



## Arizona Daily Star Selects Mark Henschen as Publisher and President

January 13, 2016

TUCSON, Ariz.--(BUSINESS WIRE)--Jan. 13, 2016-- Mark Henschen, vice president of operations and circulation, has been promoted to president and publisher of the *Arizona Daily Star*.

The announcement was made today by Lee Enterprises, Incorporated (NYSE: LEE) and Gannett Co., Inc. (NYSE: GCI). The *Daily Star* is owned by Lee, and its business operations, Tucson Newspapers Inc., are owned jointly by Lee and Gannett.

Henschen, 61, succeeds Chase Rankin, who left the *Daily Star* in 2015 to become vice president of advertising at the *Arizona Republic* in Phoenix. Henschen has served as interim president and publisher since June of 2015.

"Mark has been a champion of outstanding customer service and reader relations his entire career, and that focus has been a hallmark of his highly effective and engaged leadership style," said Lee Enterprises Vice President of News John Humenik.

Humenik, who is a Lee group publisher with responsibilities for Madison, Wisconsin and Tucson and former president and publisher of the *Arizona Daily Star*, described Henschen as a strong strategist and inspirational leader.

"He has the ability to drive strong operational performance and build strategies that grow revenue and audience while inspiring and mentoring those around him," he said. "His curiosity and optimism fuels his open mindedness and problem solving."

"The leadership at Lee and our partners at Gannett are thrilled to see Mark take this important step in his long and successful career. It's well deserved and no doubt will significantly advance the Tucson operation, especially as we continue to expand our terrific audiences," Humenik added.

Prior to joining the *Daily Star* in 2011, Henschen was the circulation director in Escondido, California with the *North County Times*. He also served as group circulation director for 16 properties in Howard Publications from 1996 to 2002. His career also includes circulation director with *The Times* of Northwest Indiana in Munster, Indiana and the *Journal Gazette/Times Courier* in Mattoon, Illinois.

"I am honored to have the opportunity to lead the *Daily Star*," Henschen said. "This organization has proven its commitment to serving readers and connecting advertisers with strong local audiences, and we'll continue that commitment through outstanding journalism and innovative engagement with the Tucson community."

Henschen was president of the Central States Circulation Manager's Association and won the Young Circulation Executive of the Year Award in 1992. In 2003, he was recognized by the Newspaper Association of America as Circulator of the Year for newspapers 75,000 to 150,000.

He holds a bachelor's degree in marketing and an MBA from Eastern Illinois University. In 2015, he was named to the Anderson-Hanna National Circulation Director Hall of Fame.

### ABOUT LEE

Lee Enterprises is a leading provider of local news and information, and a major platform for advertising, in its markets, with 46 daily newspapers and a joint interest in four others, rapidly growing digital products and nearly 300 specialty publications in 22 states. Lee's newspapers have circulation of 0.9 million daily and 1.3 million Sunday, reaching more than three million readers in print alone. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit [lee.net](http://lee.net).



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