	4,473	8,880	8,929
Other	33,977	31,676	69,685	65,531
	101,443	97,597	208,770	198,758
Operating income	22,153	23,748	56,953	53,846
Financial (income) expenses, net				
Financial (income)	(235)	(1,188)	(1,451)	(1,718)
Financial expense	2,986	4,344	7,252	8,050
	2,751	3,156	5,801	6,332
Income before taxes on income	19,402	20,592	51,152	47,514
Income taxes	7,434	7,981	19,545	18,319
Net income	$11,968	$12,611	$31,607	$29,195

Average outstanding shares:				
Basic	44,246	44,990	44,257	45,153
Diluted	44,859	45,783	44,851	45,904
Earnings per share:				
Basic	$ 0.27	$ 0.28	$ 0.71	$ 0.65
Diluted	$ 0.27	$ 0.28	$ 0.70	$ 0.64
Dividends per share	$ 0.15	$ 0.14	$ 0.30	$ 0.28

LEE ENTERPRISES, INCORPORATED

CONDENSED CONSOLIDATED BALANCE SHEETS
(In Thousands)

ASSETS	March 31, 1999	September 30, 1998
	(Unaudited)	
Cash and cash equivalents	$ 15,859	$ 16,941
Accounts receivable, net	60,199	61,880
Newsprint inventory	3,344	3,878
Program rights and other	12,215	16,892
Total current assets	91,617	99,591
Investments	27,139	26,471
Property and equipment, net	134,459	128,372
Intangibles and other assets	398,911	406,151
	$ 652,126	$660,585

LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities	$ 72,210	$ 98,061
Long-term debt, less current maturities	186,133	186,028
Deferred items	57,510	56,737
Stockholders' equity	336,273	319,759
	$ 652,126	$660,585

LEE ENTERPRISES, INCORPORATED

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(In Thousands)

	1999	1998
	(Unaudited)	
Six Months Ended March 31:		
Cash Provided by Operations:		
Net income	$ 31,607	$ 29,195
Adjustments to reconcile net income to net cash provided by operations:		
Depreciation and amortization	19,150	18,249
Distributions in excess of earnings of associated companies	1,650	1,287
Other balance sheet changes	(1,151)	(245)
Net cash provided by operations	51,256	48,486
Cash Provided by (Required For) Investing Activities:		
Purchase of property and equipment	(16,301)	(12,518)
Acquisitions	(2,147)	(250)
Other	(127)	(379)
Net cash provided by (required for) investing activities	(18,575)	(13,147)
Cash Provided by (Required for) Financing Activities:		
Purchase of common stock	(2,265)	(32,888)
Cash dividends paid	(6,654)	(6,383)
Proceeds from long-term borrowings	--	185,000
Principal payments on long-term debt	(25,000)	(25,000)
Principal payments on short-term notes payable, net	--	(5,000)
Other	156	496
Net cash provided by (required for) financing activities	(33,763)	116,225
Net increase in cash and cash equivalents	(1,082)	151,564
Cash and cash equivalents:		
Beginning	16,941	14,163
Ending	$ 15,859	$165,727

LEE ENTERPRISES, INCORPORATED

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL INFORMATION

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Note 1. Basis of Presentation

The information furnished reflects all adjustments, consisting of normal recurring accruals, which are, in the opinion of management, necessary to a fair presentation of the financial position as of March 31, 1999 and the results of operations for the three- and six-month periods ended March 31, 1999 and 1998 and cash flows for the six-month periods ended March 31, 1999 and 1998.

Note 2. Investment in Associated Companies

Condensed operating results of Madison Newspapers, Inc. (50% owned) and other unconsolidated associated companies are as follows (dollars in thousands):

	Three Months Ended Marh 31,		Six Months Ended March 31,	
	1999	1998	1999	1998
Revenues	$ 21,660	$ 20,242	$ 45,250	$ 42,027
Operating expenses, except depreciation and amortization	15,487	14,427	31,114	28,672
Income before depreciation and amortization, interest, and taxes	6,173	5,815	14,136	13,355
Depreciation and amortization	756	717	1,549	1,430
Operating income	5,417	5,098	12,587	11,925
Financial income	363	291	686	623
Income before income taxes	5,780	5,389	13,273	12,548
Income taxes	2,285	2,169	5,316	5,030
Net income	3,495	3,220	7,957	7,518

Note 3. Cash Flows Information
The components of other balance sheet changes are:

	Six Months Ended March 31,	
	1999	1998
	(In Thousands)	
(Increase) decrease in receivables	$ 244	$(3,035)
Decrease in inventories, film rights and other	1,347	3,986
(Decrease) in accounts payable, accrued expenses and unearned income	(3,556)	(1,689)
Increase in income taxes payable	163	433
Other, primarily deferred items	651	60
	$(1,151)	$ (245)

Note 4. Change in Accounting Principles

In June 1997, the FASB issued Statement No. 130 "Reporting Comprehensive Income" and Statement No. 131 "Disclosures about Segments of an Enterprise and Related Information". Statement No. 130 establishes standards for reporting comprehensive income in financial statements. Statement No. 131 expands certain reporting and disclosure requirements for segments from current standards. The Company adopted these standards effective for the fiscal year beginning October 1, 1998. The adoption of these new standards did not result in material changes to previously reported amounts or disclosures.

Note 5. Earnings Per Share

The following table sets forth the computation of basic and diluted earnings per share (in thousands except per share amounts):

	Three Months Ended March 31,		Six Months Ended March 31,	
	1999	1998	1999	1998
Numerator, income applicable to common shares, net income	$ 11,968	$ 12,611	$ 31,607	$ 29,195
Denominator:				
Basic-weighted average common shares outstanding	44,246	44,990	44,257	45,153
Dilutive effect of employee stock options	613	793	594	751
Diluted outstanding shares	44,859	45,783	44,851	45,904
Earnings per share:				
Basic	$ 0.27	$ 0.28	$ 0.71	$ 0.65
Diluted	0.27	0.28	0.70	0.64

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Operations by line of business are as follows (dollars in thousands, except per share data):

	Three Months Ended March 31,		Percent Increase	Six Months Ended March 31,		Percent Increase
	1999	1998	(Decrease)	1999	1998	(Decrease)
Revenue:						
Publishing	$ 96,524	$ 90,398	6.8%	$ 203,061	$ 190,402	6.6%
Broadcasting	27,072	30,947	(12.5)	62,662	62,202	0.7
	$ 123,596	$ 121,345	1.9%	$ 265,723	$ 252,604	5.2%
Income before depreciation and amortization, interest and taxes (EBITDA): *						
Publishing	$ 30,474	$ 27,132	12.3%	$ 66,194	$ 61,838	7.0%
Broadcasting	4,674	8,394	(44.3)	17,202	16,817	2.3
Corporate	(3,333)	(2,605)	(27.9)	(7,293)	(6,560)	(11.2)
	$ 31,815	$ 32,921	(3.4)%	$ 76,103	$ 72,095	5.6%
Operating income:						
Publishing	$ 24,025	$ 21,110	13.8%	$ 53,302	$ 49,720	7.2%
Broadcasting	1,846	5,579	(66.9)	11,653	11,259	3.5
Corporate	(3,718)	(2,941)	(26.4)	(8,002)	(7,133)	(12.2)
	$ 22,153	$ 23,748	(6.7)%	$ 56,953	$ 53,846	5.8%
Capital expenditures:						
Publishing	$ 5,184	$ 5,696		$ 10,777	$ 8,327	
Broadcasting	2,247	1,755		5,142	3,205	
Corporate	--	720		382	986	
	$ 7,431	$ 8,171		$ 16,301	$ 12,518	

* EBITDA is not a financial performance measurement under generally accepted accounting principles (GAAP), and should not be considered in isolation or a substitute for GAAP performance measurements. EBITDA is also not reflected in our consolidated statement of cash flows; but it is a common and meaningful alternative performance measurement for comparison to other companies in our industry.

QUARTER ENDED MARCH 31, 1999

PUBLISHING

Wholly-owned daily newspaper advertising revenue increased $2,605,000, 6.0%. Advertising revenue from local merchants increased $1,131,000, 4.8%. Local "run-of-press" advertising increased $754,000, 4.7%, as a result of a 3.7% increase in advertising inches. Local preprint revenue increased $377,000, 5.1%. Classified advertising revenue increased $650,000, 4.1%, as a result of a 4.7% increase in advertising inches offset by a decrease in average rates. Circulation revenue was flat due to promotional pricing and minimal rate increases.

Other revenue consists of revenue from weekly newspapers, classified and specialty publications, commercial printing, products delivered outside the newspaper (which include activities such as target marketing and special event production) and editorial service contracts with Madison Newspapers, Inc.

Other revenue by category and by property is as follows:

	1999	1998
	(In Thousands)	
Weekly newspapers, classified and specialty publications:		
Properties owned for entire period	$ 17,140	$ 16,657
Acquired since September 30, 1997	2,521	106
Commercial printing	3,805	3,360
Products delivered outside the newspaper	2,938	2,831
Editorial service contracts	2,396	2,383
	$ 28,800	$ 25,337

The following table sets forth the percentage of revenue of certain items in the publishing segment ....

	1999	1998
Revenue	100.0%	100.0%
Compensation costs	35.9	36.1
Newsprint and ink	9.4	10.6
Other operating expenses	23.1	23.3
	68.4	70.0
Income before depreciation, amortization, interest and taxes	31.6	30.0
Depreciation and amortization	6.7	6.6
Operating margin wholly-owned properties	24.9%	23.4%

QUARTER ENDED MARCH 31, 1999

Exclusive of the effects of acquisitions, costs other than depreciation and amortization increased $1,027,000, 1.6%. Compensation expense increased $1,205,000, 3.7%, due primarily to increase in average compensation. Newsprint and ink costs decreased $(616,000), (6.4%), due primarily to lower prices paid for newsprint. Other operating costs exclusive of depreciation and amortization increased $438,000, 2.1%, due to higher distribution expense and other cost increases.

BROADCASTING

Revenue for the quarter decreased $(3,875,000), (12.5%), as political advertising decreased $(112,000), (84.2%) and local/regional/national advertising decreased $(2,612,000), (9.9%), primarily due to the absence of the Winter Olympics advertising on our CBS-affiliates and the Super Bowl on our NBC-affiliates. Production revenue and revenues from other services decreased $(916,000), (32.4%), as a result of the discontinuance of certain production services and loss of NBA production during the strike. Advertising revenue growth may be unfavorably affected later in the year due to the absence of primary elections and increase in competitive conditions.

The following table sets forth the percentage of revenue of certain items in the broadcasting segment.

	1999	1998
Revenue	100.0%	100.0%
Compensation costs	46.5	42.2
Programming costs	8.7	6.7
Other operating expenses	27.5	24.0
	82.7	72.9
Income before depreciation, amortization, interest and taxes	17.3	27.1
Depreciation and amortization	10.4	9.1
Operating margin wholly-owned properties	6.9%	18.0%

Compensation costs decreased $(478,000), (3.7%), due to decreases in incentive compensation and hours worked related to the reduced level of production services. Programming costs for the quarter increased $271,000, 13.1%, primarily due to accelerated amortization on new programming. Other operating expenses, exclusive of depreciation and amortization, increased $52,000, .7%, due to reduced costs related to production services which offset other cost increases.

CORPORATE COSTS

Corporate costs increased by $777,000, 26.4%. The prior year period costs were lower due to one time cost reduction.

QUARTER ENDED MARCH 31, 1999

FINANCIAL EXPENSE AND INCOME TAXES

Interest expense decreased due to payments on long-term debt.

Income taxes were 38.3% and 38.8% of pretax income for the quarters ended March 31, 1999 and 1998, respectively.

SIX MONTHS ENDED MARCH 31, 1999

PUBLISHING

Wholly-owned daily newspaper advertising revenue increased $5,490,000, 5.8%. Advertising revenue from local merchants increased $3,178,000, 5.8%. Local "run-of-press" advertising increased $2,553,000, 6.9%, as a result of a 6.4% increase in advertising inches. Local preprint revenue increased $625,000, 3.5%. Classified advertising revenue increased $1,349,000, 4.3%, as a result of higher averages rates and a 1% increase in advertising inches. The employment category was the biggest contributor to the increase.
Circulation revenue was flat due to promotional pricing and minimal rate increases.

Other revenue consists of revenue from weekly newspapers, classified and specialty publications, commercial printing, products delivered outside the newspaper (which include activities such as target marketing and special event production) and editorial service contracts with Madison Newspapers, Inc.

Other revenue by category and by property is as follows:

	1999	1998
	(In Thousands)	
Weekly newspapers, classified and specialty publications:		
Properties owned for entire period	$ 34,662	$ 33,199
Acquired since September 30, 1997	4,370	106
Commercial printing	7,952	7,180
Products delivered outside the newspaper	5,939	5,409
Editorial service contracts	4,593	4,502
	$ 57,516	$ 50,396

SIX MONTHS ENDED MARCH 31, 1999

The following table sets forth the percentage of revenue of certain items in the publishing segment.

	1999	1998
Revenue	100.0%	100.0%
Compensation costs	34.8	34.4
Newsprint and ink	9.8	10.6
Other operating expenses	22.8	22.5
	67.4	67.5
Income before depreciation, amortization, interest and taxes	32.6	32.5
Depreciation and amortization	6.3	6.4
Operating margin wholly-owned properties	26.3%	26.1%

Exclusive of the effects of acquisitions, costs other than depreciation and amortization increased $5,065,000, 3.9%. Compensation expense increased $3,622,000, 5.5%, due primarily to increase in average compensation. Newsprint and ink costs decreased $(467,000), (2.3%), due primarily to lower prices paid for newsprint. Other operating costs exclusive of depreciation and amortization increased $1,910,000, 4.5%, due to higher distribution expenses and other cost increases.

BROADCASTING

Revenue increased $460,000, .7%, political advertising increased $4,925,000, 759.4% while local/regional/national advertising decreased $(2,610,000), (4.9%), primarily due to the absence of the Winter Olympics advertising on our CBS-affiliates and the Super Bowl on our NBC-affiliates in the second quarter. Production revenue and revenues from other services decreased $(1,284,000), (25.0%), as a result of the discontinuance of certain production services and loss of NBA production during the strike.

The following table sets forth the percentage of revenue of certain items in the broadcasting segment.

	1999	1998
Revenue	100.0%	100.0%
Compensation costs	41.2	41.5
Programming costs	7.5	6.9
Other operating expenses	23 .8	24.6
	72.5	73.0
Income before depreciation, amortization, interest and taxes	27.5	27.0
Depreciation and amortization	8.9	8.9
Operating margin wholly-owned properties	18.6%	18.1%

SIX MONTHS ENDED MARCH 31,1999.

Compensation costs were flat as higher average rates were offset by a reduction in the hours worked related to production services and to a lesser extent reductions in incentive compensation. Programming costs for the period increased $409,000, 9.5%, primarily due to accelerated amortization on new programming. Other operating expenses, exclusive of depreciation and amortization, decreased $(339,000), (2.2%) due to a reduced level of production services which offset other cost increases.

CORPORATE COSTS

Corporate costs increased by $869,000, 12.2%. The increase occurred in the second quarter as previously discussed.

FINANCIAL EXPENSE AND INCOME TAXES

Interest expense decreased due to payments on long-term debt.

Income taxes were 38.2% and 38.6% of pretax income for the six months ended March 31, 1999 and 1998, respectively.

LIQUIDITY AND CAPITAL RESOURCES

Cash provided by operations, which is the Company's primary source of liquidity, generated $51,256,000 for the six month period ended March 31, 1999. Available cash balances, cash flow from operations, and a $50,000,000 bank line of credit provide adequate liquidity. Covenants related to the Company's credit agreement are not considered restrictive to operations and anticipated stockholder dividends.

YEAR 2000

The Year 2000 issue concerns the inability of information technology (IT) systems and equipment utilizing microprocessors to recognize and process date-sensitive information after 1999 due to the use of only the last two digits to refer to a year. This problem could affect both computer software and hardware and other equipment that relies on microprocessors. Management has completed a company-wide evaluation of this impact on its IT systems and its date-sensitive publishing equipment. The evaluation of critical broadcasting equipment is continuing. Year 2000 software updates for identified critical date-sensitive broadcasting equipment have been obtained and will be tested by June 30, 1999. Broadcasting equipment is believed to be 80% tested and Year 2000 compliant. Renovation and testing have been completed on all significant IT systems that utilize company-developed software that were not Year 2000 compliant. The Company has received representations and completed testing to determine that significant software developed by others is Year 2000 compliant. Installation of a new Year 2000-compliant financial system is approximately 90% complete and is planned to be complete by July 31, 1999. Testing of computer hardware for IT systems is approximately 90% complete. Renovation efforts and testing of systems/equipment are expected to be complete by June 30, 1999.

The Company will monitor the progress of material vendors and suppliers whose uninterrupted delivery of product or service is material to the production or distribution of our print and broadcast products in their efforts to become Year 2000 compliant. Material vendors and suppliers include electric utilities, telecommunications, news and content providers, television networks, other television programming suppliers, the U.S. Postal Service, and financial institutions.

From September 30, 1994 through March 31, 1999, the Company has spent approximately $500,000 to address Year 2000 issues for IT systems (exclusive of the cost of the new financial, newspaper production and other systems that were scheduled to be replaced before the year 2000 for reasons other than Year 2000 compliance). Total costs to address Year 2000 issues for IT systems are currently estimated to be less than $1,000,000 and consist primarily of staff and consultant costs. Year 2000 remediation will require the replacement of telephone switches and software at a cost of $600,000 to $1,000,000. Through March 31, 1999 approximately $300,000 had been spent for new telephone equipment. Funds for these costs are expected to be provided by the operating cash flows or bank line of credit of the Company.

The Company could be faced with severe consequences if Year 2000 issues are not identified and resolved in a timely manner by the Company and material third parties. A worst-case scenario would result in the short-term inability of the Company to produce/distribute newspapers or broadcast television programming due to unresolved Year 2000 issues. This would result in lost revenues; however, the amount would be dependent on the length and nature of the disruption, which cannot be predicted or estimated. In light of the possible consequences, the Company is devoting the resources needed to address Year 2000 issues in a timely manner. Management monitors the progress of the Company's Year 2000 efforts and provides update reports to the audit committee of the Board of Directors at each meeting. While management expects a successful resolution of these issues, there can be no guarantee that material third parties, on which the Company relies, will address all Year 2000 issues on a timely basis or that their failure to successfully address all issues would not have an adverse effect on the Company.

The Company is in the process of reviewing its existing contingency plans in case business interruptions do occur. Management expects the review of these plans to be complete by June 30, 1999.

SAFE HARBOR STATEMENT

This report contains certain forward-looking statements that are based largely on the Company's current expectations and are subject to certain risks, trends, and uncertainties that could cause actual results to differ materially from those anticipated. Among such risks, trends, and uncertainties are changes in advertising demand, newsprint prices, interest rates, regulatory rulings, availability of quality broadcast programming at competitive prices; quality and ratings of network over-the-air broadcast programs, legislative or regulatory initiatives affecting the cost of delivery of over-the-air broadcast programs to the Company's customers, and other economic conditions and the effect of acquisitions, investments, and dispositions on the Company's results of operations or financial condition. The words "believe," "expect," "anticipate," "intends," "plans," "projects," "considers," and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are as of the date of this report. Further information concerning the Company and its businesses, including factors that potentially could materially affect the Company's financial results, is included in the Company's annual report on Form 10-K.

LEE ENTERPRISES, INCORPORATED

PART II. OTHER INFORMATION

Item 4. Submission of matters a vote of security holders

(a) The annual meeting of the Company was held on January 26, 1999.

(b) Rance E. Crain, Richard D. Gottlieb, and Phyllis Sewell were re-elected directors of three-year terms expiring at the 2002 annual meeting. Lloyd G. Schermer was re-elected as a director for a one-year term expiring at the 2000 annual meeting. Directors whose terms of office continued after the meeting include: J.P. Guerin, Charles E. Rickershauser, Jr., Mark Vittert, Andrew E. Newman, Ronald L. Rickman, Gordon D. Prichett and William E. Mayer.

(c) Votes were cast, all by proxy, for nominees for director as follows:

	For	Vote Withheld
Rance E. Crain	111,627,978	1,362,617
Richard D. Gottlieb	111,516,213	1,474,382
Phyllis Sewell	111,235,400	1,755,195
Lloyd G. Schermer	111,210,414	1,780,181

Abstentions and broker non-votes were not significant.

(d) Not applicable

Item 6. Exhibits and Reports on Form 8-K

(a) Exhibits:

(b) There were no reports on Form 8-K required to be filed during the quarter for which this report is filed.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED

Date May 6, 1999

/s/ G. C. Wahlig, Chief Accounting Officer

G. C. Wahlig, Chief Accounting Officer

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THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE MARCH 31, 1999 FORM 10-Q OF LEE ENTERPRISES, INCORPORATED AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS

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6-MOS
SEP-30-1999
MAR-31-1999
15,859
0
64,900
4,701
3,344
91,617
314,642
180,183
652,126
72,210
186,133
0
0
88,636
247,637
652,126
261,745
265,273
0
0
208,770
0
7,252
51,152
19,545
31,607
0
0
0
31,607
.71
.70