FORM 10-Q
[ X ] Quarterly Report Under Section 13 or 15(d) of the Securities Exchange Act of 1934 For Quarter Ended December 31, 1997

OR
[ ] Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission File Number 1-6227
Lee Enterprises, Incorporated

A Delaware Corporation
I.D. \#42-0823980

215 N. Main Street
Davenport, Iowa 52801
Phone: (319) 383-2100
Indicate by a check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [ X ] No [ ]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

## Class

Common Stock, \$2.00 par value Class "B" Common Stock, \$2.00 par value

Outstanding At December 31, 1997
$\qquad$

## PART I. FINANCIAL INFORMATION

Item 1.
LEE ENTERPRISES, INCORPORATED
CONSOLIDATED STATEMENTS OF INCOME
(In Thousands, Except Per Share Data)
19971996
Three Months Ended December 31: ...................... (Unaudited)

Operating revenue:
Publishing:
Daily newspapers:
Advertising
Circulation ................................ 20,791 20,194

Other ............................................... 25 25,059 13, 888
Broadcasting ..................................... 31,255 35,381
Equity in net income of associated companies $\quad 2,149 \quad 1,912$
$\begin{array}{lr}-----------------19 \\ 131,259 & 119,668\end{array}$

Operating expenses:
Compensation costs ........................... 47,668 41,323
Newsprint and ink ................................ 10,562 7,964
Depreciation ................................... 4,620 3,981
Amortization of intangibles ................. 4, 2, 756
Other ............................................... 33, 855 31,285
101,161 87,256

| Operating income | 30,098 | 32,412 |  |
| :---: | :---: | :---: | :---: |
| Financial (income) expense, net |  |  |  |
| Financial (income)Financial expense | (530) |  | (544) |
|  | 3,706 |  | 1,742 |
|  | 3,176 |  | 1,198 |
| Income before taxes on incomeIncome taxes ....................... | 26,922 |  | 1,214 |
|  | 10,338 |  | ,106 |
| Net income | \$ 16,584 |  | , 108 |
| Average outstanding shares: |  |  |  |
| Basic | 45,316 |  | , 869 |
| Diluted | 46, 025 |  | 7,755 |
| Earnings per share: |  |  |  |
| Basic | \$ 0.37 | \$ | 0.41 |
| Diluted | \$ 0.36 | \$ | 0.40 |
| Dividends per share | \$ 0.14 | \$ | 0.13 |

CONDENSED CONSOLIDATED BALANCE SHEETS (In Thousands)

December 31, September 30, 1997
December 31, September 30,
ASSETS
1997
(Unaudited)

| Cash and cash equivalents | \$ 23, 147 | \$ 14,163 |
| :---: | :---: | :---: |
| Accounts receivable, net | 64,496 | 58,397 |
| Newsprint inventory | 2,011 | 3,716 |
| Program rights and other | 15,357 | 17,691 |
| Total current assets | 105, 011 | 93,967 |
| Investments | 24,260 | 24,691 |
| Property and equipment, net | 119,854 | 120, 026 |
| Intangibles and other assets | 407, 820 | 412, 279 |
|  | \$656, 945 | \$650, 963 |

## LIABILITIES AND STOCKHOLDERS' EQUITY

| Current liabilities | \$256,397 | \$248,908 |
| :---: | :---: | :---: |
| Long-term debt, less current maturities | 25,800 | 26,174 |
| Deferred items | 56,371 | 56,491 |
| Stockholders' equity | 318,377 | 319,390 |
|  | \$656,945 | \$650,963 |



## Note 1. Basis of Presentation

The information furnished reflects all adjustments, consisting of normal recurring accruals, which are, in the opinion of management, necessary to a fair presentation of the financial position as of December 31, 1997 and the results of operations and cash flows for the three-month periods ended December 31, 1997 and 1996.

Note 2. Investment in Associated Companies
Condensed operating results of Madison Newspapers, Inc. (50\% owned) and other unconsolidated associated companies are as follows:

|  | Three Months Ended December 31, |  |
| :---: | :---: | :---: |
|  | 1997 | 1996 |
|  | (In Thousands) (Unaudited) |  |
| Revenues | \$ 21, 785 | \$ 19,777 |
| Operating expenses, except depreciation and amortization | 14,245 | 13,190 |
| Income before depreciation and amortization, interest, and taxes | 7,540 | 6,587 |
| Depreciation and amortization | 712 | 501 |
| Operating income | 6,828 | 6,086 |
| Financial income | 333 | 317 |
| Income before income taxes | 7,161 | 6,403 |
| Income taxes | 3,885 | 2,578 |
| Net income | 4,276 | 3,825 |

Note 3. Cash Flows Information
The components of other balance sheet changes are:

| (Increase) in receivables | \$ | $(7,536)$ | \$ | $(8,663)$ |
| :---: | :---: | :---: | :---: | :---: |
| Decrease in inventories, film rights and other |  | 2,452 |  | 4,355 |
| Increase (decrease) in accounts payable, accrued expenses and unearned income ..................... |  | (855) |  | 5,161 |
| Increase in income taxes payable |  | 9,311 |  | 11,085 |
| Other |  | (90) |  | (829) |
|  | \$ | 3,282 | \$ | 11,109 |

## Note 4. Change in Accounting Principles

In 1997, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 128 "Earnings per Share". Statement No. 128 replaced the previously reported primary and fully diluted earnings per share with basic and diluted earnings per share. Unlike primary earnings per share, basic earnings per share excludes any dilutive effects of options, warrants, and convertible securities. Diluted earnings per share is vary similar to the previously reported fully diluted earnings per share. All earnings per share amounts for all periods have been presented, and where necessary, restated to conform to Statement No. 128 requirements.

The Company has established the terms of a private placement of $\$ 185,000,000$ of long-term debt. The proceeds will be used to repay the notes associated with the Pacific Northwest Publishing Group acquisition and for general corporate purposes. It is anticipated the funds will be received on or before March 31, 1998. The debt will have an average maturity of nine years and a weighted average interest rate of 6.37\%. Covenants under the loan agreement are not expected to be restrictive to operations or stockholder dividends.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Operating results:

|  | Three Months Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 1997 | 1996 | 1996 |
|  | (Dollar Amounts In Thousands, Except Per Share Data) |  | (Pro Forma) |
| Revenue | \$131, 259 | \$119, 668 | \$133, 081 |
| Percent change | 9.7\% |  |  |
| Percent change - pro forma | (1.4)\% |  |  |
| Income before depreciation and amortization, |  |  |  |
| interest and taxes (EBITDA) .............. <br> Percent change | $\begin{array}{r} \$ 39,174 \\ 0.2 \% \end{array}$ | \$ 39,096 | \$ 43, 251 |
| Percent change - pro forma | (9.4)\% |  |  |
| Operating income | \$ 30, 098 | \$ 32,412 | \$ 34,474 |
| Percent change | (7.1)\% |  |  |
| Percent change - pro forma | (12.7)\% |  |  |
| Net income | \$ 16, 584 | \$ 19,108 | \$ 18,503 |
| Percent change | (13.2)\% |  |  |
| Percent change - pro forma | (10.4)\% |  |  |
| Earnings per share: |  |  |  |
| Basic | \$ 0.37 | \$ 0.41 | \$ 0.40 |
| Percent change | (9.8)\% |  |  |
| Percent change - pro forma | (7.5)\% |  |  |
| Diluted | 0.36 | 0.40 | 0.39 |
| Percent change | (10.0)\% |  |  |
| Percent change - pro forma ......... | (7.7)\% |  |  |

Operations by line of business are as follows:

| 1997 | 1996 |  | 1996 |
| :---: | :---: | :---: | :---: |
| (In Th | sands) | ro | Forma |
| \$100, 004 | \$ 84,287 | \$ | 97,700 |
| 31, 255 | 35,381 |  | 35,381 |
| \$131, 259 | \$119, 668 |  | 33,081 |


| interest, and taxes (EBITDA) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Publishing |  | 34,706 |  | 30,119 |  | 34,274 |
| Broadcasting |  | 8,423 |  | 12,925 |  | 12,925 |
| Corporate |  | $(3,955)$ |  | $(3,948)$ |  | $(3,948)$ |
|  |  | 39,174 |  | 39,096 |  | 43,251 |




There were no significant non-recurring items during the quarter.

## PUBLISHING

The following daily newspaper revenue information is presented on a pro forma basis to include The Pacific Northwest Group as if the acquisitions had occurred October 1, 1996.

Pro forma wholly-owned daily newspaper advertising revenue increased \$1,856,000, $3.7 \%$. Advertising revenue from local merchants decreased \$(119,000), (.4\%). Local "run-of-press" advertising decreased \$(710,000), (3.3\%), as a result of a (5.2\%) decrease in advertising inches. Local preprint revenue increased \$591,000, 6.1\%. Classified advertising revenue increased $\$ 1,857,000,13.1 \%$, as a result of higher averages rates and a $5.3 \%$ increase in advertising inches. The employment category was the biggest contributor to the increase. Circulation revenue increased $\$ 99,000$, $.5 \%$, as a result of higher rates which offset a $1.7 \%$ decrease in volume.

Other revenue consists of revenue from weekly newspapers, classified and specialty publications, commercial printing, products delivered outside the newspaper (which include activities such as target marketing and special event production) and editorial service contracts with Madison Newspapers, Inc.

Other revenue by category and by property is as follows:


The following table sets forth the percentage of revenue of certain items in the publishing segment.

|  | 1997 | 1996 |
| :---: | :---: | :---: |
| Revenue | 100.0\% | 100.0\% |
| Compensation costs | 33.0 | 32.0 |
| Newsprint and ink | 10.6 | 9.5 |
| Other operating expenses | 21.7 | 22.8 |
|  | 65.3 | 64.3 |
| Income before depreciation, amortization, interest and taxes | 34.7 | 35.7 |
| Depreciation and amortization | 6.1 | 4.4 |
| Operating margin wholly-owned properties | 28.6\% | 31.3\% |

Exclusive of the effects of acquisitions, costs other than depreciation and amortization increased $\$ 1,739,000$, $3.2 \%$. Compensation expense increased $\$ 1,175,000,4.4 \%$, due primarily to increase in average compensation. Newsprint and ink costs increased $\$ 914,000,11.5 \%$, due to higher prices for newsprint. Other operating costs exclusive of depreciation and amortization decreased $\$(350,000),(1.9 \%)$. BROADCASTING

Revenue for the quarter decreased $\$(4,126,000)$, (11.7\%), as political advertising decreased $\$(4,849,000)$, (90.4\%), and local/regional/national advertising increased $\$ 763,000,2.9 \%$. Production revenue and revenues from other services decreased $\$(89,000)$, (3.7\%). Advertising revenue growth may be favorably affected in the second quarter due to the Winter Olympics on CBS, and then later in the year due to primary elections.

The following table sets forth the percentage of revenue of certain items in the broadcasting segment.

|  | 1997 | 1996 |
| :---: | :---: | :---: |
| Revenue | 100.0\% | 100.0\% |
| Compensation costs | 40.8 | 35.5 |
| Programming costs | 7.1 | 5.7 |
| Other operating expenses | 25.2 | 22.3 |
|  | 73.1 | 63.5 |
| Income before depreciation, amortization, interest and taxes | 26.9 | 36.5 |
| Depreciation and amortization | 8.7 | 7.9 |
| Operating margin wholly-owned properties | 18.2\% | 28.6\% |

Compensation costs increased \$171,000, $1.4 \%$ due to increases in average compensation. Programming costs for the quarter increased \$219,000, $10.9 \%$, primarily due to accelerated amortization on new programming. Other operating expenses, exclusive of depreciation and amortization, decreased \$(14,000), (.2\%) due to cost controls.

## CORPORATE COSTS

Corporate costs increased by $\$ 99,000,2.4 \%$ as a result of increased marketing costs and the enhancement of computer software, offset in part by reduced relocation expenses.

## FINANCIAL EXPENSE AND INCOME TAXES

Interest expense increased due to short-term borrowings to finance The Pacific Northwest Group acquisition.

Income taxes were $38.4 \%$ and $38.8 \%$ of pre-tax income for the quarters ended December 31, 1997 and 1996, respectively.

## LIQUIDITY AND CAPITAL RESOURCES

Cash provided by operations, which is the Company's primary source of liquidity, generated $\$ 30,755,000$ for the quarter. Available cash balances, cash flow from operations and bank lines of credit provide adequate liquidity. Covenants related to the Company's credit agreements are not considered restrictive to operations and anticipated stockholder dividends.

## SAFE HARBOR STATEMENT

This report contains forward-looking statements and includes assumptions concerning the Company's operations, future results and prospects. These forward-looking statements are based on current expectations and are subject to risks and uncertainties. In connection with the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, the Company provides the following cautionary statements identifying important economic, political, and technological factors which, among others, could cause the actual results or events to differ materially from those set forth or implied by the forward-looking statements or assumptions.

Such factors include the following: (i) changes in the current and future business environment, including interest rates and capital and consumer spending; (ii) prices for newsprint products; (iii) the availability of quality broadcast programming at competitive prices; (iv) the quality and ratings of network over-the-air broadcast programs; and (v) legislative or regulatory initiatives affecting the cost of delivery of over-the-air broadcast programs to the Company's customers. Further information concerning the Company and its businesses, including factors that potentially could materially affect the Company's financial results, is included in the Company's annual report on Form 10-K.

## LEE ENTERPRISES, INCORPORATED

PART II. OTHER INFORMATION
Item 6. Exhibits and Reports on Form 8-K
(a) Exhibits:
11. Computation of Earnings Per Share
27. Financial Data Schedule
(b) Report on Form 8-K

The Company filed a report on Form 8-K/A dated November 21, 1997 pursuant to Item 7 thereof. The report included the audited financial statements of Pacific Northwest Publishing Group as of September 29, 1996 and for the four months ended January 28, 1996 and the eight months ended September 29, 1996 and unaudited financial statements as of June 29, 1997 and June 28, 1996 and for the nine month periods then ended.

Date of Report: November 21, 1997

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED


THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE DECEMBER 31, 1997 FORM 10-Q OF LEE ENTERPRISES, INCORPORATED AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS.

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3-MOS
    SEP-30-1998
        DEC-31-1997
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                69,096
                        4,600
                2,011
            105,011
                                    276,750
            156,896
            656,945
    256,397
25,800
                                    0
                                    90,262
            228,115
656,945
                                    129,110
    131,259
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        101,161
            0
        3,706
            26,922
                            10,338
        16,584
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