# UNITED STATES 

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-Q
[ X ] Quarterly Report Under Section 13 or 15(d) of the Securities Exchange Act of 1934 For Quarter Ended June 30, 1998
[ ] Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission File Number 1-6227
Lee Enterprises, Incorporated

A Delaware Corporation I.D. \#42-0823980 215 N. Main Street Davenport, Iowa 52801 Phone: (319) 383-2100

Indicate by a check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [ X ] No [ ]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

Class
Outstanding at June 30, 1998

Common Stock, \$2.00 par value 32,730,378
Class "B" Common Stock, \$2.00 par value

PART I. FINANCIAL INFORMATION
Item 1.
LEE ENTERPRISES, INCORPORATED
CONSOLIDATED STATEMENTS OF INCOME
(In Thousands Except Per Share Data)

| Three Months |  | Nine Months |  |
| :---: | :---: | :---: | :---: |
| End |  |  | 30, |
| 1998 | 1997 | 1998 | 1997 |


| Operating revenue: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Publishing: |  |  |  |  |
| Daily newspaper: |  |  |  |  |
| Advertising | \$ 50,770 | \$ 45,991 | \$145,999 | \$134,319 |
| Circulation | 20,439 | 20,199 | 61,457 | 60,219 |
| Other | 27,245 | 13,890 | 77,641 | 42,084 |
| Broadcasting | 34,549 | 30,675 | 96,751 | 92,095 |
| Equity in net income of associated companies | 2,090 | 1,938 | 5,849 | 5,431 |
|  | 135,093 | 112,693 | 387,697 | 334,148 |
| Operating expenses: |  |  |  |  |
| Compensation costs | 48,898 | 40,807 | 143,740 | 122,596 |
| Newsprint and ink | 10,637 | 7,938 | 30,773 | 22,838 |
| Depreciation | 4,963 | 4,366 | 14,283 | 12,321 |
| Amortization of intangibles | 4,533 | 2,703 | 13,462 | 8,108 |
| Other | 33,605 | 27,943 | 99,136 | 87,937 |
|  | 102,636 | 83,757 | 301,394 | 253,800 |
| Operating income | 32,457 | 28,936 | 86,303 | 80,348 |
| Financial (income) expense, net: |  |  |  |  |
| Financial (income) | (673) | $(1,145)$ | $(2,391)$ | $(3,143)$ |
| Financial expense | 3,742 | 1,346 | 11,792 | 5,115 |
|  | 3,069 | 201 | 9,401 | 1,972 |
| Income from continuing operations before taxes on income ............ | 29,388 | 28,735 | 76,902 | 78,376 |
| Income taxes | 11,297 | 10,976 | 29,616 | 30,269 |
| Income from continuing operations | 18, 091 | 17,759 | 47,286 | 48,107 |
| Income from discontinued operations |  |  |  |  |
| Net income | \$ 18, 091 | \$ 18,244 | \$ 47,286 | \$ 49,592 |
| Average outstanding shares: |  |  |  |  |
| Basic | 44,642 | 46,301 | 44,982 | 46,546 |


| Diluted | 45,398 |  | 47,156 |  | 45,735 |  | 47,422 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earnings per share: |  |  |  |  |  |  |  |  |
| Basic: |  |  |  |  |  |  |  |  |
| Income from continuing operations | \$ | 0.41 | \$ | 0.38 | \$ | 1.05 | \$ | 1.03 |
| Income from discontinuing operations |  | - - |  | 0.01 |  | - - |  | 0.03 |
| Net income | \$ | 0.41 | \$ | 0.39 | \$ | 1.05 | \$ | 1.06 |
| Diluted: |  |  |  |  |  |  |  |  |
| Income from continuing operations | \$ | 0.40 | \$ | 0.38 | \$ | 1.03 | \$ | 1.01 |
| Income from discontinuing operations |  | - - |  | 0.01 |  | - - |  | 0.03 |
| Net income | \$ | 0.40 | \$ | 0.39 | \$ | 1.03 | \$ | 1.04 |
| Dividends per share | \$ | 0.14 | \$ | 0.13 | \$ | 0.42 | \$ | 0.39 |



## LIABILITIES AND STOCKHOLDERS' EQUITY

| Current liabilities | \$105, 290 | \$248,908 |
| :---: | :---: | :---: |
| Long-term debt, less current maturities | 185, 620 | 26,174 |
| Deferred items | 56,689 | 56,491 |
| Stockholders' equity | 316,535 | 319,390 |
|  | \$664,134 | \$650,963 |



Note 1. Basis of Presentation
The information furnished reflects all adjustments, consisting of normal recurring accruals, which are, in the opinion of management, necessary to a fair presentation of the financial position as of June 30, 1998 and the results of operations for the three- and nine-month periods ended June 30, 1998 and 1997 and cash flows for the nine-month periods ended June 30, 1998 and 1997.

Note 2. Investment in Associated Companies
Condensed operating results of unconsolidated associated companies are as follows:

|  | Thr | $\begin{aligned} & \text { nths } \\ & e \\ & e \end{aligned}$ | Nine Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1998 | 1997 | 1998 | 1997 |
| Revenues | \$21,430 | \$19,963 | \$63,457 | \$58, 769 |
| Operating expenses, except depreciation and amortization | 14,018 | 13,235 | 42,690 | 39,893 |
| Income before depreciation and amortization, interest, and taxes | 7,412 | 6,728 | 20,767 | 18,876 |
| Depreciation and amortization | 720 | 502 | 2,150 | 1,506 |
| Operating income | 6,692 | 6,226 | 18,617 | 17,370 |
| Financial income | 338 | 293 | 961 | 847 |
| Income before income taxes | 7,030 | 6,519 | 19,578 | 18,217 |
| Income taxes | 2,832 | 2,642 | 7,875 | 7,352 |
| Net income | 4,198 | 3,877 | 11,703 | 10,865 |

a. Madison Newspaper, Inc. (50\% owned)
b. Quality Information Systems ( $50 \%$ owned)
c. Inn Partnership, LC (an effective $50 \%$ owned)

Note 3. Cash Flows Information
The components of other balance sheet changes are:

| (Increase) in receivables | \$ 6,943$)$ | \$ 5,658$)$ |
| :---: | :---: | :---: |
| Decrease in inventories, film rights and other | 2,024 | 3,063 |
| Increase in accounts payable, accrued expenses and unearned income | 7,771 | 5,222 |
| Increase in income taxes payable | 3,431 | 1,599 |
| Other, primarily deferred items | (289) | 2,609 |
|  | \$ 5,994 | \$ 6,835 |

Note 4. Change in Accounting Principles
In 1997, the Financial Accounting Standards Board (FASB) issued Statement No. 128, "Earnings Per Share". Statement No. 128 replaced the previously reported primary and fully diluted earnings per share with basic and diluted earnings per share. Unlike primary earnings per share, basic earnings per share excludes any dilutive effects of options, warrants, and convertible securities. Diluted earnings per share is very similar to the previously reported fully diluted earnings per share. All earnings per share amounts for all periods have been presented, and where necessary, restated to conform to Statement No. 128 requirements.

The American Institute of Certified Public Accountants issued Statement of Position (SOP) 98-1 "Accounting for the Costs of Computer Software Developed for Internal Use". In accordance with SOP 98-1, the Company has capitalized the costs of certain software developed for internal use.

## Note 5. Earnings Per Share

The following table sets forth the computation of basic and diluted earnings per share (in thousands except per share amounts):

|  | Three Months Ended June 30, |  | Nine Months Ended June 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1998 | 1997 | 1998 | 1997 |
| Numerator income applicable to common shares: |  |  |  |  |
| Income from continuing operations ....... | \$18, 091 | \$17,759 | \$47, 286 | \$48,107 |
| Income from discontinuing operations | - - | 485 | - - | 1,485 |
| Net income | \$18, 091 | \$18, 244 | \$47, 286 | \$49, 592 |
| Denominator: |  |  |  |  |
| Basic-weighted average common shares outstanding ....... | 44,642 | 46,301 | 44,982 | 46,546 |
| Dilutive effect of employee stock options | 756 | 855 | 753 | 876 |
| Dulited outstanding shares | 45,398 | 47,156 | 45,735 | 47,422 |
| Basic earnings per share: |  |  |  |  |
| Income from continuing operations | \$ 0.41 | \$ 0.38 | \$ 1.05 | \$ 1.03 |
| Income from discontinuing operations | - - | 0.01 | - - | 0.03 |
| Net income | \$ 0.41 | \$ 0.39 | \$ 1.05 | \$ 1.06 |
| Diluted earnings per share: |  |  |  |  |
| Income from continuing operations | \$ 0.40 | \$ 0.38 | \$ 1.03 | \$ 1.01 |
| Income from discontinuing operations ................. | - - | 0.01 | - | 0.03 |
| Net income | \$ 0.40 | \$ 0.39 | \$ 1.03 | \$ 1.04 |

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Operating results (dollars in thousands, except per share data):

|  | Three Months <br> Ended June 30, |  |  | Nine Months Ended June 30, |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1998 | 1997 | 1997 | 1998 | 1997 | 1997 |
|  | (Pro Forma) |  |  | (Pro Forma) |  |  |
| Revenue | \$135, 093 | \$112, 693 | \$126,788 | \$387,697 | \$334,148 | \$373, 875 |
| Percent change | 19.9\% |  |  | 16.0\% |  |  |
| Percent change, pro forma | 6.6 |  |  | 3.7 |  |  |
| Income before depreciation and amortization, interest and taxes |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Percent change | 16.5\% |  |  | 13.2\% |  |  |
| Percent change, pro forma | 4.3 |  |  | 1.7 |  |  |
| Operating income | 32,457 | 28,936 | 30,950 | 86,303 | 80,348 | 85,211 |
| Percent change | 12.2\% |  |  | 7.4\% |  |  |
| Percent change, pro forma | 4.9 |  |  | 1.3 |  |  |
| Income from continuing |  |  |  |  |  |  |
| operations .. | 18,091 | 17,759 | 17,067 | 47,286 | 48,107 | 45,432 |
| Percent change | 1.9\% |  |  | (1.7)\% |  |  |
| Percent change, pro forma | 6.0 |  |  | 4.1 |  |  |
| Net income | 18,091 | 18,244 | 17,552 | 47,286 | 49,592 | 46,917 |
| Percent change | (0.8)\% |  |  | (4.6)\% |  |  |
| Percent change, pro forma | 3.1 |  |  | 0.8 |  |  |

## Basic:

Earnings per share:
Income from continuing
operations

Percent change

| 0.41 | \$ | 0.38 | \$ | 0.37 | \$ | 1.05 | \$ | 1.03 | \$ | 0.98 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 7.9\% |  |  |  |  |  | 1.9\% |  |  |  |  |

7.1
$1.05 \quad 1.06 \quad 1.01$
(0.9)\%
4.0

Diluted:
Income from continuing
operations ................................................................. . . . . . . . . . . . . . . . . . . . . . .
Percent change
\$ 0.40
Percent change,
pro forma
11.1

Net income
Percent change
0.40

Percent change,
pro forma
2.6\%
8.1
0.38 0.36
0.36
1.03
2.0\%
7.3
1.03
(1.0)\%
4.0

Operations by line of business are as follows (dollars in thousands, except per share date):

|  |  | Three Month nded June |  |  | Nine Months ded June 30 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1998 | 1997 | 1997 | 1998 | 1997 | 1997 |
|  |  |  | Pro Forma) |  |  |  |
| Revenue: |  |  |  |  |  |  |
| Publishing | \$100,544 | \$ 82,018 | \$ 96,113 | \$290,946 | \$242, 053 | \$281, 780 |
| Broadcasting | 34,549 | 30,675 | 30,675 | 96,751 | 92,095 | 92,095 |
|  | \$135,093 | \$112, 693 | \$126,788 | \$387,697 | \$334,148 | \$373, 875 |
| Income before de |  |  |  |  |  |  |
| amortization, (EBITDA): |  |  |  |  |  |  |
| Publishing | \$ 33, 533 | \$ 30,321 | \$ 34,532 | \$ 95,371 | \$ 84,456 | \$ 95,874 |
| Broadcasting | 11,845 | 9,113 | 9,113 | 28,662 | 26,901 | 26,901 |
| Corporate | $(3,425)$ | $(3,429)$ | $(3,429)$ | $(9,985)$ | $(10,580)$ | $(10,580)$ |
|  | \$ 41, 953 | \$ 36, 005 | \$ 40, 216 | \$114, 048 | \$100, 777 | \$112,195 |
| Operating income |  |  |  |  |  |  |
| Publishing | \$ 27,195 | \$ 26,423 | \$ 28,437 | \$ 76,915 | \$ 73,147 | \$ 78,010 |
| Broadcasting | 8,931 | 6,097 | 6,097 | 20,190 | 18,231 | 18,231 |
| Corporate | $(3,669)$ | $(3,584)$ | $(3,584)$ | $(10,802)$ | $(11,030)$ | $(11,030)$ |
|  | \$ 32,457 | \$ 28,936 | \$ 30,950 | \$ 86,303 | \$ 80,348 | \$ 85, 211 |
| Capital expendit |  |  |  |  |  |  |
| Publishing | \$ 4,376 | \$ 1,424 |  | \$ 12,703 | \$ 5,132 |  |
| Broadcasting | 1,276 | 1,426 |  | 4,481 | 5,259 |  |
| Corporate | 553 | 652 |  | 1,539 | 838 |  |
|  | \$ 6,205 | \$ 3,502 |  | \$ 18, 723 | \$ 11, 229 |  |

## PUBLISHING

The following daily newspaper revenue information is presented on a pro forma basis to include The Pacific Northwest Group as if the acquisition had occurred October 1, 1996.

Pro forma wholly-owned daily newspaper advertising revenue increased $\$ 2,883,000$, $6.0 \%$. Advertising revenue from local merchants increased $\$ 1,227,000,4.7 \%$. Local "run-of-press" advertising increased $\$ 799,000$, $4.4 \%$, as a result of a $2.5 \%$ increase in advertising inches. Local preprint revenue increased \$428,000, 5.2\%. Classified advertising revenue increased $\$ 1,358,000,8.0 \%$, as a result of higher averages rates and a $2.4 \%$ increase in advertising inches. The employment category was the biggest contributor to the increase. Circulation revenue decreased $\$(268,000),(1.3 \%)$, as a result of a (.4\%) decrease in volume.

Other revenue consists of revenue from weekly newspapers, classified and specialty publications, commercial printing, products delivered outside the newspaper (which include activities such as target marketing and special event production) and editorial service contracts with Madison Newspapers, Inc.

Other revenue by category and by property is as follows:
(In Thousands)

| Properties owned for entire period | \$ 6,149 | \$ 5,703 |
| :---: | :---: | :---: |
| Acquired since March 31, 1997 | 12,064 | 95 |
| Commercial printing: |  |  |
| Properties owned for entire period | 3,645 | 3,502 |
| Acquired since March 31, 1997 | 256 | - - |
| Products delivered outside the newspaper: |  |  |
| Properties owned for entire period | 3,042 | 2,603 |
| Acquired since March 31, 1997 | 4 | - - |
| Editorial service contracts | 2,085 | 1,987 |
|  | \$27,245 | \$13, 890 |

The following table sets forth the percentage of revenue of certain items in the publishing segment.

|  | 1998 | 1997 |
| :---: | :---: | :---: |
| Revenue | 100.0\% | 100.0\% |
| Compensation costs | 34.0 | 32.2 |
| Newsprint and ink | 10.6 | 9.8 |
| Other operating expenses | 22.0 | 21.0 |
|  | 66.6 | 63.0 |
| Income before depreciation, amortization, interest and taxes | 33.4 | 37.0 |
| Depreciation and amortization | 6.3 | 4.8 |
| Operating margin wholly-owned properties | 27.1\% | 32. $2 \%$ |

Exclusive of the effects of acquisitions, costs other than depreciation and amortization increased $\$ 5,006,000$, $9.7 \%$. Compensation expense increased $\$ 2,390,000$, $9.1 \%$, due to increases in average compensation rate and incentive compensation including payments related to circulation sales programs. Newsprint and ink costs increased $\$ 802,000$, $10.0 \%$. Approximately $1 / 2$ of the increase was due to higher prices for newsprint and $1 / 2$ to higher consumption related to advertising volume increases and circulation promotion programs. Other operating costs exclusive of depreciation and amortization increased \$1,814,000, 10.5\%, due to circulation incentive programs and marketing costs.

## BROADCASTING

Revenue for the quarter increased $\$ 3,874,000,12.6 \%$ Local, regional, and national advertising increased $\$ 1,931,000,7.4 \%$, primarily due to improvement in rates. Political advertising increased $\$ 2,044,000$, due to spring primary elections, and production revenue and revenues from other services were flat.

The following table sets forth the percentage of revenue of certain items in the broadcasting segment.

|  | 1998 | 1997 |
| :---: | :---: | :---: |
| Revenue | 100.0\% | 100.0\% |
| Compensation costs | 37.2 | 41.9 |
| Programming costs | 6.1 | 6.0 |
| Other operating expenses | 22.4 | 22.4 |
|  | 65.7 | 70.3 |
| Income before depreciation, amortization, interest and taxes | 34.3 | 29.7 |
| Depreciation and amortization | 8.4 | 9.8 |
| Operating margin | 25.9\% | 19.9\% |

Compensation costs were flat. Programming costs for the quarter increased $\$ 264,000$, $14.3 \%$, primarily due to accelerated amortization on new programming. Other operating expenses, exclusive of depreciation and amortization, increased $\$ 851,000$, $12.4 \%$, due to increased costs for promotion and bad debt expense associated with two customer bankruptcies.

CORPORATE COSTS
Corporate costs increased by $\$ 85,000$, 2.4\%. Reductions in new systems training and installation costs of $\$ 409,000$ from 1997 levels offset other cost increases.

## FINANCIAL EXPENSE AND INCOME TAXES

Interest expense increased due to borrowings to finance The Pacific Northwest Group acquisition.

Income taxes were $38.4 \%$ and $38.2 \%$ of pretax income for the quarters ended June 30, 1998 and 1997, respectively.

The following daily newspaper revenue information is presented on a pro forma basis to include The Pacific Northwest Group as if the acquisition had occurred October 1, 1996.

Pro forma wholly-owned daily newspaper advertising revenue increased $\$ 6,274,000$, 4.5\%. Advertising revenue from local merchants increased $\$ 989,000,1.2 \%$. Local "run-of-press" advertising decreased $\$(382,000)$, (.7\%), as a result of a (2.1\%) decrease in advertising inches. Local preprint revenue increased \$1,371,000, $5.5 \%$. Classified advertising revenue increased $\$ 4,862,000,10.8 \%$ as a result of higher averages rates and a $3.9 \%$ increase in advertising inches. The employment category was the biggest contributor to the increase. Circulation revenue decreased $\$(269,000)$, (.4\%) as a result of higher rates which offset a (1.1\%) decrease in volume.

Other revenue consists of revenue from weekly newspapers, classified and specialty publications, commercial printing, products delivered outside the newspaper (which include activities such as target marketing and special event production) and editorial service contracts with Madison Newspapers, Inc.

Other revenue by category and by property is as follows:

Weekly newspapers, classified and specialty publications:
Properties owned for entire period ................................
Acquired since September 30, 1996
\$ 18,334 \$ 17, 325 ommercial printing:

Properties owned for entire period ........................... 10, 381 10,884 Acquired since September 30, 1996

| 700 | - |
| ---: | ---: |
| 8,442 | 7,496 |

Properties owned for entire period
7,496
Acquired since September 30, 1996
6,587 6,284
\$ 77,641 \$ 42,084
=================

The following table sets forth the percentage of revenue of certain items in the publishing segment.

|  | 1998 | 1997 |
| :---: | :---: | :---: |
| Revenue | 100.0\% | 100.0\% |
| Compensation costs | 34.3 | 33.0 |
| Newsprint and ink | 10.6 | 9.5 |
| Other operating expenses | 22.3 | 22.6 |
|  | 67.2 | 65.1 |
| Income before depreciation, amortization, interest and taxes | 32.8 | 34.9 |
| Depreciation and amortization | 6.3 | 4.7 |
| Operating margin wholly-owned properties | 26.5\% | 30.2\% |

Exclusive of the effects of acquisitions, costs other than depreciation and amortization increased $\$ 8,791,000$, $5.6 \%$. Compensation expense increased $\$ 4,794,000,6.0 \%$, due primarily to increase in the average compensation rate and incentive compensation. Newsprint and ink costs increased \$2,792,000, 12.2\%, due primarily to higher prices for newsprint. Other operating costs exclusive of depreciation and amortization increased \$1,205,000, 2.2\%.

## BROADCASTING

Revenue increased \$4,656,000, $5.1 \%$ as local, regional, and national advertising increased $\$ 7,219,000,9.8 \%$, primarily due to Winter Olympics advertising in the second quarter and improved rates realized in the third quarter. Production revenue and revenues from other services increased $\$ 434,000$, 5.9\%. Political
 quarter.

The following table sets forth the percentage of revenue of certain items in the broadcasting segment.

|  | 1998 | 1997 |
| :---: | :---: | :---: |
| Revenue | 100.0\% | 100.0\% |
| Compensation costs | 40.0 | 41.0 |
| Programming costs | 6.6 | 6.2 |
| Other operating expenses | 23.8 | 23.6 |
|  | 70.4 | 70.8 |
| Income before depreciation, amortization, interest and taxes | 29.6 | 29.2 |
| Depreciation and amortization | 8.8 | 9.4 |
| Operating margin | 20.8\% | 19.8\% |

Compensation costs increased $\$ 897,000$, $2.4 \%$, due to increases in average compensation. Programming costs for the period increased $\$ 706,000,12.4 \%$, primarily due to accelerated amortization on new programming. Other operating expenses, exclusive of depreciation and amortization, increased \$1,292,000, $6.0 \%$, as previously discussed.

CORPORATE COSTS

Corporate costs decreased by $\$(228.000)$, (2.1\%). The decrease occurred in the second quarter primarily as a result of the capitalization of company software developed for internal use which was previously expensed as incurred.

## FINANCIAL EXPENSE AND INCOME TAXES

Interest expense increased due to borrowings to finance The Pacific Northwest Group acquisition.

Income taxes were $38.5 \%$ and $38.6 \%$ of pretax income for the nine months ended June 30, 1998 and 1997, respectively.

Cash provided by operations, which is the Company's primary source of liquidity, generated $\$ 81,665,000$ for the nine month period ended June 30, 1998. On March 31, 1998 the Company received $\$ 185,000,000$ of proceeds from new long-term borrowings. At that date, the company had $\$ 140,000,000$ borrowed under a $\$ 200,000,000$ unsecured revolving loan agreement. The borrowings under the revolving loan agreement were repaid in full and the revolving loan credit facility was reduced to $\$ 50,000,000$. Available cash balances and cash flow from operations provide adequate liquidity. Covenants related to the Company's credit agreements are not considered restrictive to operations and anticipated stockholder dividends.

## SAFE HARBOR STATEMENT

This report contains forward-looking statements and includes assumptions concerning the Company's operations, future results and prospects. These forward-looking statements are based on current expectations and are subject to risks and uncertainties. In connection with the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, the Company provides the following cautionary statements identifying important economic, political, and technological factors which, among others, could cause the actual results or events to differ materially from those set forth or implied by the forward-looking statements or assumptions.

Such factors include the following: (i) changes in the current and future business environment, including interest rates and capital and consumer spending; (ii) prices for newsprint products; (iii) the availability of quality broadcast programming at competitive prices; (iv) the quality and ratings of network over-the-air broadcast programs; and (v) legislative or regulatory initiatives affecting the cost of delivery of over-the-air broadcast programs to the Company's customers. Further information concerning the Company and its businesses, including additional factors that potentially could materially affect the Company's financial results, is included in the company's annual report on Form 10-K.

Item 6. Exhibits and Reports on Form 8-K
(a) Exhibits: None
(b) The following report on Form 8-K was filed during the three months ended June 30, 1998.

Dated of report: May 7, 1998
Item 5. The Board of Directors declared a dividend of one preferred share purchase right for each outstanding share of common stock.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED

DATE August 12, 1998
G.C. Wahlig
G. C. Wahlig, Chief Accounting Officer

THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE JUNE 30, 1998 10-Q FOR LEE ENTERPRISES, INCORPORATED AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS.

1,000

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9-MOS
    SEP-30-1998
        JUN-30-1998
                                    33,245
            13,081
            63,909
                4,400
                1,346
            111,215
                290,975
            166,271
            664,134
    105,290
                                    185,620
            0
                    0
                                    89,100
664,134
                                    227,435
                                    381,848
            387,697
0
        301,394
        11,792
        76,902
            29,616
        47,286
            0
                0
            47,286
            1.05
            1.03
```

