UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q
[ x ] QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For Quarterly Period Ended December 31, 2001
OR
[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934
Commission File Number 1-6227
Lee Enterprises, Incorporated
(Exact name of Registrant as specified in its Charter)
Delaware 42-0823980
(State or other jurisdiction of
(I.R.S. Employer Identification No.)
incorporation or organization)
215 N. Main Street, Davenport, Iowa 52801
(563) 383-2100
(Registrant's telephone number, including area code)
Indicate by a check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [x] No [ ]

As of December 31, 2001, 33,958, 289 shares of Common Stock and $10,179,725$ shares of Class B Common Stock of the Registrant were outstanding.

## LEE ENTERPRISES, INCORPORATED

## PART I FINANCIAL INFORMATION

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## PART I FINANCIAL INFORMATION

Item 1. Financial Statements
LEE ENTERPRISES, INCORPORATED

## CONSOLIDATED STATEMENTS OF INCOME (Unaudited)

| (Thousands, except per common share data) | Three Months Ended December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 001 |  | 2000 |
| Operating revenue: |  |  |  |  |
| Advertising | \$ | 72,852 | \$ | 77,672 |
| Circulation |  | 20,592 |  | 21,173 |
| Other |  | 16, 006 |  | 17,309 |
| Equity in net income of associated companies |  | 2,177 |  | 2,566 |
|  |  | 11, 627 |  | 118,720 |
| Operating expenses: |  |  |  |  |
| Compensation |  | 40,780 |  | 43,554 |
| Newsprint and ink |  | 9,999 |  | 11,137 |
| Depreciation |  | 4, 069 |  | 4,125 |
| Amortization of intangible assets |  | 1,922 |  | 3,902 |
| Other |  | 26,500 |  | 28,353 |
|  |  | 83,270 |  | 91, 071 |
| Operating income |  | 28,357 |  | 27,649 |
| Nonoperating income (expenses), net: |  |  |  |  |
| Financial income |  | 2,767 |  | 9,511 |
| Financial expense |  | $(3,038)$ |  | $(3,164)$ |
| Loss on sales of assets |  | (40) |  | -- |
| Other, net |  | (268) |  | (405) |
|  |  | (579) |  | 5,942 |
| Income from continuing operations before income taxes |  | 27,778 |  | 33,591 |
| Income tax expense |  | 9,778 |  | 12,576 |
| Income from continuing operations ..................... 18,000 21,015 Discontinued operations: |  |  |  |  |
|  |  |  |  |  |
| Net income | \$ | 18,000 |  | 271,902 |
| Earnings per common share: |  |  |  |  |
| Continuing operations | \$ | 0.41 | \$ | 0.48 |
| Discontinued operations |  | -- |  | 5.75 |
| Net income | \$ | 0.41 | \$ | 6.23 |
| Diluted: |  |  |  |  |
| Continuing operations | \$ | 0.41 | \$ | 0.48 |
| Discontinued operations |  | -- |  | 5.71 |
| Net income | \$ | 0.41 | \$ | 6.19 |
| Dividends per common share | \$ | 0.17 | \$ | 0.17 |

The accompanying Notes are an integral part of the Consolidated Financial Statements.

## LEE ENTERPRISES, INCORPORATED

## CONSOLIDATED BALANCE SHEETS (Unaudited)

| (Thousands, except per share data) | $\begin{gathered} \text { December } 31 \\ 2001 \end{gathered}$ |  | $\begin{gathered} \text { September } 30 \\ 2001 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 276,808 | \$ | 272,169 |
| Temporary cash investments |  | 188, 111 |  | 211,221 |
| Accounts receivable, net |  | 42,206 |  | 41,349 |
| Receivable from associated companies |  | -- |  | 1,500 |
| Inventories |  | 3,680 |  | 3,997 |
| Other |  | 7,332 |  | 7,441 |
| Total current assets |  | 518, 137 |  | 537,677 |
| Investments |  | 31,826 |  | 32,525 |
| Property and equipment, net |  | 117,321 |  | 119, 061 |
| Intangible and other assets |  | 307,810 |  | 311, 134 |
|  | \$ | 975, 094 |  | 000, 397 |
| LIABILITIES AND STOCKERHOLDERS' EQUITY |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Current maturities of long-term debt | \$ | 173,400 | \$ | 11,600 |
| Income taxes payable |  | 21,625 |  | 57, 281 |
| Other |  | 54,612 |  | 56,258 |
| Total current liabilities |  | 249,637 |  | 125,139 |
| Long-term debt, less current maturities |  | -- |  | 161,800 |
| Deferred items |  | 31,389 |  | 31,514 |
| Stockholders' equity: |  |  |  |  |
| Serial convertible preferred: no par value; |  |  |  |  |
| Common, \$2 par value; authorized 60,000. shares; issued and outstanding: |  | 67,917 |  | 67,318 |
| September 30, 2001 33,659 shares |  |  |  |  |
| Class B Common, \$2 par value; authorized ............................... 20, 20, 259 20, 20. |  |  |  |  |
| 30,000 shares; issued and outstanding: |  |  |  |  |
| December 31, 2001 10,180 shares |  |  |  |  |
| September 30, 2001 10,379 shares |  |  |  |  |
| Additional paid-in capital |  | 51, 227 |  | 48,164 |
| Unearned compensation |  | $(2,763)$ |  | $(1,130)$ |
| Retained earnings |  | 557,328 |  | 546,834 |
| Total stockholders' equity |  | 694, 068 |  | 681,944 |
|  | \$ | 975, 094 |  | 000, 397 |

The accompanying Notes are an integral part of the Consolidated Financial Statements.

## LEE ENTERPRISES, INCORPORATED

## CONSOLIDATED STATEMENTS OF CASH FLOWS <br> (Unaudited)

| - |  |
| ---: | :--- |
| (Thousands ) |  |

The accompanying Notes are an integral part of the Consolidated Financial Statements.

LEE ENTERPRISES, INCORPORATED

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> (Unaudited)

## Basis of Presentation

The consolidated financial statements included herein are unaudited. In the opinion of management, these statements contain all adjustments (consisting of only normal recurring items) necessary to present fairly the financial position of Lee Enterprises, Incorporated and subsidiaries (the Company) as of December 31, 2001 and the results of operations and cash flows for the periods presented. These consolidated financial statements should be read in conjunction with the Consolidated Financial Statements and Notes thereto included in the Company's 2001 Annual Report on Form 10-K.

Because of seasonal and other factors, the results of operations for the three months ended December 31, 2001 are not necessarily indicative of the results to be expected for the full year.

Certain amounts as previously reported have been reclassified to conform with the current period presentation.

Investment in Associated Companies

The Company has a 50\% ownership interest in Madison Newspapers, Inc. (MNI), a company that publishes daily and Sunday newspapers, and other publications in Madison, three other daily newspapers and various other publications in Wisconsin; and also holds interests in Internet service ventures.

Summarized financial information of MNI is as follows:

|  | Three Months Ended December 31 |  |
| :---: | :---: | :---: |
| (Thousands) | 2001 | 2000 |
| Revenue | \$26,470 | \$29,459 |
| Operating expenses, except depreciation and amortization | 18,325 | 19,651 |
| Depreciation and amortization | 1, 004 | 1,161 |
| Operating income | 7,141 | 8,647 |
| Net income | 4,356 | 5,132 |

Income Taxes

The provision for income taxes includes deferred taxes and is based upon estimated annual effective tax rates in the tax jurisdictions in which the Company operates.

Earnings Per Common Share
The following table sets forth the computation of basic and diluted earnings per common share:

|  | Three Mo Decen | Ended <br> 31 |
| :---: | :---: | :---: |
| (Thousands, except per common share data) | 2001 | 2000 |
| Income applicable to common stock: |  |  |
| Continuing operations | \$ 18,000 | \$ 21, 015 |
| Discontinued operations | -- | 250, 887 |
| Net income | \$ 18,000 | \$271, 902 |
| Weighted average common shares outstanding | 44,086 | 43,758 |
| Less non-vested restricted stock | 110 | 92 |
| Basic average common shares | 43,976 | 43,666 |
| Dilutive stock options and restricted stock | 265 | 295 |
| Dilutive average common shares | 44,241 | 43,961 |
| Earnings per common share: |  |  |
| Basic: |  |  |
| Continuing operations | \$ 0.41 | \$ 0.48 |
| Discontinued operations | -- | 5.75 |
| Net income | \$ 0.41 | \$ 6.23 |
| Diluted: |  |  |
| Continuing operations | \$ 0.41 | \$ 0.48 |
| Discontinued operations | -- | 5.71 |
| Net income | \$ 0.41 | \$ 6.19 |

## Sales of Assets

In December 2001, the Company sold all of the assets of its specialty publication in Klamath Falls, Oregon. In January 2002, the Company sold all of the operating assets of its specialty publications in Las Vegas, Nevada, Great Falls, Montana and St. George, Utah. Proceeds from the sales totaled approximately $\$ 3,560,000$. The Company realized a net loss on the transactions. The estimated loss, which was recognized in the year ended September 2001, approximates the actual amount.

Stock Ownership Plans
A summary of stock option activity related to the Company's stock option plan is as follows:

| (Thousands, except per common share data) | Shares | Weighted <br> Average Exercise Price |  |
| :---: | :---: | :---: | :---: |
| Outstanding at September 30, 2001 | 967 | \$ | 26.44 |
| Granted | 268 |  | 35.45 |
| Exercised | (52) |  | 26.40 |
| Cancelled | (18) |  | 27.62 |
| Outstanding at December 31, 2001 | 1,165 | \$ | 28.50 |

Options to purchase $1,397,000$ shares of common stock with a weighted average exercise price of $\$ 24.32$ per share were outstanding at December 31, 2000.

In July 2001, the FASB issued Statement No. 141, Business Combinations, and Statement No. 142, Goodwill and Other Intangible Assets. Statement 141 requires that the purchase method of accounting be used for all business combinations initiated or completed after June 30, 2001. Statement 141 also specifies criteria intangible assets acquired in a purchase method business combination must meet to be recognized and reported apart from goodwill. Statement 142 requires that goodwill and intangible assets with indefinite useful lives no longer be amortized, but instead tested for impairment at least annually. Statement 142 also requires that intangible assets with definite useful lives be amortized over their respective estimated useful lives to their estimated residual values, and reviewed for impairment in accordance with Statement 121, Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of.

In August 2001, FASB issued Statement No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets, which supersedes FASB Statement No. 121, discussed above, but retains the fundamental provisions of Statement 121 with regard to recognition and measurement of impairment of long-lived assets.

The Company was required to adopt the provisions of Statement 141 immediately, except with regard to business combinations initiated prior to July 1, 2001, and Statements 142 and 144 effective no later than October 1, 2002. Furthermore, intangible assets determined to have an indefinite useful life and goodwill, that are acquired in a purchase business combination completed after June 30, 2001, will not be amortized. The Company elected to adopt Statements 141, 142 and 144 effective October 1, 2001.

Statement 141 requires, upon adoption of Statement 142, that the Company evaluate its existing intangible assets and goodwill that were acquired in a prior purchase business combination, and make any necessary reclassifications in order to conform with the new criteria for recognition apart from goodwill. Upon adoption of Statement 142, the Company reassessed the useful lives and residual values of all intangible assets acquired in purchase business combinations. In addition, the Company is required to test the intangible assets, identified as having an indefinite useful life and goodwill, for impairment in accordance with the provisions of Statement 142. There were no significant reclassifications or impairment losses identified as a result of adoption.

Changes in the carrying amount of goodwill are as follows:

|  | Three Months Ended December 31 |  |
| :---: | :---: | :---: |
| (Thousands) | 2001 | 2000 |
| Goodwill, beginning of period | \$ 230, 231 | \$ 241,960 |
| Goodwill related to acquisitions | -- | 2,550 |
| Goodwill related to sales of businesses | $(1,478)$ | $(1,455)$ |
| Amortization | -- | $(1,991)$ |
| Goodwill, end of period | \$ 228,753 | \$ 241,064 |

The impact of adoption of these statements is as follows:

|  | Three Months Ended December 31 |  |
| :---: | :---: | :---: |
| (Thousands) | 2001 | 2000 |
| Income from continuing operations, as reported | \$ 18,000 | \$ 21,015 |
| Goodwill amortization, net of income tax benefit | -- | 1,488 |
| Goodwill amortization of associated companies | -- | 59 |
| Income from continuing operations, as adjusted | 18,000 | 22,562 |
| Discontinued operations | -- | 250,887 |

The earnings per common share impact related to the adoption of these statements is as follows:

|  | Three Months Ended December 31 |  |
| :---: | :---: | :---: |
|  | 2001 | 2000 |
| Basic: |  |  |
| Income from continuing operations, as reported | \$ 0.41 | \$ 0.48 |
| Goodwill amortization | -- | 0.04 |
| Income from continuing operations, as reported | 0.41 | 0.52 |
| Discontinued operations | -- | 5.75 |
| Net income, as adjusted | \$ 0.41 | \$ 6.27 |
| Diluted: |  |  |
| Income from continuing operations, as reported | \$ 0.41 | \$ 0.48 |
| Goodwill amortization | -- | 0.04 |
| Income from continuing operations, as adjusted | 0.41 | 0.52 |
| Discontinued operations .. | -- | 5.71 |
| Net income, as adjusted | \$ 0.41 | \$ 6.23 |

Subsequent Event
In February 2002, the Company reached a definitive agreement to acquire the stock of Howard Publications, Inc., a privately owned company comprised of 16 daily newspapers, one of which is jointly owned, and related specialty publications. The transaction is valued at \$694,000,000 and will be paid for with approximately $\$ 440,000,000$ in cash and temporary cash investments. New bank borrowing will fund the remainder of the purchase price. The sale is subject to applicable government approvals, with closing expected prior to June 30, 2002. Certain non-publishing businesses are not included in the transaction.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

## FORWARD-LOOKING STATEMENTS

The Private Securities Litigation Reform Act of 1995 provides a "Safe Harbor" for forward-looking statements. This presentation contains information that may be deemed forward-looking and that is based largely on the Company's current expectations and is subject to certain risks, trends and uncertainties that could cause actual results to differ materially from those anticipated. Among such risks, trends and other uncertainties are changes in advertising demand, newsprint prices, interest rates, labor costs, legislative and regulatory rulings and other results of operations or financial conditions, difficulties in integration of acquired business or maintaining employee and customer relationships and increased capital and other costs. The words "may," "will," "would," "could," "believes," "expects," "anticipates," "intends," "plans," "projects," "considers" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are made as of the date of this presentation. The Company does not undertake to publicly update or revise its forward-looking statements.

## CONTINUING OPERATIONS

Operating results, as reported in the Consolidated Financial Statements, are summarized below:

|  | Three Months Ended December 31 |  |  |
| :---: | :---: | :---: | :---: |
| (Thousands, except per common share data) | 2001 | 2000 | Percent Change |
| Operating revenue | \$111, 627 | \$118, 720 | (6.0)\% |
| Income before interest, taxes, depreciation and amortization (EBITDA) (1) ........... | 34,348 | 35,676 | (3.7) |
| Operating income | 28,357 | 27,649 | 2.6 |
| Nonoperating income (expense), net | 579 | 5,942 | N/M |
| Income from continuing operations | 18,000 | 21,015 | (14.3) |
| Earnings per common share: |  |  |  |
| Basic | \$ 0.41 | \$ 0.48 | (14.6) |
| Diluted | 0.41 | 0.48 | (14.6) |

(1) EBITDA is not a financial performance measurement under United States generally accepted accounting principles (GAAP), and should not be considered in isolation or as a substitute for GAAP performance measurements. EBITDA is also not reflected in the Consolidated Statements of Cash Flows, but it is a common and meaningful alternative performance measurement for comparison to other companies in the newspaper publishing industry. The computation also excludes other nonoperating items, primarily the gains and losses on sales of businesses and losses related to other ventures.

Revenue, as reported in the Consolidated Financial Statements, consists of the following:

|  |  |  | Three Months Ended December 31 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (Thousands) |  | 2001 |  | 2000 | Percent Change |
| Advertising: |  |  |  |  |  |
| Retail | \$ | 46,900 | \$ | 49,196 | (4.7)\% |
| National |  | 2,674 |  | 3,054 | (12.4) |
| Classified: |  |  |  |  |  |
| Employment |  | 5,119 |  | 7,300 | (29.9) |
| Automotive |  | 5,309 |  | 5,153 | 3.0 |
| Real estate |  | 3,884 |  | 3,916 | (0.8) |
| All other |  | 8,966 |  | 9, 053 | (0.9) |
| Total classified |  | 23,278 |  | 25,422 | (8.4) |
| Total advertising |  | 72,852 |  | 77,672 | (6.2) |
| Circulation |  | 20,592 |  | 21,173 | (2.7) |
| Other: |  |  |  |  |  |
| Commercial printing |  | 6,568 |  | 7,156 | (8.2) |
| Internet/online |  | 1,081 |  | 957 | 13.0 |
| Niche publications and other |  | 5,809 |  | 6,613 | (12.2) |
| Editorial service contracts, Internet service fees and other |  | 2,548 |  | 2,583 | (1.4) |
|  |  | 16,006 |  | 17,309 | (7.5) |
| Equity in net income of associated companies |  | 2,177 |  | 2,566 | (15.2) |
| Total operating revenue | \$ | 111,627 | \$ | 18,720 | (6.0)\% |

The following discussion of revenue and operating expenses is presented on an operations basis, which includes $100 \%$ of the revenue and expenses of MNI, which is owned 50\% by the Company and accounted for in the Consolidated Financial Statements using the equity method. It is also exclusive of acquisitions and divestitures. The Company believes such comparisons provide the most meaningful
information for an understanding of its business.
The three months ended December 31, 2001 had one fewer Sunday than the same period last year, which negatively impacts substantially all categories of revenue.

For the three months ended December 31, 2001, total advertising revenue decreased $\$ 6,075,000$, or $6.3 \%$. Retail revenue decreased $\$ 2,814,000$, or $4.7 \%$, while retail rates increased $2.6 \%$ during the same three-month period. Increased emphasis on rate discipline and new accounts helped offset declines in advertising volume caused by weak economic conditions.

Classified advertising revenue decreased approximately $\$ 2,732,000$, or $8.5 \%$, in 2001. Higher margin employment advertising at the daily newspapers accounted for substantially all of the decrease and declined $33.0 \%$ for the three-month period. The national help wanted index showed a $41 \%$ decline in employment advertising lineage for the same period. The automotive category increased $1.9 \%$ due to low-rate auto financing campaigns, and other categories were flat.

Circulation revenue decreased $\$ 773,000$, or $2.9 \%$. The Company's unaudited daily newspaper circulation increased $1.2 \%$ and Sunday circulation declined $0.1 \%$ for the three months ended December 31, 2001. The Company is focused on growing circulation units through a number of initiatives.

Other revenue decreased $\$ 1,442,000$, or $6.9 \%$. Internet/online revenue increased $\$ 77,000$, or $6.9 \%$, due to growth in advertising revenue and cross selling with the Company's newspapers, partially offsetting the overall decline.

The following table sets forth the percentage of revenue of certain operating expenses:

|  | Three Months Ended December 31 |  |
| :---: | :---: | :---: |
|  | 2001 | 2000 |
| Compensation | 36.1\% | 35.9\% |
| Newsprint and ink | 9.6 | 10.1 |
| Other operating expenses | 23.7 | 23.4 |
|  | 69.4 | 69.4 |
| EBITDA | 30.6 | 30.6 |
| Depreciation and amortization | 5.1 | 6.3 |
| Operating margin | 25.5\% | 24.3\% |

Costs other than depreciation and amortization decreased $\$ 5,811,000$, or $5.8 \%$. Compensation expense decreased $\$ 2,745,000$, or $5.3 \%$, due to workforce reductions, delayed salary increases and changes in benefit programs. Overall, full-time equivalent personnel declined 4.0\%. Newsprint and ink costs decreased $\$ 1,501,000$, or $10.3 \%$, as the result of continued price decreases in addition to a $4.8 \%$ decrease in consumption. Other operating costs, exclusive of depreciation and amortization, decreased $\$ 1,565,000$, or $4.6 \%$.

On October 1, 2001 the Company adopted the provisions of FASB Statements 141 and 142. As a result, goodwill acquired in a purchase business combination is no longer being amortized, but is tested for impairment annually. Amortization expense related to goodwill was $\$ 2,185,000$ for the three months ended December 31, 2000.

## Nonoperating Income and Income Taxes

Financial income decreased $\$ 6,744,000$ to $\$ 2,767,000$ in 2001, due to a significant decline in reinvestment rates in the Company's investment portfolio and, to a lesser extent, investment in tax-exempt securities. Further, the Company's invested balances have decreased due to required income tax payments, offset to some extent by funds generated from operations.

Income taxes were $35.2 \%$ and $37.4 \%$ of income from continuing operations before income taxes for the three months ended December 31, 2001 and 2000, respectively. Municipal income in the current year reduced the effective tax rate. In addition, the prior year effective tax rate included the effect of goodwill amortization that was not deductible for tax purposes.

Discontinued Operations
In March 2000, the Board of Directors of the Company made a determination to sell its broadcast properties. In May 2000 the Company entered into an agreement to sell substantially all of its broadcasting operations, consisting of eight network-affiliated and seven satellite television stations, to Emmis Communications Corporation and consummated the transaction in October 2000. The net proceeds of approximately $\$ 565,000,000$ resulted in an after-tax gain for financial reporting purposes of approximately $\$ 251,000,000$. The results for the broadcast properties have been classified as discontinued operations for all periods presented.

In July 2001, the Company completed the sale of its last broadcasting property. Net proceeds of the sale totaled approximately $\$ 7,000,000$. The after-tax gain of approximately $\$ 4,000,000$ on the sale is reflected in discontinued operations.

## LIQUIDITY AND CAPITAL RESOURCES

Cash provided by operating activities of continuing operations was $\$ 24,479,000$ for the three months ended December 31, 2001 and $\$ 32,400,000$ for the same period in 2000.

The Company anticipates that funds necessary for capital expenditures, which are expected to total approximately $\$ 12,000,000$ in 2002 , and other requirements will be available from internally generated funds, its investment portfolio and, if necessary, by accessing the capital markets. The Company has substantial liquidity and unused borrowing capacity, including a $\$ 50,000,000$ unsecured revolving credit agreement that expires in 2003.

Under the terms of its 1998 note purchase agreement, the Company will be required to repay the then outstanding balance of $\$ 161,800,000$ on October 1, 2002, unless the Company reinvests the net proceeds of the sale of broadcast operations or obtains a waiver of that provision of the agreement. If the Company is required to repay the debt prior to the original maturity date, a prepayment penalty based on interest rates at the time of repayment will be required. If the debt is required to be repaid on 0ctober 1, 2002, the prepayment penalty would be approximately $\$ 12,437,000$, based on interest rates at December 31, 2001. The acquisition described in Note 8 to the Consolidated Financial Statements is permitted under the terms of the agreement and will satisfy the obligation to reinvest the proceeds of the sale of broadcast operations. Other covenants under this agreement are not considered restrictive to normal operations or historical amounts of stockholder dividends.

## OTHER FACTORS

The Company has not been significantly impacted by inflationary pressures over the last several years. The Company anticipates that changing costs of newsprint, its basic raw material, may impact future operating costs. Price increases (or decreases) for the Company's products are implemented when deemed appropriate by management. The Company continuously evaluates price increases, productivity improvements and cost reductions to mitigate the impact of inflation.

## MARKET RISK MANAGEMENT

The Company is exposed to market risk stemming from changes in interest rates and commodity prices. Changes in these factors could cause fluctuations in earnings and cash flows. In the normal course of business, exposure to certain of these market risks is managed as described below.

Interest Rates
Interest rate risk in the Company's investment portfolio is managed by investing only in securities with a maturity at date of acquisition of 180 days or less. The average maturity of the investment portfolio is 49 days at December 31, 2001. Only high-quality investments are considered.

The Company's debt structure and interest rate risk are managed through the use of fixed and floating rate debt. The Company's primary exposure is to United States interest rates.

Certain materials used by the Company are exposed to commodity price changes. The Company manages this risk through instruments such as purchase orders and non-cancelable supply contracts. The Company is also involved in continuing programs to mitigate the impact of cost increases through identification of sourcing and operating efficiencies. Primary commodity price exposures are newsprint and, to a lesser extent, ink.

A $\$ 10$ per ton newsprint price increase would result in an annualized reduction in income from continuing operations before income taxes of approximately \$672,000, excluding MNI.

Sensitivity to Changes in Value
The estimates that follow are intended to measure the maximum potential fair value or earnings the Company could lose in one year from adverse changes in market interest rates under normal market conditions. The calculations are not intended to represent actual losses in fair value or earnings that the Company expects to incur. The estimates do not consider favorable changes in market rates. The positions included in the calculations are temporary cash investments, which total \$188,111,000 at December 31, 2001, and fixed-rate debt, which totals \$173,400,000.

The table below presents the estimated maximum potential one-year loss in fair value and earnings before income taxes from a 100 basis point movement in interest rates on market risk sensitive instruments outstanding at December 31, 2001:

|  | Estimated Impact on |  |
| :---: | :---: | :---: |
| (Thousands) | Fair Value | Income from Continuing Operations Before Income Taxes |
| Temporary cash investments | \$ (253) | \$ $(1,628)$ |
| Fixed rate debt | $(7,400)$ | ) |

Item 3. Quantitative and Qualitative Disclosures About Market Risk
Information with respect to this item is included in Management's Discussion and Analysis of Financial Condition and Results of Operations under the heading "Market Risk Management."

## PART II OTHER INFORMATION

Item 6. Exhibits and Reports on Form 8-K
(a) Exhibits:

None
(b) Reports on Form 8-K:

No reports on Form 8-K were filed during the three months ended December 31, 2001.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED
/s/ Carl G. Schmidt
DATE: February 14, 2002
Carl G. Schmidt
Vice President, Chief Financial Officer, and Treasurer

