



## Lee Appoints Robert Fleck as Vice President of Business Development

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DAVENPORT, Iowa--(BUSINESS WIRE)--May 4, 2016-- Lee Enterprises, Incorporated (NYSE: LEE), a major provider of local news, information and advertising in 50 markets in 22 states, has appointed Robert P. Fleck as vice president – business development.

Fleck, 53, joins Lee following a 24-year career with the Tribune Company and the Chicago Tribune. He most recently served as general manager and publisher of the Suburban Media Group, a division of the Chicago Tribune Media Group.

"We are very pleased to add Bob to our executive leadership team," Kevin Mowbray, Lee president and chief executive officer, said. "Bob is a proven leader with tremendous talent for motivating sales executives and driving revenue."

Mowbray said Fleck's initial responsibilities will be oversight and launch of the "Edison Project," a top initiative to restructure the company's advertising programs aimed at local advertisers.

"The Edison Project will transform how we sell local advertising," Mowbray added. "Bob has shown repeatedly he can manage positive change and improve performance. He's ideal to oversee this initiative and will be a huge asset to Lee."

Fleck will be based at the company's headquarters in Davenport beginning May 16.

"Lee Enterprises has long been known for their relentless sales and marketing culture, and they publish in strong, local communities," Fleck said. "Lee is well positioned for success moving forward, and I look forward to being a part of it."

Fleck served as executive vice president of Tribune Publishing Company from 2013 to 2014. His career with Tribune also includes general manager and senior vice president for TRIBUNE365 and senior vice president of the Chicago Tribune Media Group.

He is a graduate of Elmhurst College where he earned a bachelor's degree in business administration. He is a board member of the Illinois Press Association; the Better Business Bureau, Chicago; and Glenkirk, a charity serving disabled adults in the Chicago metropolitan area.

Fleck and his wife, Jeri, have three children.

### ABOUT LEE

Lee Enterprises is a leading provider of local news and information, and a major platform for advertising, in its markets, with 46 daily newspapers and a joint interest in four others, rapidly growing digital products and nearly 300 specialty publications in 22 states. Lee's newspapers have circulation of 1.0 million daily and 1.3 million Sunday, reaching over three million readers in print alone. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit [www.lee.net](http://www.lee.net).



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