FORM 10-Q
[ x ] Quarterly Report Under Section 13 or $15(d)$ of the
Securities Exchange Act of 1934
For Quarter Ended March 31, 1997
OR
[ ] Transition Report Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

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Commission File Number 1-6227
Lee Enterprises, Incorporated
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A Delaware Corporation I.D. \#42-0823980
215 N. Main Street, Davenport, Iowa 52801
Phone: (319) 383-2100
Indicate by a check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or $15(d)$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [ x ] No [ ]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

$$
\text { Class Outstanding at March 31, } 1997
$$

Common stock, $\$ 2.00$ par value $34,110,498$
Class "B" Common Stock, $\$ 2.00$ par value 12,341,995

PART I. FINANCIAL INFORMATION
Item. 1.
LEE ENTERPRISES, INCORPORATED

> CONSOLIDATED STATEMENTS OF INCOME (In Thousands Except Per Share Data)

| Three M | Ended | Six Months Ended March 31, |  |
| :---: | :---: | :---: | :---: |
| 1997 | 1996 | 1997 | 1996 |


| Operating revenue: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Advertising | \$ 40,035 | \$ 37,617 | \$ 88,328 | \$ 82,818 |
| Circulation | 19,826 | 19,767 | 40,020 | 39,951 |
| Other | 14,306 | 14,127 | 28,194 | 27,260 |
| Broadcasting | 26,039 | 27,188 | 61,420 | 57,529 |
| Equity in net income of associated companies ............................. | 1,581 | 1,261 | 3,493 | 3,183 |
|  | 101,787 | 99,960 | 221,455 | 210,741 |
| Operating expenses: |  |  |  |  |
| Compensation costs | 40,466 | 38,484 | 81,789 | 77,098 |
| Newsprint and ink | 6,936 | 10,023 | 14,900 | 20,238 |
| Depreciation | 3,974 | 3,834 | 7,955 | 7,607 |
| Amortization of intangibles | 2,702 | 2,989 | 5,405 | 5,827 |
| Other | 28,709 | 27,653 | 59,994 | 56,970 |
|  | 82,787 | 82,983 | 170,043 | 167,740 |
| Operating income | 19,000 | 16,977 | 51,412 | 43,001 |
| Financial (income) expenses, net |  |  |  |  |
| Financial (income) | $(1,454)$ | (561) | $(1,998)$ | $(1,088)$ |
| Financial expense | 2,027 | 2,433 | 3,769 | 4,988 |
|  | 573 | 1,872 | 1,771 | 3,900 |

Income from continuing operations before taxes on
income ........................

| 11,240 | 9,084 | 30,348 | 23,776 |
| :---: | :---: | :---: | :---: |
| 1,000 | 1,721 | 1,000 | 2,969 |
| \$ 12,240 | \$ 10,805 | \$ 31,348 | \$ 26,745 |


| Weighted average number of shares .................. | 47,407 |  | 47,780 |  | 47,617 |  | 48,063 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earnings per share: |  |  |  |  |  |  |  |  |
| Income from continuing operations | \$ | 0.24 | \$ | 0.19 | \$ | 0.64 | \$ | 0.49 |
| Income from discontinuing operations |  | 0.02 |  | 0.04 |  | 0.02 |  | 0.07 |
| Net income | \$ | 0.26 | \$ | 0.23 | \$ | 0.66 | \$ | 0.56 |
| Dividends per share | \$ | 0.13 | \$ | 0.12 | \$ | 0.26 | \$ | 0.24 |

## CONDENSED CONSOLIDATED BALANCE SHEETS (In Thousands)



## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(In Thousands)

## Six Months Ended March 31:

Cash Provided by Operations:
Net income
$\$ 31,348 \$ 26,745$

Adjustments to reconcile net income to net cash provided
by operations:

| Depreciation and amortization | 14,637 | 15,644 |
| :---: | :---: | :---: |
| Distributions in excess of earnings of associated companies | 1,643 | 1,425 |
| Adjustment of estimated loss on disposition of discontinued operations | $(1,000)$ |  |
| Other balance sheet changes | 7,122 | $(8,218)$ |
| Net cash provided by operations | 53,750 | 35,596 |

Cash Provided by (Required For) Investing Activities: Purchase of temporary investments ......................
Proceeds from maturities of temporary investments

| - - | (200) |
| :---: | :---: |
| - - | 200 |
| $(7,727)$ | $(8,959)$ |
| 55,000 |  |
| (939) | $(1,181)$ |
| 46,334 | $(10,140)$ |

Cash (Required For) Financing Activities:
 Cash dividends paid $(6,104) \quad(5,680)$ Proceeds from long-term borrowings

-     - 15,000 Payment of debt
$(35,000) \quad(25,058)$ Other

1,101
$(25,058)$ Purchase of property and equipment
(7.727) 175

Net cash (required for) financing activities
$(56,836)$
$(25,522)$

Net increase (decrease) in cash and cash equivalents .... 43,248
Cash and cash equivalents: Beginning

19,267
10,683

Ending
\$ 62,515 \$ 10,617
$===================$

Note 1. Basis of Presentation
The information furnished reflects all adjustments, consisting of normal recurring accruals, which are, in the opinion of management, necessary to a fair presentation of the financial position as of March 31, 1997 and the results of operations for the three- and six-month periods ended March 31, 1997 and 1996 and cash flows for the six-month periods ended March 31, 1997 and 1996.

Note 2. Investment in Associated Companies

Condensed operating results of unconsolidated associated companies are as follows:

|  | Three Months Ended March 31, |  | Six Months <br> Ended March 31, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1997 | 1996 | 1997 | 1996 |
| Revenues | \$19,029 | \$17,059 | \$38,806 | \$36,350 |
| Operating expenses, except depreciation and amortization | 13,469 | 12,638 | 26,658 | 25,364 |
| Depreciation and amortization | 502 | 469 | 1,003 | 930 |
| Operating income | 5,058 | 3,952 | 11,144 | 10,056 |
| Financial income | 237 | 281 | 554 | 589 |
| Income before income taxes | 5,295 | 4,233 | 11,699 | 10,645 |
| Income taxes | 2,132 | 1,704 | 4,710 | 4,272 |
| Net income .... | 3,163 | 2,529 | 6,988 | 6,373 |

a. Madison Newspapers, Inc. (50\% owned)
b. Quality Information Systems (50\% owned)
c. INN Partnership, LC (an effective 50\% owned)

## Note 3. Cash Flows Information

The components of other balance sheet changes are:

(In Thousands) (Unaudited)

| (Increase) in receivables | \$ (1,762) | \$ $(3,328)$ |
| :---: | :---: | :---: |
| Decrease in inventories, film rights and other | 3,809 | 1,943 |
| Increase (decrease) in accounts payable, accrued expenses and unearned income | 4,473 | $(7,806)$ |
| Increase in income taxes payable | 1,244 | 163 |
| Other, primarily deferred items | (642) | 810 |
|  | \$ 7,122 | \$ $(8,218)$ |

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Operating results:

|  | Three Months <br> Ended March 31, |  |  | Six Months <br> Ended March 31, |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1997 |  | 1996 | 1997 | 1996 |
| Revenue | \$101,787 | \$ | 99,960 | \$221,455 | \$210,741 |
| Percent change | 1.8\% |  |  | 5.1\% |  |
| Income before depreciation and |  |  |  |  |  |
| (EBITDA) | 25,676 |  | 23,800 | 64,772 | 56,435 |
| Percent change | 7.9\% |  |  | 14.8\% |  |
| Operating income | 19,000 |  | 16,977 | 51,412 | 43,001 |
| Percent change | 11.9\% |  |  | 19.6\% |  |
| Income from continuing operations | 11,240 |  | 9,084 | 30,348 | 23,776 |
| Percent change ...... | $23.7 \%$ |  |  | 27.6\% |  |
| Net income | 12,240 |  | 10,805 | 31,348 | 26,745 |
| Percent change | 13.3\% |  |  | 17.2\% |  |
| Earnings per share: |  |  |  |  |  |
| Income from continuing operations | \$ 0.24 | \$ | 0.19 | \$ 0.64 | \$ 0.49 |
| Percent change | $26.3 \%$ |  |  | 30.6\% |  |
| Net income | 0.26 |  | 0.23 | 0.66 | 0.56 |
| Percent change | 13.0\% |  |  | 17.9\% |  |

Operations by line of business are as follows:

|  | Three Months <br> Ended March 31, |  | Six Months Ended March 31, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1997 | 1996 | 1997 | 1996 |
| Revenue: |  |  |  |  |
| Newspapers | \$ 75,748 | \$ 72,772 | \$160,035 | \$153,212 |
| Broadcasting | 26,039 | 27,188 | 61,420 | 57,529 |
|  | \$101,787 | \$ 99,960 | \$221,455 | \$210,741 |
| Income before depreciation and amortization, interest and taxes (EBITDA): |  |  |  |  |
| Newspapers . . . . . . . . . . . . . . . . | \$ 24,016 | \$ 19,659 | \$ 54,135 | \$ 45,775 |
| Broadcasting | 4,863 | 6,716 | 17,788 | 16,592 |
| Corporate | $(3,203)$ | $(2,575)$ | $(7,151)$ | $(5,932)$ |
|  | \$ 25,676 | \$ 23,800 | \$ 64,772 | \$ 56,435 |
| Operating income: |  |  |  |  |
| Newspapers | \$ 20,337 | \$ 16,078 | \$ 46,724 | \$ 38,644 |
| Broadcasting | 2,012 | 3,616 | 12,134 | 10,565 |
| Corporate | $(3,349)$ | $(2,717)$ | $(7,446)$ | $(6,208)$ |
|  | \$ 19,000 | \$ 16,977 | \$ 51,412 | \$ 43,001 |
| Capital expenditures: |  |  |  |  |
| Newspapers . | \$ 2,120 | \$ 3,020 | \$ 3,708 | \$ 5,033 |
| Broadcasting | 1,305 | 1,462 | 3,833 | 3,523 |
| Graphic arts |  | - | - - | 227 |
| Corporate . |  | 131 | 186 | 176 |
|  | \$ 3,425 | \$ 4,613 | \$ 7,727 | \$ 8,959 |

## NEWSPAPERS

Wholly-owned daily newspaper advertising revenue increased $\$ 2,418,000,6.4 \%$. Advertising revenue from local merchants increased $\$ 932,000,4.3 \%$. Local "run-of-press" advertising increased $\$ 521,000$, $3.4 \%$ as a result of higher average rates which offset a $1.8 \%$ decrease in advertising inches. Local preprint revenue increased $\$ 411,000,6.5 \%$ Classified advertising revenue increased $\$ 1,110,000,9.0 \%$ as a result of higher average rates and $2.1 \%$ increase in advertising inches. The employment category was the biggest contributor to the increase. Circulation revenue increased $\$ 59,000$, $.3 \%$, as a result of higher rates which offset a $2.9 \%$ decrease in volume. Other revenue at daily newspapers increased $\$ 25,000$, . $3 \%$.

Wholly-owned daily newspaper compensation expense increased $\$ 845,000$, $3.6 \%$ due primarily to increases in average compensation. Newsprint and ink costs decreased $\$ 3,098,000$, (31.2\%), due to lower newsprint prices. Newsprint prices remain below prior year levels; however, newsprint suppliers have announced their intention to increase prices in the third quarter of the fiscal year. Based on present market conditions, we anticipate prices to remain below prior year levels for the balance of the fiscal year but price increases are probable in the future. Other operating expenses exclusive of depreciation and amortization increased $\$ 906,000$, 6.3\%.

Revenues from weekly newspapers, shoppers, and specialty publications increased $\$ 154,000,2.6 \%$. Operating income increased $\$ 183,000$, 120.4\%, due to lower costs of outside printing.

## BROADCASTING

Revenue for the quarter decreased $\$ 1,149,000$, (4.2\%), as political advertising decreased $\$ 730,000$, ( $89.0 \%$ ), and local/regional/national advertising decreased $\$ 520,000$, (2.5\%). Production revenue decreased $\$ 144,000$, ( $8.6 \%$ ). Advertising revenue growth may be adversely affected in the balance of the fiscal year due to limited political advertising which amounted to approximately $\$ 4,000,000$ in the last six months of fiscal 1996. We are also affected, but less significantly, by the loss of Olympic advertising as NBC affiliated revenue accounts for only $30 \%$ of our broadcast revenue.

Compensation costs increased $\$ 682,000,5.8 \%$ due to a $2.7 \%$ increase in the number of hours worked and an increase in the average hourly rates. Programming costs for the quarter decreased $\$ 344,000$, (15.7\%), primarily due to decreased amortization from programs amortized on an accelerated basis. Other operating expenses exclusive of depreciation and amortization increased $\$ 366,000,5.6 \%$, primarily due to increased audience promotions.

## CORPORATE COSTS

Corporate costs increased by $\$ 632,000,23.3 \%$ as a result of increased marketing costs and the enhancement of computer software.

FINANCIAL EXPENSE AND INCOME TAXES

The increase in interest income reflects the investment of the proceeds from the sale of NAPP Systems Inc. on January 17, 1997.

Interest expense was reduced due to payments on long-term debt, along with payment of short-term borrowings used to finance the acquisition of SJL of Kansas Corp.

Income taxes were $39.0 \%$ and $39.9 \%$ of pre-tax income for the quarters ended March 31, 1997 and 1996, respectively.

## NEWSPAPERS

Wholly-owned daily newspaper advertising revenue increased $\$ 5,510,000,6.7 \%$. Advertising revenue from local merchants increased $\$ 2,840,000$, 5.7\%. Local "run-of-press" advertising increased $\$ 2,277,000,6.6 \%$ as a result of higher average rates and a $1.5 \%$ increase in advertising inches. The period between Thanksgiving and Christmas was shorter than normal and merchants increased their advertising to stimulate sales. Local preprint revenue increased $\$ 563,000,3.6 \%$. Classified advertising revenue increased $\$ 2,115,000,8.5 \%$, as a result of higher average rates and a $3.2 \%$ increase in advertising inches. The employment category was the biggest contributor to the increase. Circulation revenue increased $\$ 69,000$, $2 \%$, as a result of higher rates which offset a $2.7 \%$ decrease in volume. Other revenue at daily newspapers increased $\$ 503,000,3.1 \%$, primarily as a result of increases in commercial printing and other non-traditional products and services.

Wholly-owned daily newspaper compensation expense increased $\$ 2,110,000,4.5 \%$, due primarily to increases in average compensation. Newsprint and ink costs decreased $\$ 5,342,000$, (26.7\%), due to lower newsprint prices. Other operating expense exclusive of depreciation and amortization increased $\$ 1,439,000,4.8 \%$.

Revenues from weekly newspapers, shoppers and specialty publications increased $\$ 413,000,3.7 \%$. Operating income increased $\$ 131,000$.

## BROADCASTING

Revenue for the period increased $\$ 3,891,000$, $6.8 \%$ as political advertising increased $\$ 3,506,000,179.6 \%$ and local/regional/national advertising decreased $\$ 212,000$, (.4\%). Production revenue increased $\$ 245,000,8.7 \%$, primarily due to increased corporate/studio business at MIRA Creative Group in Portland, Oregon.

Compensation costs increased $\$ 1,880,000$, $8.2 \%$, due to a $3.5 \%$ increase in the number of hours worked and an increase in the average hourly rates. Programming costs for the quarter decreased $\$ 820,000$, (17.5\%), primarily due to decreased amortization from programs amortized on an accelerated basis. Other operating expenses exclusive of depreciation and amortization increased $\$ 1,635,000,12.4 \%$, primarily due to increased audience promotion for the November ratings period, and outside services.

CORPORATE COSTS
Corporate costs increased by $\$ 1,238,000$, $19.9 \%$, as a result of increased marketing costs, the enhancement of computer software, and relocation costs.

FINANCIAL EXPENSE AND INCOME TAXES

The increase in interest income reflects the investment of the proceeds from the sale of NAPP Systems Inc. on January 17, 1997.

Interest expense was reduced due to payments of long-term debt, along with payment of short-term borrowings used to finance the acquisition of SJL of Kansas Corp.

Income taxes were $38.9 \%$ and $39.2 \%$ of pre-tax income for the six months ended March 31, 1997 and 1996, respectively.

## DISCONTINUED OPERATIONS

On January 17, 1997, the Company closed on the sale of its graphic arts products subsidiary, NAPP Systems Inc. for approximately $\$ 56,000,000$.

## LIQUIDITY AND CAPITAL RESOURCES

Cash provided by operations, which is the Company's primary source of liquidity, generated $\$ 53,750,000$ for the six month period ended March 31, 1997. Available cash balances and cash flow from operations provide adequate liquidity. Covenants related to the Company's credit agreement are not considered restrictive to operations and anticipated stockholder dividends.

This report contains forward-looking statements and includes assumptions concerning the Company's operations, future results and prospects. These forward-looking statements are based on current expectations and are subject to risks and uncertainties. In connection with the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, the Company provides the following cautionary statements identifying important economic, political, and technological factors which, among others, could cause the actual results or events to differ materially from those set forth or implied by the forward-looking statements or assumptions.

Such factors include the following: (i) changes in the current and future business environment, including interest rates and capital and consumer spending; (ii) prices for newsprint products; (iii) the availability of quality broadcast programming at competitive prices; (iv) the quality and ratings of network over-the-air broadcast programs; and (v) legislative or regulatory initiatives affecting the cost of delivery of over-the-air broadcast programs to the Company's customers. Further information concerning the Company and its businesses, including factors that potentially could materially affect the Company's financial results, is included in the Company's annual report on Form 10-K.

LEE ENTERPRISES, INCORPORATED

## PART II. OTHER INFORMATION

Item 4. Submission of matters a vote of security holders
(a) The annual meeting of the Company was held on January 29, 1997.
(b) J.P. Guerin, Charles E. Rickershauser, Jr. and Mark Vittert were re-elected directors of three-year terms expiring at the 2000 annual meeting. Richard $W$. Sonnenfeldt was re-elected as a director for a one-year term expiring at the 1998 annual meeting. Directors whose terms of office continued after the meeting include: Lloyd G. Schermer, Andrew E. Newman, Ronald L. Rickman, Rance E. Crain, Richard D. Gottlieb and Phyllis Sewell.
(c) Votes were cast, all by proxy, for nominees for director as follows:

Vote
For
Withheld

| J.P. Guerin | $117,351,779$ | $14,790,305$ |
| :--- | :--- | :--- |
| Charles E. Rickershauser, Jr. | $117,352,401$ | $14,789,683$ |
| Mark Vittert | $117,319,326$ | $14,822,758$ |
| Richard W. Sonnenfeldt | $117,299,998$ | $14,842,086$ |

Abstentions and broker non-votes were not significant.
(d) Not applicable

Item 6. Exhibits and Reports on Form 8-K
(a) Exhibits:

Exhibit 11 - Computation of Earnings Per Share
(b) The following report on Form 8-K was filed during the three months ended March 31, 1997.

Date of report: January 30, 1997
Item 2. Announce that on January 17, 1997 the sale of the graphic arts product subsidiary, NAPP Systems Inc. to Polyfibron Technologies, Inc. was completed.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED
DATE May 9, 1997 /s/ G. C. Wahlig
G. C. Wahlig, Chief Accounting Officer

LEE ENTERPRISES, INCORPORATED

PART I. EXHIBIT 11

Computation of Earnings Per Common Share (In Thousands Except Per Share Amounts)


## Shares:

Weighted average common shares
outstanding ...........................
Dilutive effect of certain stock options

| $\begin{array}{r} 46,567 \\ 840 \end{array}$ | $\begin{array}{r} 47,026 \\ 754 \end{array}$ | $\begin{array}{r} 46,768 \\ 849 \end{array}$ | $47,202$ |
| :---: | :---: | :---: | :---: |
| 47,407 | 47,780 | 47,617 | 48,063 |

Earnings per share of common stock:
Income from continuing operations . . . . $\$$
Income from discontinued operations ... $0.02 \quad 0.04 \quad 0.02 \quad 0.07$


THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE MARCH 31, 1997 FORM 10-Q FOR LEE ENTERPRISES INCORPORATED AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS.

1,000

$$
\begin{aligned}
& \text { 6-MOS } \\
& \text { SEP-30-1997 } \\
& \text { MAR-31-1997 } \\
& 62,515 \\
& 0 \\
& \text { 55,182 } \\
& \text { 4,552 } \\
& \text { 2,583 } \\
& \text { 129,128 } \\
& 249,335 \\
& \text { 144,931 } \\
& \text { 505,381 } \\
& \text { 96,395 } \\
& \text { 27,117 } \\
& 0 \\
& \text { 92,905 } \\
& \text { 235,800 } \\
& \text { 505,381 } \\
& \text { 217,962 } \\
& 221,455 \\
& 0 \\
& \text { 170,043 } \\
& 0 \\
& \text { 3,769 } \\
& \text { 49,641 } \\
& \text { 19,293 } \\
& \text { 30,348 } \\
& \text { 1,000 } \\
& 0 \\
& 0 \\
& \text { 31,348 } \\
& .66 \\
& .66
\end{aligned}
$$

