

# Lee Enterprises

## Quarterly Revenue Composition

(Millions of Dollars)	Q1 FY2022	Q2 FY2022	Q3 FY2022	Q4 FY2022	FY 2022	Q1 FY2023
Digital Advertising and Marketing Services	42.8	43.4	46.2	49.1	181.5	47.7
YoY %	18.8%	36.1%	26.6%	32.7%	28.3%	11.6%
Digital Only Subscription Revenue	7.9	10.1	11.0	11.2	40.1	12.3
YoY %	25.7%	44.4%	50.1%	45.9%	42.1%	56.2%
Digital Services Revenue	4.6	4.7	4.3	4.4	18.0	4.7
YoY %	-4.0%	-3.4%	-8.1%	-6.5%	-5.5%	2.2%
<b>Total Digital Revenue</b>	<b>55.3</b>	<b>58.1</b>	<b>61.5</b>	<b>64.6</b>	<b>239.5</b>	<b>64.8</b>
YoY %	17.4%	33.1%	26.8%	31.0%	27.0%	17.2%
% of Total Revenue	27.3%	30.6%	31.5%	33.4%	30.7%	35.0%
Print Advertising Revenue	56.0	44.2	44.8	39.9	185.0	41.8
YoY %	-16.0%	-17.6%	-18.0%	-24.6%	-18.8%	-25.3%
Print Subscription Revenue	79.6	77.3	78.1	78.5	313.5	67.4
YoY %	-6.4%	-6.7%	-4.2%	-2.0%	-4.9%	-15.4%
Other Print Revenue	11.4	10.4	10.7	10.5	43.0	11.1
YoY %	-12.8%	-15.2%	-10.2%	-8.2%	-11.7%	-2.3%
<b>Total Print Revenue</b>	<b>147.0</b>	<b>131.9</b>	<b>133.6</b>	<b>129.0</b>	<b>541.4</b>	<b>120.3</b>
YoY %	-10.8%	-11.3%	-9.8%	-10.8%	-10.7%	-18.1%
<b>Total Revenue</b>	<b>202.3</b>	<b>190.0</b>	<b>195.0</b>	<b>193.6</b>	<b>781.0</b>	<b>185.1</b>
YoY %	-4.5%	-1.3%	-0.7%	-0.1%	-1.7%	-8.5%



**Total Digital Revenue** – Total Digital Revenue is defined as digital advertising and marketing services revenue (including Amplified Digital®), digital-only subscription revenue and digital services revenue.

**Rounding** – Items may not visually foot due to rounding.