## FORM 10-Q

[ X ] Quarterly Report Under Section 13 or $15(d)$ of the Securities Exchange Act of 1934 For Quarter Ended June 30, 1997

OR
[ ] Transition Report Pursuant to Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934

Commission File Number 1-6227
Lee Enterprises, Incorporated

A Delaware Corporation
I.D. \#42-0823980

215 N. Main Street
Davenport, Iowa 52801
Phone: (319) 383-2100

Indicate by a check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [ X ] No [ ]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

Class
Common Stock, $\$ 2.00$ par value Class "B" Common Stock, \$2.00 par value

Outstanding at June 30, 1997
$\qquad$
34,153,683
12,247,268

## PART I. FINANCIAL INFORMATION

Item 1.
LEE ENTERPRISES, INCORPORATED
CONSOLIDATED STATEMENTS OF INCOME
(In Thousands Except Per Share Data)


| Operating revenue: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Newspaper: |  |  |  |  |
| Advertising | \$ 45,991 | \$ 43,362 | \$134,319 | \$126,180 |
| Circulation | 20,199 | 19,967 | 60,219 | 59,918 |
| Other | 13,890 | 13,835 | 42,084 | 41,095 |
| Broadcasting | 30,675 | 30,671 | 92,095 | 88,200 |
| Equity in net income of ass companies .............. | 1,938 | 1,664 | 5,431 | 4,847 |
|  | 112,693 | 109,499 | 334,148 | 320,240 |
| Operating expenses: |  |  |  |  |
| Compensation costs | 40,807 | 38,396 | 122,596 | 115,494 |
| Newsprint and ink | 7,938 | 9,539 | 22,838 | 29,777 |
| Depreciation | 4,366 | 4,120 | 12,321 | 11,727 |
| Amortization of intangibles | 2,703 | 2,864 | 8,108 | 8,691 |
| Other | 27,943 | 27,647 | 87,937 | 84,617 |
|  | 83,757 | 82,566 | 253,800 | 250,306 |
| Operating income | 28,936 | 26,933 | 80,348 | 69,934 |



|  | June 30, | September 30, |
| :---: | :---: | :---: |
| ASSETS | 1997 | 1996 |

(Unaudited)


| \$ 70,106 | \$ 19,267 |
| :---: | :---: |
| 54,526 | 50,211 |
| 2,021 | 3,668 |
| 12,080 | 17,183 |
| -- | 56,379 |
| 138,733 | 146,708 |
| 23,338 | 22,156 |
| 104,378 | 104,705 |
| 247,209 | 253,847 |
| \$513,658 | \$527,416 |

## LIABILITIES AND STOCKHOLDERS' EQUITY

| Current liabilities | \$ 97,439 | \$ 97,777 |
| :---: | :---: | :---: |
| Long-term debt, less | 27,021 | 52,290 |
| Deferred items | 53,265 | 52,395 |
| Stockholders' equity | 335,933 | 324,954 |
|  | \$513, 658 | \$527,416 |


| CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In Thousands) |  |  |
| :---: | :---: | :---: |
| Nine Months Ended June 30: | 1997 | 1996 |
|  | (Unaudited) |  |
| Cash Provided by Operations: |  |  |
| Net income .............. | \$ 49,592 | \$ 43,790 |
| Adjustments to reconcile net income to net cash provided by operations: |  |  |
| Depreciation and amortization | 21,706 | 23,695 |
| Distributions in excess of earnings of associated companies ......................................... | 1,140 | 1,166 |
| Adjustment of estimated loss on disposition of discontinued operations | $(1,985)$ |  |
| Other balance sheet changes | 6,835 | (7,228) |
| Net cash provided by operations | 77,288 | 61,423 |
| Cash Provided by (Required for) Investing Activities: |  |  |
| Acquisitions | $(1,200)$ | (367) |
| Purchase of property and equipment | $(11,229)$ | $(13,866)$ |
| Purchase of temporary investments | -- | (200) |
| Proceeds from maturities of temporary investments | -- | 400 |
| Net proceeds from sale of subsidiary | 54,795 | -- |
| Other | (884) | $(1,320)$ |
| Net cash provided by (required for) investing activities ....................... | 41,482 | $(15,353)$ |
| Cash (Required for) Financing Activities: |  |  |
| Purchase of common stock | $(25,902)$ | $(11,654)$ |
| Cash dividends paid | $(12,149)$ | $(11,316)$ |
| Payment of debt | $(35,000)$ | $(25,076)$ |
| Proceeds from long-term borrowings | -- | 15,000 |
| Other | 5,120 | 2,284 |
| Net cash (required for) financing activities | $(67,931)$ | $(30,762)$ |
| Net increase in cash and cash equivalents .. | 50,839 | 15,308 |
| Cash and cash equivalents: |  |  |
| Beginning . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 19,267 | 10,683 |
| Ending | \$ 70,106 | \$ 25,991 |

Note 1. Basis of Presentation
The information furnished reflects all adjustments, consisting of normal recurring accruals, which are, in the opinion of management, necessary to a fair presentation of the financial position as of June 30,1997 and the results of operations for the three and nine month periods ended June 30, 1997 and 1996 and cash flows for the nine month periods needed June 30, 1997 and 1996.

Note 2. Investment in Associated Companies
Condensed operating results of unconsolidated associated companies are as follows:

a. Madison Newspaper, Inc. (50\% owned)
b. Quality Information Systems (50\% owned)
c. Inn Partnership, LC (an effective 50\% owned)

Note 3. Cash Flows Information

The components of other balance sheet changes are:

(In Thousands)
(Unaudited)

| (Increase) in receivables | \$ 5 , 658) | \$ $(9,175)$ |
| :---: | :---: | :---: |
| Decrease in inventories, film rights and other | 3,063 | 2,098 |
| Increase (decrease) in accounts payable, accrued expenses and unearned income | 5,222 | $(5,987)$ |
| Increase in income taxes payable | 1,599 | 4,622 |
| Other, primarily deferred items | 2,609 | 1,214 |
|  | \$ 6,835 | \$ $(7,228)$ |

## Note 4. Pending Accounting Changes

In February 1997, the Financial Accounting Standards Board (FASB) issued Statement No. 128, "Earnings Per Share." This Statement simplifies the computation of earnings per share and makes the computation more consistent with those of International Accounting Standards. The Statement is effective for periods ending after December 15, 1997. The Company does not expect the adoption of this new standard to significantly impact previously reported earnings per share or earnings per share trends.

In June 1997, the FASB issued Statement No. 130 "Reporting Comprehensive Income" and Statement No. 131 "Disclosures About Segments of an Enterprise and Related Information." Statement No. 130 establishes standards for reporting comprehensive income in financial statements. Statement No. 131 expands certain reporting and disclosure requirements for segments from current standards. The Statements are effective for fiscal years beginning after December 15, 1997 and the Company does not expect the adoption of these new standards to result in material changes to previously reported amounts or disclosures.

## Note 5. Subsequent Events

On July 25, 1997 Lee Enterprises, Incorporated entered into a definitive agreement to acquire the Pacific Northwest Publishing Group from ABC, Inc., a wholly-owned subsidiary of The Walt Disney Company ("Seller"). The Pacific Northwest Publishing Group publishes daily and weekly newspapers, shoppers and specialty publications. The shopper and specialty publication group covers eight markets in the states of Washington, Oregon, Nevada, and Utah. They are grouped into three geographic regions with total circulation of 980,000 and estimated readership of over 2.2 million. The newspaper group publishes eight Oregon newspapers geographically clustered in the Willamette Valley. The two daily and six weekly newspapers have an aggregate paid circulation of approximately 67,000.

The transaction, which is subject to requisite regulatory approval discussed below and other customary contingencies for a transaction of this nature, is expected to close before September 30, 1997. The purchase price is approximately $\$ 185$ million. The acquisition will be affected by registrant's acquisition of all of the outstanding shares of common stock of Southern Utah Media, Inc., a Delaware corporation, Nevada Media Inc., a Delaware corporation, and Oregon News Media Inc., a Delaware corporation, from Seller.

The transaction is subject to the approval of the Federal Trade Commission and the United States Department of Justice pursuant to the requirements of the Hart-Scott-Rodino Antitrust Improvements Act of 1976, as amended.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations


Operations by line of business are as follows:

|  | Three Months <br> Ended June 30, |  | Nine Months <br> Ended June 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1997 | 1996 | 1997 | 1996 |
|  | (In Thousands) |  |  |  |
| Operating revenue: |  |  |  |  |
| Newspapers | \$ 82,018 | \$ 78,828 | \$242,053 | \$232,040 |
| Broadcasting | 30,675 | 30,671 | 92,095 | 88,200 |
|  | \$112, 693 | \$109,499 | \$334,148 | \$320,240 |


| Income before depreciation and amortization, interest and taxes (EBITDA) : |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Newspapers | \$ | 30,321 | \$ | 25,690 | \$ | 84,456 | \$ | 71,465 |
| Broadcasting |  | 9,113 |  | 10,425 |  | 26,901 |  | 27,017 |
| Corporate |  | $(3,429)$ |  | $(2,198)$ |  | $(10,580)$ |  | $(8,130)$ |
|  | \$ | 36,005 | \$ | 33,917 |  | 100,777 | \$ | 90,352 |
| Operating income: |  |  |  |  |  |  |  |  |
| Newspapers | \$ | 26,423 | \$ | 21,936 |  | 73,147 | \$ | 60,580 |
| Broadcasting |  | 6,097 |  | 7,342 |  | 18,231 |  | 17,907 |
| Corporate |  | $(3,584)$ |  | $(2,345)$ |  | $(11,030)$ |  | $(8,553)$ |
|  | \$ | 28,936 | \$ | 26,933 | \$ | 80,348 | \$ | 69,934 |
| Capital expenditures: |  |  |  |  |  |  |  |  |
| Newspapers | \$ | 1,424 | \$ | 3,269 | \$ | 5,132 | \$ | 8,302 |
| Broadcasting |  | 1,426 |  | 1,428 |  | 5,259 |  | 4,951 |
| Graphic arts |  | -- |  | 24 |  | -- |  | 251 |
| Corporate |  | 652 |  | 186 |  | 838 |  | 362 |
|  | \$ | 3,502 | \$ | 4,907 |  | 11,229 | \$ | 13,866 |

Newspapers:
Wholly-owned daily newspaper advertising revenue increased $\$ 2,629,000,6.1 \%$. Advertising revenue from local merchants increased $\$ 561,000$, 2.3\%. Local "run-of-press" advertising decreased $\$ 28,000$, (.2\%). Advertising inches decreased (4.5\%). Local preprint revenue increased \$589,000, 8.0\%. Classified advertising revenue increased $\$ 1,711,000,11.8 \%$ as a result of higher average rates and a 7.2\% increase in advertising volume. Employment and real estate advertising led the increase. Circulation revenue increased $\$ 232,000,1.2 \%$ as a result of higher rates which offset a $1.9 \%$ decrease in volume. Other revenue at daily newspapers decreased $\$ 316,000$, (3.8\%).

Wholly-owned daily newspaper compensation expense increased $\$ 417,000$, $1.8 \%$ due primarily to increases in average compensation. Newsprint and ink costs decreased $\$ 1,581,000$, (16.8\%) due to lower newsprint prices. Other operating expenses exclusive of depreciation and amortization decreased $\$ 390,000$, (2.6\%).

Revenues from weekly newspapers, shoppers and specialty publications increased $\$ 371,000$, 6.9\% (5.8\% exclusive of acquisitions). Operating income increased \$140,000.

Broadcasting:
Revenue for the quarter remained even as political advertising decreased $\$ 1,159,000$ ( $81.9 \%$ ) local/regional/national advertising increased $\$ 430,000$, $1.7 \%$ and production revenue increased $\$ 321,000,22.4 \%$. Compensation costs increased $\$ 1,344,000,11.7 \%$ due to a $4.1 \%$ increase in the number of hours worked and an increase in the average hourly rate. Programming costs decreased $\$ 330,000$, (15.2\%) primarily due to decreased amortization from programs amortized on an accelerated basis. Other operating expenses exclusive of depreciation and amortization increased $\$ 302,000,4.6 \%$ for the quarter.

Corporate:
Corporate costs increased $\$ 1,239,000$ as a result of increased marketing costs and the enhancement of computer software.

Financial Expense and Income Taxes:
The increase in interest income reflects the investment of the proceeds from the sale of NAPP Systems Inc. on January 17, 1997.

Interest expense was reduced due to payments on long-term debt along with payments of short-term borrowings used to finance the acquisition of SJL of Kansas Corp.

Income taxes were $38.2 \%$ and $39.1 \%$ of pre-tax income for the quarters ended June 30, 1997 and 1996, respectively.

Newspaper:
Wholly-owned daily newspaper advertising revenue increased $\$ 8,139,000,6.5 \%$. Advertising revenue from local merchants increased $\$ 3,401,000$, 4.6\%. Local "run-of-press" advertising increased $\$ 2,249,000,4.3 \%$ as a result of higher average rates. Local preprint revenue increased $\$ 1,152,000,5.1 \%$ Classified advertising revenue increased $\$ 3,827,000,9.7 \%$, as a result of higher average rates and a $4.6 \%$ increase in advertising inches. The employment category was the biggest contributor to the increase. Circulation revenue increased $\$ 302,000$, . $5 \%$, as a result of higher rates which offset a $2.2 \%$ decrease in volume. Other revenue at daily newspapers increased $\$ 205,000$, $.8 \%$, primarily as a result of increases in commercial printing and other non-traditional products and services.

Wholly-owned daily newspaper compensation expense increased $\$ 2,527,000,3.6 \%$, due primarily to increases in average compensation. Newsprint and ink costs decreased $\$ 6,923,000$, (23.5\%), due to lower newsprint prices. Other operating expense exclusive of depreciation and amortization increased $\$ 1,049,000,2.3 \%$.

Revenues from weekly newspapers, shoppers and specialty publications increased $\$ 784,000,4.7 \%$. Operating income increased $\$ 271,000$.

Broadcasting:
Revenue for the period increased $\$ 3,895,000$, 4.4\%, as political advertising increased $\$ 2,347,000$, 69.7\%, and local/regional/national advertising increased $\$ 217,000$, $3 \%$. Production revenue increased $\$ 566,000,13.4 \%$, primarily due to increased corporate/studio business at MIRA Creative Group in Portland, Oregon.

Compensation costs increased $\$ 3,223,000$, $9.3 \%$ due to a $3.7 \%$ increase in the number of hours worked and an increase in the average hourly rates. Programming costs for the period decreased $\$ 1,150,000$, (16.8\%), primarily due to decreased amortization from programs amortized on an accelerated basis. Other operating expenses exclusive of depreciation and amortization increased $\$ 1,938,000,9.8 \%$, primarily due to increased audience promotion for the November ratings period and outside services.

Corporate Costs:
Corporate costs increased by $\$ 2,477,000$, $29.0 \%$ as a result of increased marketing costs, the enhancement of computer software, and relocation costs.

Financial Expense and Income Taxes:

The increase in interest income reflects the investment of the proceeds from the sale of NAPP Systems Inc. on January 17, 1997.

Interest expense was reduced due to payments of long-term debt, along with payment of short-term borrowings used to finance the acquisition of SJL of Kansas Corp.

Income taxes were $38.6 \%$ and $39.1 \%$ of pre-tax income for the nine months ended June 30, 1997 and 1996, respectively.

On January 17, 1997, the Company closed on the sale of its graphic arts products subsidiary, NAPP Systems Inc. for approximately \$56,500,000.

Liquidity and Capital Resources:

Cash provided by operations, which is the Company's primary source of liquidity, generated $\$ 77,288,000$ for the nine month period ended June 30, 1997. Available cash balances and cash flow from operations provide adequate liquidity. Covenants related to the Company's credit agreement are not considered restrictive to operations and anticipated stockholder dividends.

Safe Harbor Statement:
This report contains forward-looking statements and includes assumptions concerning the Company's operations, future results and prospects. These forward-looking statements are based on current expectations and are subject to risks and uncertainties. In connection with the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, the Company provides the following cautionary statements identifying important economic, political, and technological factors which, among others, could cause the actual results or events to differ materially from those set forth or implied by the forward-looking statements or assumptions.

Such factors include the following: (i) changes in the current and future business environment, including interest rates and capital and consumer spending; (ii) prices for newsprint products; (iii) the availability of quality broadcast programming at competitive prices; (iv) the quality and ratings of network over-the-air broadcast programs; and (v) legislative or regulatory initiatives affecting the cost of delivery of over-the-air broadcast programs to the Company's customers. Further information concerning the Company and its businesses, including factors that potentially could materially affect the Company's financial results, is included in the Company's annual report on Form 10-K.

Item 6. Exhibits and Reports on Form 8-K
(a) Exhibits:

Exhibit 11 - Computation of Earnings Per Share
(b) There were no reports on Form $8-K$ required to be filed during the quarter for which this report is filed.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED

PART I. EXHIBIT 11

Computation of Earnings Per Common Share (In Thousands Except Per Share Amounts)

| Three Months |  | Nine Months |  |
| :---: | :---: | :---: | :---: |
| Ended | ne 30, | Ended | ne 30, |
| 1997 | 1996 | 1997 | 1996 |


| Income applicable to common shares: <br> Income from continuing operations | \$17,759 | \$15,381 | \$48,107 | \$39,157 |
| :---: | :---: | :---: | :---: | :---: |
| Income from discontinued operations | 485 | 1,664 | 1,485 | 4,633 |
| Net income | \$18,244 | \$17,045 | \$49,592 | \$43,790 |
| Shares: |  |  |  |  |
| Weighted average common shares outstanding ................................. | 46,401 | 46,974 | 46,646 | 47,126 |
| Dilutive effect of certain stock operations | 830 | 964 | 842 | 895 |
| Average common shares outstanding, as adjusted ........................ | 47,231 | 47,938 | 47,488 | 48,021 |
| Earnings per share of common stock: |  |  |  |  |
| Income from continuing operations | \$ 0.38 | \$ 0.32 | \$ 1.01 | \$ 0.81 |
| Income from discontinued operations | 0.01 | 0.04 | 0.03 | 0.10 |
| Net income | \$ 0.39 | \$ 0.36 | \$ 1.04 | \$ 0.91 |

THIS SCHEDULE CONTAINS SUMARY FINANCIAL INFROMATION EXTRACTED FROM THE JUNE 30, 1997 FORM 10Q OF LEE ENTERPRISES, INCORPORATED AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS

1,000

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9-MOS
    SEP-30-1997
            JUN-30-1997
                70,106
                    0
            58,658
                        4,132
                2,021
            138,733
                                    252,000
            147,622
            513,658
        97,439
            0
                                    27,021
                                    0
                                    92,802
            243,131
513,658
                                    328,717
    334,148
                            0
    253,800
            0
    5,115
        78,376
            30,269
        48,107
            1,485
                        0
                                    0
            49,592
            1.04
            1.04
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