

## Lee Enterprises Appoints Director of Communications

May 28, 2015

DAVENPORT, Iowa--(BUSINESS WIRE)--May 28, 2015-- Charles Arms, whose career includes reporting, editing, information technology, finance and advertising, has been promoted from the <u>St. Louis Post-Dispatch</u> to the corporate office of Lee Enterprises as director of corporate communications.

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Charles Arms (Photo: Lee Enterprises)

Charles Arms, 563-383-2100

He succeeds Dan Hayes, who has retired as a vice president after 45 years with Lee.

Mary Junck, Lee chairman and chief executive officer, said Arms will become a member of the executive team, responsible for leading all aspects of internal and external corporate communications.

"Charles has a breadth of experience that we're thrilled to have in this role," Junck said. "He's excelled in so many areas of our industry. He'll be a great asset to the executive team and a wonderful communications director."

Arms, 45, joined the sports department of *Post-Dispatch* in 1998, advancing to director of newsroom administration, where he led the business operations of the newsroom as well as computer-assisted reporting, news research and newsroom technology. He became director of advertising strategy in 2006. Previously, he held a number of positions at the former *Nashville Banner* including executive sports editor. He is a graduate of the University of Tennessee.

He has been a member of the board of directors of the Better Business Bureau of Eastern Missouri and Southern Illinois, and also a member of the board of stewards of First Baptist Church Harvester in St. Charles, Missouri. He and his wife, Darlena, have three children.

Lee Enterprises owns 46 daily newspapers and has a joint interest in four others, along with rapidly growing digital products and nearly 300 specialty publications in 22 states. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit lee.net.

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