FORM 10-Q
[x] Quarterly Report Under Section 13 or 15(d) of the
Securities Exchange Act of 1934
For Quarter Ended December 31, 1993
OR
[ ] Transition Report Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Commission File Number 1-6227
Lee Enterprises, Incorporated
A Delaware Corporation I.D. \#42-0823980
215 N. Main Street, Davenport, Iowa 52801
Phone: (319) 383-2100
Indicate by a check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No [ ]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

$$
\text { Class Outstanding at December 31, } 1993
$$

Common Stock, \$2.00 par value Class "B" Common Stock, \$2.00 par value

16,089, 819
7,018,336

PART I. FINANCIAL INFORMATION

Item 1.

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LEE ENTERPRISES, INCORPORATED
CONSOLIDATED STATEMENTS OF INCOME (In Thousands Except Per Share Data)
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1993 (Unaudited) 1992

Three Months Ended December 31:

Operating revenue:
Newspaper:
Advertising
Circulation Other
Broadcasting
Media products and services
Equity in net income of associated companies
Operating expenses:
Compensation costs
Newsprint and ink
Depreciation

| \$ 35, 008 | \$ 33,745 |
| :---: | :---: |
| 16,442 | 15,569 |
| 9,330 | 8,339 |
| 22,934 | 22,480 |
| 15,632 | 13,780 |
| 2,741 | 2,434 |
| \$102, 087 | \$ 96,347 |
| \$ 34, 103 | \$ 31,915 |
| 5,856 | 5,713 |
| 2,683 | 2,692 |
| 3,160 | 3,452 |
| 31, 246 | 29,774 |
| \$ 77, 048 | \$ 73,546 |
| \$ 25, 039 | \$ 22,801 |

Financial (income) expense, net:
Financial (income)
Financial expense

Income before taxes on income

Income taxes

Net income

Weighted average number of shares

Earnings per share
Dividends per share
/TABLE

```
December 31, September 30,
    1 9 9 3
1993
(Unaudited)
```

ASSETS

| Cash and cash equivalents | \$ 21,490 | \$ 17,072 |
| :---: | :---: | :---: |
| Temporary investments | 62,100 | 45,500 |
| Accounts receivable, net | 46,417 | 45,421 |
| Inventories | 8,937 | 11,177 |
| Film rights and other | 13,737 | 15,952 |
| Total current assets | \$152, 681 | \$135, 122 |
| Investments, associated companies | 20,708 | 20,305 |
| Property and equipment, net | 76,839 | 75,356 |
| Intangibles and other assets | 252,182 | 251,534 |
|  | \$502, 410 | \$482, 317 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |
| Current liabilities | \$103,404 | \$ 91,708 |
| Long-term debt, less current maturities | 128, 039 | 127,466 |
| Deferred items | 39,405 | 39,661 |
| Stockholders' equity | 231,562 | 223,482 |
|  | \$502, 410 | \$482, 317 |

/TABLE

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS <br> (In Thousands) 

$1993 \quad 1992$
(Unaudited)
Three Months Ended December 31:
CASH PROVIDED BY OPERATIONS

Net income
Adjustments to reconcile net income to net cash provided by operations: Depreciation and amortization Distributions in excess of current earnings of associated companies Other balance sheet changes Net cash provided by operations

CASH PROVIDED BY (REQUIRED FOR) INVESTING
ACTIVITIES
Acquisitions
Purchase of temporary investments
Proceeds from maturities of temporary investments
Purchase of property and equipment Net cash provided by (required for) investing activities

CASH (REQUIRED FOR) FINANCING ACTIVITIES
Purchase of common stock
Payment of debt
Other, primarily stock options exercised Net cash (required for) financing activities

Net increase in cash and cash equivalents

Cash and cash equivalents:
Beginning
Ending
/TABLE

| $\$ 13,317$ | $\$ 11,503$ |  |
| ---: | ---: | ---: |
| 5,843 |  | 6,144 |
|  |  |  |
| 1,734 | 1,394 |  |
| 7,382 | $(3,742)$ |  |
| $\$ 28,276$ | $\$ 15,299$ |  |


| $\$(2,370)$ | $\$$ | - |
| :---: | :---: | :---: |
| $(38,500)$ |  | $(200)$ |
|  |  |  |
| 21,900 |  | 10,000 |
| $(4,015)$ |  | $(4,418)$ |
| $\$(22,985)$ | $\$$ | 5,382 |

\$ (805) \$ $(3,109)$
(9) (843)
(59) 2,662
$\$ \quad(873) \quad \$(1,290)$
$\$ \quad 4,418 \quad \$ 19,391$

17,072 23,271
\$ 21,490 \$ 42,662

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL INFORMATION

NOTE 1. BASIS OF PRESENTATION

The information furnished reflects all adjustments, consisting of normal recurring accruals, which are, in the opinion of management, necessary to a fair presentation of the financial position as of December 31, 1993 and the results of operations and cash flows for the three-month periods ended December 31, 1993 and 1992.

NOTE 2. INVESTMENT IN ASSOCIATED COMPANIES
Condensed operating results of unconsolidated associated companies are as follows:

| Revenues | $\$ 25,864$ | $\$ 24,005$ |
| :--- | ---: | ---: |
| Operating expenses, except |  |  |
| depreciation and amortization | 16,707 | 15,860 |
| Depreciation and amortization | 492 | 484 |
| Operating income | 8,665 | 7,661 |
| Financial income | 445 | 359 |
| Income before income taxes | 9,110 | 8,060 |
| Income taxes | 3,606 | 3,185 |
| Net income | 5,504 | 4,875 |

a. Madison Newspaper, Inc. (50\% owned)
b. Journal-Star Printing Co. (49.75\% owned)
c. Quality Information Systems (50\% owned)
d. Consumer Power Marketing (50\% owned)

NOTE 3. INVENTORIES
Inventories consist of the following:


NOTE 4. CASH FLOWS INFORMATION
The components of other balance sheet changes are:

Three Months Ended
December 31,
19931992
(In Thousands)
(Unaudited)
(Increase) in receivables
Decrease in inventories, film rights and other
Increase (decrease) in accounts payable, accrued expenses and unearned income
Increase in income taxes payable
Other, primarily deferred items
\$ $(3,133) \quad \$ \quad(616)$
2,300 668

| 833 | $(10,884)$ |
| :---: | :---: |
| 8,132 | 6,088 |

$(750)$$\quad \begin{gathered}1,002 \\ (3,742)\end{gathered}$

NOTE 5. CHANGE IN ACCOUNTING PRINCIPLES
During the quarter ended September 30, 1993, the Company adopted FASB Statement No. 109, Accounting for Income Taxes. As permitted by Statement No. 109, the Company has elected to retroactively apply the provisions of the Statement by restating the financial statements for the previous periods. In connection with the restatement the Company recorded additional goodwill and deferred tax liabilities related to acquired identified intangibles. The change did not have a material effect on net income.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Operating results:
$\left.\begin{array}{ccc} & \begin{array}{c}\text { Three Months Ended } \\ \text { December 31, }\end{array} \\ & \begin{array}{c}1993 \\ \text { (Dollar Amounts in }\end{array} \\ \text { Thousands Except For } \\ \text { Per Share Data) }\end{array}\right\}$

Operations by line of business are as follows:

Three Months Ended
December 31,
19931992
(In Thousands)

Revenue:

## Newspapers

Broadcasting
Media products and services

Operating income:
Newspapers
Broadcasting
Media products and services
Corporate and other

Depreciation and amortization:
Newspapers
Broadcasting
Media products and services
Corporate

Capital expenditures:
Newspaper
Broadcasting
Media products and services
Corporate

| \$ 63,468 | \$ | 60,104 |
| :---: | :---: | :---: |
| 22,934 |  | 22,480 |
| 15,685 |  | 13,763 |
| \$102,087 | \$ | 96,347 |
| \$ 19,904 | \$ | 18,479 |
| 5,806 |  | 6,302 |
| 2,832 |  | 1,420 |
| $(3,503)$ |  | $(3,400)$ |
| \$ 25,039 | \$ | 22,801 |
| \$ 2,659 | \$ | 2,963 |
| 1,848 |  | 1,862 |
| 1,212 |  | 1,196 |
| 124 |  | 123 |
| \$ 5,843 | \$ | 6,144 |
| \$ 3,105 | \$ | 415 |
| 844 |  | 189 |
| 66 |  | 228 |
|  |  | 3,586 |
| \$ 4,015 | \$ | 4,418 |

There were no significant non-recurring items during the quarter.

Newspapers:
Wholly-owned daily newspaper advertising revenue increased \$1,263,000, 3.7\%. Advertising revenue from local merchants increased \$243,000, 1.1\%. Local "run-of-press" advertising declined \$9,000 as higher average rates did not offset the $3.8 \%$ decline in advertising inches. Local preprint units were flat while revenue increased $\$ 252,000,3.9 \%$. Classified advertising revenue increased \$904,000, $11.3 \%$ as a result of a $9.3 \%$ increase in units in the automotive and real estate segments, more advertising by individual customers, and higher average rates. Circulation revenue increased $\$ 873,000,5.6 \%$ as a result of higher rates which offset a . $2 \%$ decrease in volume. Other revenue at daily newspapers increased $\$ 361,000$ primarily as a result of increases in target marketing and other non-traditional products.

Compensation expense increased $\$ 1,077,000,6.1 \%$ due to a $4.9 \%$ increase in average compensation and a $1.4 \%$ increase in the number of hours worked. Newsprint and ink costs increased \$139,000, $2.5 \%$ as lower unit costs only partially offset a $\$ 200,000$ increase in newsprint used by newspapers. Other cash costs increased $\$ 463,000,3.8 \%$ which includes the development costs of new products.

Revenues from weekly newspapers, shoppers and specialty publications increased $\$ 630,000$, $19 \%$. Revenue from properties acquired since the beginning of the first quarter of the last fiscal year accounted for 7.2\% of the increase.

Broadcasting:
Exclusive of the effects of the acquisition of KZIA TV Las Cruces, New Mexico, revenue for the quarter increased \$307,000, $1.4 \%$ as increases in local and national advertising more than offset the loss of $\$ 2,500,000$ in political advertising received during last year's national political campaign. Compensation costs increased \$690,000, $9.1 \%$ due primarily to a $5.4 \%$ increase in average compensation and a $1.6 \%$ increase in the number of hours worked. Portland, Omaha and Huntington all expanded news programming which required additional staffing and other costs. Film amortization for the quarter declined $\$ 247,000$ primarily due to lower programming costs. Other cash costs increased \$296,000, $6.5 \%$ for the quarter.

Media Products and Services:
Revenue and operating income increased \$1,922,000 and \$1,412,000, respectively, which came in large part from operations of NAPP Systems Inc. NAPP's revenues increased $13.7 \%$ due primarily to higher plate orders from North American customers who are experiencing economic recovery compared to a year ago. This cyclical increase will not affect the basic structural change in NAPP's letterpress business where customers are expected to convert to offset or flexographic printing within the next fifteen to twenty years.

Equity in Net Income of Associated Companies:
Equity in net income of associated companies increased \$307,000 due in part to a $\$ 237,000$ increase in the net income of associated newspaper companies and the balance due to income earned by $50 \%$-owned strategic alliances, Quality Information Systems and Consumer Power Marketing.

Financial Expense and Income Taxes:
Interest expense was reduced due to payments on long-term debt.
Income taxes were $39.5 \%$ of pretax income for the quarter ended December 31, 1993 and $40.5 \%$ of pretax income in the quarter ended December 31, 1992. Contingencies related to the amortization of intangibles for income tax purposes increased 1992 income taxes by $\$ 309,000$ (for a $1.6 \%$ increase in the effective tax rate).

Liquidity and Capital Resources:
Cash provided by operations, which is the Company's primary source of liquidity, generated $\$ 28,276,000$ for the quarter. Cash provided by operations for the three months ended December 31, 1992 was reduced by $\$ 7,749,000$ due to the distribution of account balances of the Company's Deferred Compensation Unit Plan. Available cash balances and cash flow from operations provide adequate liquidity. Covenants related to the Company's credit agreements are not considered restrictive to operations and anticipated stockholder dividends.
[DESCRIPTION]
PART II. OTHER INFORMATION

Item 6. Exhibits and Reports on Form 8-K
(a) Exhibits:

Exhibit "A" - Computation of Earnings Per Share
(b) There were no reports on Form 8-K during the quarter for which this report is filed.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED
/s/ G. C. Wahlig
G.C. Wahlig, Chief Accounting Officer

|  | ```Three Months Ended December 31, 1 9 9 3 1992 (Unaudited)``` |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Net income applicable to common shares |  | 13,317 | \$ | 11,503 |
| Shares: |  |  |  |  |
| Weighted average common shares outstanding |  | 23,103 |  | 23,155 |
| Dilutive effect of certain stock options |  | 359 |  | 370 |
| Average common shares outstanding as adjusted |  | 23,462 |  | 23,525 |
| Earnings per common share | \$ | . 57 | \$ | . 49 |

