UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-Q

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- [X] Quarterly Report Under Section 13 or 15(d) of the Securities Exchange Act of 1934 For Quarter Ended June 30, 1998
- Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 []

Commission File Number 1-6227

Lee Enterprises, Incorporated

I.D. #42-0823980

A Delaware Corporation 215 N. Main Street Davenport, Iowa 52801 Phone: (319) 383-2100

Indicate by a check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

Class	Outstanding at June 30, 1998
Common Stock, \$2.00 par value	32,730,378
Class "B" Common Stock, \$2.00 par value	11,819,962

PART I. FINANCIAL INFORMATION

Item 1.

LEE ENTERPRISES, INCORPORATED

CONSOLIDATED STATEMENTS OF INCOME (In Thousands Except Per Share Data)

		Months une 30,		Months June 30,	
	1998	1997	1998	1997	
Operating revenue:					
Publishing: Daily newspaper:					
Advertising	\$ 50,770	\$ 45,991	\$145,999	\$134,319	
Circulation	20,439	20,199	61,457	60,219	
Other	27,245	13,890	77,641	42,084	
Broadcasting	34,549	30,675	96,751	92,095	
Equity in net income of associated companies			5,849		
244209 10 not 100000 01 4000014004 0000pan100 111111111		1,938			
	135,093	112,693	387,697	334,148	
Operating expenses:					
Compensation costs	48,898	40,807	143,740	122,596	
Newsprint and ink	10,637	7,938	30,773	22,838	
Depreciation	4,963	4,366	14,283	12,321	
Amortization of intangibles	4,533	2,703	13,462	8,108	
Other	33,605	27,943	99,136	87,937	
	102,636	83,757	301,394		
Operating income		28,936	86,303		
Financial (income) expense, net:					
Financial (income)	(673)	(1,145) 1,346	(2,391) 11,792	(3,143)	
Financial expense	3,742	1,346	11,792	5,115	
	3,069	201		1,972	
Income from continuing operations					
before taxes on income	29,388	28,735	76,902	78,376	
Income taxes		10,976	29,616		
Income from continuing operations	18,091	17,759	47,286	48,107	
net of income tax effect		485			
Net income	\$ 18,091	\$ 18,244	\$ 47,286	\$ 49,592	
Average outstanding shares:	_=========	======	========		
Basic		46,301	44,982		
	=========	========	=========	=======	

Diluted		45,398		47,156		15,735		47,422
Earnings per share:								
Basic:								
Income from continuing operations	\$	0.41	\$	0.38	\$	1.05	\$	1.03
Income from discontinuing operations				0.01				0.03
Net income	\$	0.41	\$	0.39	\$	1.05	\$	1.06
	==:	========	====	=====	===		====	=====
Diluted:								
Income from continuing operations	\$	0.40	\$	0.38	\$	1.03	\$	1.01
Income from discontinuing operations	Ť		÷	0.01	÷		÷	0.03
Net income	 \$	0.40	\$	0.39	 \$	1.03	\$	1.04
	==:	========	====:	======	===		=====	
Dividends per share	\$	0.14	\$	0.13	\$	0.42	\$	0.39
	==:		====	=====	===		====:	=====

LEE ENTERPRISES, INCORPORATED

CONDENSED CONSOLIDATED BALANCE SHEETS (In Thousands)

ASSETS	1998 ΄	September 30, 1997	
	(Unaudited)		
Cash and cash equivalents Accounts receivable, net Newsprint inventory Program rights and other	\$ 33,245 63,909 1,346 12,715	3,716	
Total current assets	111,215	93,967	
Investments Property and equipment, net Intangibles and other assets	402,152	,	
		\$650,963	
LIABILITIES AND STOCKHOLDERS' EQUITY			

Current liabilities Long-term debt, less current maturities	\$105,290 185,620	\$248,908 26,174	
Deferred items	56,689	56,491	
Stockholders' equity	316,535	319,390	
	\$664,134	\$650,963	
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LEE ENTERPRISES, INCORPORATED

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In Thousands)

ine Months Ended June 30:		1997
		udited)
Cash Provided by Operations: Net income Adjustments to reconcile net income to net cash provided by operations:	\$ 47,286	\$ 49,592
Depreciation and amortization Distributions in excess of earnings of associated	27,745	21,706
companies Adjustment of estimated loss on disposition of	640	1,140
discontinued operations Other balance sheet changes	 5,994	(1,985) 6,835
Net cash provided by operations	81,665	77,288
Cash Provided by (Required for) Investing Activities:		
Acquisitions		(1,200)
Purchase of property and equipment	(18,723)	(11,229) 54,795
Net proceeds from sale of subsidiary		
Other	(575)	(884)
Net cash provided by (required for)		
investing activities	(22,335)	41,482
Cash (Required for) Financing Activities:		
Purchase of common stock	(45,228)	(25,902)
Cash dividends paid	(12,702)	(12,149)
Principal payments on long-term debt		(35,000)
Principal payments on short-term notes payable, net	(145,000)	
Proceeds from long-term borrowings	185,000	
Other	2,682	5,120
Net cash (required for) financing activities	(40,248)	(67,931)
Net increase in cash and cash equivalents	19,082	50,839
ash and cash equivalents:		
Beginning	14,163	19,267
	14,163	
Ending	\$ 33,245	,
	=========	========

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL INFORMATION

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Note 1. Basis of Presentation

The information furnished reflects all adjustments, consisting of normal recurring accruals, which are, in the opinion of management, necessary to a fair presentation of the financial position as of June 30, 1998 and the results of operations for the three- and nine-month periods ended June 30, 1998 and 1997 and cash flows for the nine-month periods ended June 30, 1998 and 1997.

Note 2. Investment in Associated Companies

Condensed operating results of unconsolidated associated companies are as follows:

		Months une 30,	Nine M Ended Ju	
	1998 1997		1998	1997
Revenues Operating expenses, except	\$21,430	\$19,963	\$63,457	\$58,769
depreciation and amortization Income before depreciation and	14,018	13,235	42,690	39,893
amortization, interest, and taxes	7,412	6,728	20,767	18,876
Depreciation and amortization	720	502	2,150	1,506
Operating income	6,692	6,226	18,617	17,370
Financial income	338	293	961	847
Income before income taxes	7,030	6,519	19,578	18,217
Income taxes	2,832	2,642	7,875	7,352
Net income	4,198	3,877	11,703	10,865

a. Madison Newspaper, Inc. (50% owned)b. Quality Information Systems (50% owned)c. Inn Partnership, LC (an effective 50% owned)

Note 3. Cash Flows Information

The components of other balance sheet changes are:

	Nine Mont June	hs Ended 30,
	1998	1997
	(In Tho (Unaud	ousands) lited)
(Increase) in receivables Decrease in inventories, film rights and other Increase in accounts payable, accrued expenses	\$(6,943) 2,024	\$(5,658) 3,063
and unearned income Increase in income taxes payable Other, primarily deferred items	7,771 3,431 (289)	5,222 1,599 2,609
	\$ 5,994	\$ 6,835

Note 4. Change in Accounting Principles

In 1997, the Financial Accounting Standards Board (FASB) issued Statement No. 128, "Earnings Per Share". Statement No. 128 replaced the previously reported primary and fully diluted earnings per share with basic and diluted earnings per share. Unlike primary earnings per share, basic earnings per share excludes any dilutive effects of options, warrants, and convertible securities. Diluted earnings per share is very similar to the previously reported fully diluted earnings per share. All earnings per share amounts for all periods have been presented, and where necessary, restated to conform to Statement No. 128 requirements.

The American Institute of Certified Public Accountants issued Statement of Position (SOP) 98-1 "Accounting for the Costs of Computer Software Developed for Internal Use". In accordance with SOP 98-1, the Company has capitalized the costs of certain software developed for internal use.

Note 5. Earnings Per Share

The following table sets forth the computation of basic and diluted earnings per share (in thousands except per share amounts):

		ths Ended 30,		nths Ended e 30,	
	1998	1997		1997	
Numerator income applicable to common shares: Income from continuing operations Income from discontinuing operations	. ,	\$17,759 485		\$48,107 1,485	
Net income	. ,	\$18,244	\$47,286	\$49,592	
Denominator: Basic-weighted average common shares outstanding Dilutive effect of employee stock		46,301	44,982	,	
options		855			
Dulited outstanding shares	'	47,156	,	47,422	
Basic earnings per share: Income from continuing operations Income from discontinuing operations Net income	\$ 0.41	\$ 0.38 0.01 \$ 0.39	\$ 1.05 	\$ 1.03 0.03 \$ 1.06	
Diluted earnings per share: Income from continuing operations Income from discontinuing operations	\$ 0.40 	0.01	\$ 1.03 	+	
Net income	\$ 0.40 =======	\$ 0.39 ======	\$ 1.03 =========	\$ 1.04	

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Operating results (dollars in thousands, except per share data):

	Three Months Ended June 30,				Nine Months nded June 3	Θ,
	1998	1997	1997	1998	1997	1997
		(Pro Forma)			(Pro Forma)	
Revenue Percent change Percent change, pro forma	\$135,093 19.9% 6.6	\$112,693	\$126,788	\$387,697 16.0% 3.7	\$334,148	\$373,875
Income before depreciation and amortization, interest and taxes						
(EBITDA) Percent change Percent change, pro forma	41,953 16.5% 4.3	36,005	40,216	114,048 13.2% 1.7	100,777	112,195
Operating income Percent change Percent change, pro forma	32,457 12.2% 4.9	28,936	30,950	86,303 7.4% 1.3	80,348	85,211
Income from continuing operations Percent change Percent change, pro forma	18,091 1.9% 6.0	17,759	17,067	47,286 (1.7)% 4.1	48,107	45,432
Net income Percent change Percent change, pro forma	18,091 (0.8)% 3.1	18,244	17,552	47,286 (4.6)% 0.8	49,592	46,917
Earnings per share: Basic:						
Income from continuing operations Percent change Percent change,	\$ 0.41 7.9%	\$ 0.38	\$ 0.37	\$ 1.05 1.9%	\$ 1.03	\$ 0.98
pro forma Net income Percent change	10.8 0.41 5.1%	0.39	0.38	7.1 1.05 (0.9)%	1.06	1.01
Percent change, pro forma	7.9			4.0		
Diluted:						
Income from continuing operations Percent change Percent change,	\$ 0.40 5.3%	0.38	0.36	1.03 2.0%	1.01	0.96
pro forma	11.1			7.3		
Net income Percent change Percent change,	0.40 2.6%	0.39	0.37	1.03 (1.0)%	1.04	0.99
pro forma	8.1			4.0		

Operations by line of business are as follows (dollars in thousands, $% \left(\left(x,y\right) \right) =\left(x,y\right) \right) =\left(x,y\right) +\left(x,y\right) +\left(x,y\right) \right) =\left(x,y\right) +\left(x,y\right) \right) +\left(x,y\right) +\left(x,y\right)$

	E	Three Month Ended June 3			Nine Months Ided June 30	
	1998	1997	1997	1998	1997	1997
			Pro Forma)			
Revenue: Publishing Broadcasting	34,549	\$ 82,018 30,675	30,675	\$290,946 96,751	92,095	\$281,780 92,095
	\$135,093		\$126,788	\$387,697	\$334,148	\$373,875
Income before depreciation and amortization, interest and taxes (EBITDA):						
Publishing Broadcasting Corporate	11,845	\$ 30,321 9,113 (3,429)	9,113		\$ 84,456 26,901 (10,580)	26,901
	\$ 41,953 =======	\$ 36,005		\$114,048 ======	\$100,777	\$112,195
Operating income: Publishing Broadcasting Corporate		6,097		\$ 76,915 20,190 (10,802)	18,231	\$ 78,010 18,231 (11,030)
	\$ 32,457 =======	\$ 28,936		\$ 86,303 ======	\$ 80,348	\$ 85,211
Capital expenditures: Publishing Broadcasting Corporate	\$ 4,376 1,276 553 \$ 6,205	\$ 1,424 1,426 652 \$ 3,502		<pre>\$ 12,703 4,481 1,539 18,723</pre>	838	
	\$ 0,205 =======	. ,		\$ 18,723 =======	. ,	

QUARTER ENDED JUNE 30, 1998

PUBLISHING

The following daily newspaper revenue information is presented on a pro forma basis to include The Pacific Northwest Group as if the acquisition had occurred October 1, 1996.

Pro forma wholly-owned daily newspaper advertising revenue increased \$2,883,000, "run-of-press" advertising increased \$799,000, 4.4%, as a result of a 2.5% increase in advertising increased \$1,358,000, 8.0%, as a result of a 2.3% Classified advertising revenue increased \$1,358,000, 8.0%, as a result of higher averages rates and a 2.4% increase in advertising inches. The employment category was the biggest contributor to the increase. Circulation revenue determine the function of the contributor of the decreased (268,000), (1.3%), as a result of a (.4%) decrease in volume.

Other revenue consists of revenue from weekly newspapers, classified and specialty publications, commercial printing, products delivered outside the newspaper (which include activities such as target marketing and special event production) and editorial service contracts with Madison Newspapers, Inc.

Other revenue by category and by property is as follows:

	1998	1997
	(In Th	ousands)
Weekly newspapers, classified and specialty publications: Properties owned for entire periodAcquired since March 31, 1997		\$ 5,703 95
Commercial printing: Properties owned for entire period Acquired since March 31, 1997 Products delivered outside the newspaper:	3,645 256	3,502
Properties owned for entire period Acquired since March 31, 1997 Editorial service contracts	3,042 4 2,085	2,603 1,987
	\$27,245 =======	\$13,890

The following table sets forth the percentage of revenue of certain items in the publishing segment.

	1998	1997
Revenue	100.0%	100.0%
Compensation costs Newsprint and ink Other operating expenses	34.0 10.6 22.0	32.2 9.8 21.0
	66.6	63.0
Income before depreciation, amortization, interest		
and taxes	33.4	37.0
Depreciation and amortization	6.3	4.8
Operating margin wholly-owned properties	27.1%	32.2%
	=======	=======

Exclusive of the effects of acquisitions, costs other than depreciation and amortization increased \$5,006,000, 9.7%. Compensation expense increased \$2,390,000, 9.1%, due to increases in average compensation rate and incentive compensation including payments related to circulation sales programs. Newsprint and ink costs increased \$802,000, 10.0%. Approximately 1/2 of the increase was due to higher prices for newsprint and 1/2 to higher consumption related to advertising volume increases and circulation promotion programs. Other operating costs exclusive of depreciation and amortization increased \$1,814,000, 10.5%, due to circulation incentive programs and marketing costs.

BROADCASTING

Revenue for the quarter increased \$3,874,000, 12.6%. Local, regional, and national advertising increased \$1,931,000, 7.4%, primarily due to improvement in rates. Political advertising increased \$2,044,000, due to spring primary elections, and production revenue and revenues from other services were flat.

The following table sets forth the percentage of revenue of certain items in the broadcasting segment.

	1998	1997
Revenue	100.0%	100.0%
Compensation costs Programming costs Other operating expenses	22.4	41.9 6.0 22.4 70.3
Income before depreciation, amortization, interest and taxes Depreciation and amortization	34.3 8.4	29.7 9.8
Operating margin	25.9%	19.9%

Compensation costs were flat. Programming costs for the quarter increased \$264,000, 14.3%, primarily due to accelerated amortization on new programming. Other operating expenses, exclusive of depreciation and amortization, increased \$851,000, 12.4%, due to increased costs for promotion and bad debt expense associated with two customer bankruptcies.

CORPORATE COSTS

Corporate costs increased by \$85,000, 2.4%. Reductions in new systems training and installation costs of \$409,000 from 1997 levels offset other cost increases.

FINANCIAL EXPENSE AND INCOME TAXES

Interest expense increased due to borrowings to finance The Pacific Northwest Group acquisition.

NINE MONTHS ENDED JUNE 30, 1998

PUBLISHING

The following daily newspaper revenue information is presented on a pro forma basis to include The Pacific Northwest Group as if the acquisition had occurred October 1, 1996.

Pro forma wholly-owned daily newspaper advertising revenue increased 6,274,000, 4.5%. Advertising revenue from local merchants increased 989,000, 1.2%. Local "run-of-press" advertising decreased 382,000, (.7%), as a result of a (2.1%) decrease in advertising inches. Local preprint revenue increased 1,371,000, 5.5%. Classified advertising revenue increased 4,862,000, 10.8%, as a result of higher averages rates and a 3.9% increase in advertising inches. The employment category was the biggest contributor to the increase. Circulation revenue decreased 269,000, (.4%) as a result of higher rates which offset a (1.1%) decrease in volume.

Other revenue consists of revenue from weekly newspapers, classified and specialty publications, commercial printing, products delivered outside the newspaper (which include activities such as target marketing and special event production) and editorial service contracts with Madison Newspapers, Inc.

Other revenue by category and by property is as follows:

	1998	1997
Weekly newspapers, classified and specialty publications:	(In Thousands)	
Properties owned for entire period Acquired since September 30, 1996	\$ 18,334 33,184	\$ 17,325 95
Commercial printing:		
Properties owned for entire period Acquired since September 30, 1996 Products delivered outside the newspaper:	10,381 700	10,884
Properties owned for entire period	8,442 13	7,496
Editorial service contracts	6,587	6,284
	\$ 77,641	\$ 42,084

The following table sets forth the percentage of revenue of certain items in the publishing segment.

	1998	1997
Revenue	100.0%	100.0%
Compensation costs Newsprint and ink Other operating expenses	34.3 10.6 22.3 67.2	33.0 9.5 22.6 65.1
Income before depreciation, amortization, interest and taxes Depreciation and amortization	32.8 6.3	34.9 4.7
Operating margin wholly-owned properties	26.5%	30.2%

Exclusive of the effects of acquisitions, costs other than depreciation and amortization increased \$8,791,000, 5.6%. Compensation expense increased \$4,794,000, 6.0%, due primarily to increase in the average compensation rate and incentive compensation. Newsprint and ink costs increased \$2,792,000, 12.2%, due primarily to higher prices for newsprint. Other operating costs exclusive of depreciation and amortization increased \$1,205,000, 2.2%.

BROADCASTING

Revenue increased \$4,656,000, 5.1% as local, regional, and national advertising increased \$7,219,000, 9.8%, primarily due to Winter Olympics advertising in the second quarter and improved rates realized in the third quarter. Production revenue and revenues from other services increased \$434,000, 5.9%. Political advertising decreased \$(2,767,000), (48.4%), principally in the first fiscal quarter.

The following table sets forth the percentage of revenue of certain items in the broadcasting segment.

	1998	1997
Revenue	100.0%	100.0%
Compensation costs	40.0	41.0
Programming costs Other operating expenses	6.6 23.8	6.2 23.6
	70.4	70.8
Income before depreciation, amortization, interest		
and taxes	29.6	
Depreciation and amortization	8.8	9.4
Operating margin	20.8%	19.8%
	=======	

Compensation costs increased \$897,000, 2.4%, due to increases in average compensation. Programming costs for the period increased \$706,000, 12.4%, primarily due to accelerated amortization on new programming. Other operating expenses, exclusive of depreciation and amortization, increased \$1,292,000, 6.0%, as previously discussed.

CORPORATE COSTS

Corporate costs decreased by \$(228.000), (2.1%). The decrease occurred in the second quarter primarily as a result of the capitalization of company software developed for internal use which was previously expensed as incurred.

FINANCIAL EXPENSE AND INCOME TAXES

Interest expense increased due to borrowings to finance The Pacific Northwest Group acquisition.

Income taxes were 38.5% and 38.6% of pretax income for the nine months ended June 30, 1998 and 1997, respectively.

LIQUIDITY AND CAPITAL RESOURCES

Cash provided by operations, which is the Company's primary source of liquidity, generated \$81,665,000 for the nine month period ended June 30, 1998. On March 31, 1998 the Company received \$185,000,000 of proceeds from new long-term borrowings. At that date, the Company had \$140,000,000 borrowed under a \$200,000,000 unsecured revolving loan agreement. The borrowings under the revolving loan agreement were repaid in full and the revolving loan credit facility was reduced to \$50,000,000. Available cash balances and cash flow from operations provide adequate liquidity. Covenants related to the Company's credit agreements are not considered restrictive to operations and anticipated stockholder dividends.

SAFE HARBOR STATEMENT

This report contains forward-looking statements and includes assumptions concerning the Company's operations, future results and prospects. These forward-looking statements are based on current expectations and are subject to risks and uncertainties. In connection with the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, the Company provides the following cautionary statements identifying important economic, political, and technological factors which, among others, could cause the actual results or events to differ materially from those set forth or implied by the forward-looking statements or assumptions.

Such factors include the following: (i) changes in the current and future business environment, including interest rates and capital and consumer spending; (ii) prices for newsprint products; (iii) the availability of quality broadcast programming at competitive prices; (iv) the quality and ratings of network over-the-air broadcast programs; and (v) legislative or regulatory initiatives affecting the cost of delivery of over-the-air broadcast programs to the Company's customers. Further information concerning the Company and its businesses, including additional factors that potentially could materially affect the Company's financial results, is included in the Company's annual report on Form 10-K.

PART II. OTHER INFORMATION

Item 6. Exhibits and Reports on Form 8-K

- (a) Exhibits: None
- (b) The following report on Form 8-K was filed during the three months ended June 30, 1998.

Dated of report: May 7, 1998

Item 5. The Board of Directors declared a dividend of one preferred share purchase right for each outstanding share of common stock.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED

DATE August 12, 1998

G.C. Wahlig G. C. Wahlig, Chief Accounting Officer THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE JUNE 30, 1998 10-Q FOR LEE ENTERPRISES, INCORPORATED AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS.

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       SEP-30-1998
            JUN-30-1998
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                  13,081
                 63,909
            4,400
1,346
111,215
                       290,975
               166,271
               664,134
       105,290
                      185,620
              0
                        0
                      89,100
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          47,286
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1.05
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