## UNITED STATES

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
FORM 10-Q
$[\mathrm{X}]$ Quarterly Report Under Section 13 or $15(\mathrm{~d})$ of the Securities
Exchange Act of 1934
For Quarter Ended December 31, 2000
OR
[ ] Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission File Number 1-6227
Lee Enterprises, Incorporated
A Delaware Corporation I.D. \#42-0823980 215 N. Main Street
Davenport, Iowa 52801
Phone: (319) 383-2100
Indicate by a check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [ X ] No [ ]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

Class
Outstanding At December 31, 2000

Common Stock, \$2.00 par value 32,996,368
Class "B" Common Stock, \$2.00 par value 10,714,920

PART I. FINANCIAL INFORMATION

## Item 1.

LEE ENTERPRISES, INCORPORATED

Consolidated Statements of Income (In Thousands, Except Per Share Data)
$2000 \quad 1999$

Three Months Ended December 31:
Operating revenue:
Advertising
Circulation Other . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Equity in net income of associated companies ..
(Unaudited)
\$ 77,685 \$ 70, 133
21,173 20,212
17,201 16,052
2,566 2,290
118,625 108,687
------------.-.

Operating expenses:
Compensation costs ............................. 43, 425 39,681
Newsprint and ink ............................... 11,137 9,013
Depreciation ................................. 4, 4,129 3,476


90,976 82,330
90,976 82,330

| Nonoperating income (expense), net |  |  |
| :---: | :---: | :---: |
| Financial income | 9,511 | 1, 054 |
| Financial (expense) | $(3,164)$ | $(3,385)$ |
| Other, net | (405) | 18,249 |
|  | 5,942 | 15,918 |
| Income from continuing operations before taxes on income .................. 33,591 42,275 |  |  |
| Income taxes | 12,576 | 15,879 |
| Income from continuing operations | 21,015 | 26,396 |
| Discontinued operations: |  |  |
| Income from discontinued operations, <br> net of income tax effect ...................... - - 4, 148 |  |  |
| Gain on disposition, net of income tax effect | 250, 887 | - |
|  | 250, 887 | 4,148 |
| Net income | \$271, 902 | \$ 30,544 |
| Average outstanding shares: |  |  |
| Basic | 43,666 | 44,165 |
| Diluted | 43,961 | 44,630 |
| Earnings per share: |  |  |
| Basic : |  |  |
| Income from continuing operations | \$ 0.48 | \$ 0.60 |
| Income from discontinued operations | 5.75 | 0.09 |
| Net income | \$ 6.23 | \$ 0.69 |
| Diluted: |  |  |
| Income from continuing operations | \$ 0.48 | \$ 0.59 |
| Income from discontinued operations | 5.71 | 0.09 |
| Net income | \$ 6.19 | \$ 0.68 |
| Dividends per share | \$ 0.17 | \$ 0.16 |


| LEE ENTERPRISES, INCORPORATED |  |  |  |
| :---: | :---: | :---: | :---: |
| Condensed Consolidated Balance Sheets (In Thousands) |  |  |  |
| ASSETS | $\begin{gathered} \text { December } 31 \\ 2000 \end{gathered}$ |  | $\begin{gathered} \text { September } \\ 2000 \end{gathered}$ |
|  | (Unaudited) |  |  |
| Cash and cash equivalents | \$ 98,388 | \$ | 29,427 |
| Temporary cash investments | 479,190 |  | - - |
| Accounts receivable, net | 47,675 |  | 42,712 |
| Newsprint inventory | 3,960 |  | 4,280 |
| Other | 7,003 |  | 7,380 |
| Net assets of discontinued operations | 576 |  | 167,767 |
| Total current assets | 636,792 |  | 251,566 |
| Investments | 32,420 |  | 34,176 |
| Property and equipment, net | 126,750 |  | 127,356 |
| Intangibles and other assets | 331, 229 |  | 333,135 |
|  | \$1,127,191 |  | 746,233 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |
| Current liabilities: |  |  |  |
| Current maturities of long-term debt | \$ 185,437 | \$ | 49,532 |
| Income taxes payable | 191,396 |  | 7,799 |
| Other | 64,850 |  | 60,296 |
| Total current liabilities | 441,683 |  | 117,627 |
| Long-term debt, less current maturities | - - |  | 173,400 |
| Deferred items | 29,729 |  | 60, 039 |
| Stockholders' equity | 655,779 |  | 395,167 |
|  | \$1,127,191 | \$ | 746,233 |



Notes to Unaudited Condensed Consolidated Financial Information

## Note 1. Basis of Presentation

The information furnished reflects all adjustments, consisting of normal recurring accruals, which are, in the opinion of management, necessary to a fair presentation of the financial position as of December 31, 2000 and the results of operations and cash flows for the three months ended December 31, 2000 and 1999.

## Note 2. Investment in Associated Companies

The Company has a 50\% ownership interest in Madison Newspapers, Inc., a newspaper company which publishes daily, Sunday, and weekly publications in Madison and three other daily newspapers, seven weekly publications, and various other classified publications in Wisconsin, and also holds interests in Internet service ventures. The condensed operating results of Madison Newspapers, Inc. set forth below include the results of operations of three daily newspapers, five weekly publications, and three other classified publications acquired by Madison Newspapers, Inc. on July 1, 2000 from Independent Media Group, Inc.:

|  | Three Months Ended December 31, |  |
| :---: | :---: | :---: |
|  | 2000 | 1999 |
|  | (In Thousands) (Unaudited) |  |
| Revenues | \$29,459 | \$24,063 |
| Operating expenses, except depreciation and amortization | 19,651 | 16,101 |
| Income before depreciation and amortization, interest, and taxes | 9,808 | 7,962 |
| Depreciation and amortization | 1,161 | 715 |
| Operating income | 8,647 | 7,247 |
| Financial income (expense) | (55) | 402 |
| Income before income taxes | 8,592 | 7,649 |
| Income taxes | 3,460 | 3,079 |
| Net income | 5,132 | 4,570 |

Note 3. Cash Flows Information
The components of other balance sheet changes are:

| Three Dec | $\begin{aligned} & \text { Ended } \\ & 31, \end{aligned}$ |
| :---: | :---: |
| 2000 | 1999 |
| (In T | ds ) <br> d) |


| (Increase) in receivables | \$ (4,949) | \$ $(6,211)$ |
| :---: | :---: | :---: |
| Decrease in inventories and other | 697 | 1,907 |
| (Decrease) in accounts payable, accrued expenses and unearned income | $(3,480)$ | $(3,043)$ |
| Increase in income taxes payable | 183,597 | 13,552 |
| Deferred income taxes | $(29,665)$ | - - |
| Other | 95 | 6,545 |
|  | \$146,295 | \$ 12,750 |

Note 4. Earnings Per Share
The following table sets forth the computation of basic and diluted earnings per share (in thousands except per share amounts):
Mree Months Ended
December 31,

Note 5. Gain on Sale of Properties
On October 1, 1999 the Company acquired a daily newspaper and specialty publications in Beatrice, Nebraska and received \$9,300,000 of cash in exchange for all the assets used in, and liabilities related to, the publication, marketing, and distribution of two daily newspapers and the related specialty and classified publications in Kewanee, Geneseo, and Aledo, Illinois and Ottumwa, Iowa. In connection with this transaction, the Company recognized a gain on sale of $\$ 18,439,000$, which is included in other nonoperating income in 1999.

Note 6. Discontinued Operations
On March 1, 2000, the Company decided to discontinue the operations of the Broadcast division. On May 7, 2000 the Company entered into an agreement to sell substantially all of its broadcasting operations, consisting of eight network-affiliated and seven satellite television stations, to Emmis Communications Corporation and closed the transaction on October 1, 2000. The net proceeds of approximately $\$ 565,000,000$ resulted in an after-tax gain for financial reporting purposes of approximately $\$ 251,000,000$. The results for the broadcast operations have been classified as discontinued operations for all periods presented in the consolidated statements of income. Under the terms of its senior note agreement, the Company will be required to repay the outstanding balance of $\$ 173,400,000$ on October 1, 2001 unless the Company reinvests the net proceeds of the broadcast sale or obtains a waiver of that provision of the agreement. Therefore, the $\$ 173,400,000$ has been classified as a current liability as of December 31, 2000.

On January 18, 2001, the Company entered into an agreement to sell its remaining broadcast property which will complete the Company's exit from television broadcasting. The assets and liabilities of the remaining broadcast property has been classified in the consolidated balance sheet as "net assets of discontinued operations" as of December 31, 2000.

The income from discontinued operations consists of the following:


Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Operating results are summarized below:
Three Months Ended
December 31,

* EBITDA is not a financial performance measurement under generally accepted accounting principles (GAAP), and should not be considered in isolation or a substitute for GAAP performance measurements. EBITDA is also not reflected in the consolidated statement of cash flows; but it is a common and meaningful alternative performance measurement for comparison to other companies in the publishing industry. The computation excludes other non-operating items which are primarily the gain on sale of businesses.

Operating revenue consists of the following:


| Advertising revenue: |  |  |
| :---: | :---: | :---: |
| Retail advertising: |  |  |
| Retail - "run-of-press" | \$ 32, 242 | \$ 30, 009 |
| Retail - preprint and other | 16,784 | 13,484 |
| Total retail advertising | 49, 026 | 43,493 |
| Percent change | 12.7\% | (1.3)\% |
| National | 3, 054 | 2,224 |
| Percent change | 37.3\% | 13.5\% |
| Classified | 24,129 | 23,120 |
| Percent change | 4.4\% | 4.6\% |
| Other | 1,476 | 1,296 |
| Percent change | 13.9\% | 5.5\% |
| Total advertising | 77,685 | 70,133 |
| Percent change | 10.8\% | 1.1\% |
| Circulation revenue | 21,173 | 20, 212 |
| Percent change | 4.8\% | (3.6)\% |
| Other revenue | 17,201 | 16, 052 |
| Percent change. | 7.2\% | 15.0\% |

The following advertising and circulation revenue results are presented exclusive of acquisitions and dispositions.

Retail "run-of-press" advertising is advertising by merchants in the local community which is printed in the newspaper, rather than "preprints", which are printed separately by the Company or others and inserted into the newspaper. Retail revenue increased $\$ 819,000,2.7 \%$ in 2000, primarily attributable to increased spending by advertisers which was offset in part by a shift to preprint advertising.

Total revenue realized from retail and national merchants includes preprints,

Classified advertising revenue increased approximately \$256,000, 1.1\% in 2000. Growth in advertising revenue was principally in the employment and real estate categories partially offset by a decrease in automotive advertising.

In 2000, total advertising revenue increased \$3,266,000, 4.7\%.
In 2000 circulation revenue increased $\$ 48,000$, $.2 \%$ in part due to an additional Sunday in the quarter which has a higher rate, offset by a decline in units.

Other revenue consists of revenue from commercial printing, products and services delivered outside the newspaper (which include activities such as target marketing, special event production, and online services), and editorial service contracts with Madison Newspapers, Inc.

Other revenue by category is as follows:

|  | Three Months Ended December 31, |  |
| :---: | :---: | :---: |
|  | 2000 | 1999 |
|  | ( In | usands) |
| Commercial printing | \$ 7,157 | \$ 6,410 |
| New revenue: |  |  |
| Niche publications | 3,432 | 2,712 |
| Internet/online | 1,293 | 629 |
| Other | 3,000 | 4,005 |
| Total new revenue | 7,725 | 7,346 |
| Editorial service contracts | 2,319 | 2,296 |
|  | \$17, 201 | \$16, 052 |

In 2000 exclusive of acquisitions and dispositions, other revenue increased $\$ 447,000$, $3.1 \%$. Commercial printing decreased by $\$(47,000)$, (.8\%) due to a decline in volume. Niche publications revenue increased \$865,000, 33.7\% with the introductions of new products. Internet/online revenue increased $\$ 313,000,49.8 \%$ due to growth in advertising revenue. Other revenue declined $\$(707,000)$, (19.6\%) due to a reduction in target marketing and the absence of promotional activities related to the new millennium for which revenues were received in 1999.

The following table sets forth the percentage of revenue of certain items.

|  | Three Months <br> Ended |
| :--- | :--- |
| December |  |
| 31, |  |,

## NONOPERATING INCOME AND INCOME TAXES

Interest on deferred compensation agreements for executives and others is offset by financial income earned on the invested funds held in trust. Financial income and interest expense (decreased) by $\$(130,000)$ in 2000 as a result of these arrangements. Financial income increased $\$ 8,457,000$ due primarily to income earned on the invested proceeds from the sale of its broadcast properties.

In 2000, other non-operating income, net consists of losses related to its 6.3\% interest in Ad One, LLC, a provider of integrated online classified solutions for the newspaper industry. In 1999, other non-operating income, net consists primarily of a $\$ 18,439,000$ gain from the sale of publishing properties and losses related to Ad One, LLC.

Income taxes were $37.4 \%$ and $37.6 \%$ of pre-tax income for the three months ended December 31, 2000 and 1999, respectively.

## LIQUIDITY AND CAPITAL RESOURCES

Cash provided by operations, which is the Company's primary source of liquidity, was $\$ 32,400,000$ for the three months ended December 31, 2000.

The Company anticipates that funds necessary for capital expenditures and other requirements will be available from internally generated funds and the net after-tax proceeds from the sale of its broadcast properties.

Under the terms of its senior note agreement, the Company will be required to repay the outstanding balance of $\$ 173,400,000$ on October 1, 2001 unless the Company reinvests the net proceeds of the sale of its broadcast properties in operating assets of the Company or obtains a waiver of that provision of the agreement. Other covenants under these agreements are not considered restrictive to normal operations or anticipated stockholder dividends.

## SAFE HARBOR STATEMENT

The Private Securities Litigation Reform Act of 1995 provides a "Safe Harbor" for forward-looking statements. This report contains certain information which may be deemed forward-looking that is based largely on the Company's current expectations and is subject to certain risks, trends, and uncertainties that could cause actual results to differ materially from those anticipated. Among such risks, trends, and uncertainties are changes in advertising demand, newsprint prices, interest rates, regulatory rulings, other economic conditions, and the effect of acquisitions, investments, and dispositions on the Company's results of operations or financial condition. The words "believe," "expect," "anticipate," "intends," "plans," "projects," "considers," and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are as of the date of this report. Further information concerning the Company and its businesses, including factors that potentially could materially affect the Company's financial results, is included in the Company's annual report on Form 10-K. The Company does not undertake to publicly update or revise its forward-looking statements.

## LEE ENTERPRISES, INCORPORATED

PART II. OTHER INFORMATION
Item 6. Exhibits and Reports on Form 8-K
(a) Exhibits: None
(b) The following report of Form 8-K was filed during the three months ended December 31, 2000.

Date of Report: October 2, 2000
Item 2. The Company announced the completion of the sale of certain of its broadcasting properties to Emmis Communications Corporation.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED
/s/ G. C. Wahlig $\quad$ Date January 30, 2001
G.C. Wahlig, Vice President of Finance, Interim Chief Financial Officer, and Chief Accounting Officer

