



## Casper Star-Tribune Editor Jason Adrians Named Publisher

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CASPER, Wyo.--(BUSINESS WIRE)--Apr. 16, 2015-- Lee Enterprises (NYSE: LEE), a leading provider of news, information and advertising in 50 markets, has named Casper Star-Tribune editor Jason Adrians publisher of Casper Star-Tribune Communications. He succeeds Nathan Bekke, who was named vice president – consumer sales and marketing for Lee Enterprises in February of this year. Adrians has served as interim publisher since that time.

"I'm extremely grateful to be the next publisher of the Casper Star-Tribune," Adrians said. "I can think of no greater honor, and no greater responsibility, than to serve our community in this way. This is our home, and my wife, Katie, and I want to help build a stronger Casper, Natrona County and Wyoming as a whole.

"We have the largest audience in Wyoming, and continuing that growth will remain a major priority here. Our traditional print product is excellent, steady and reliable, especially our fantastic Sunday newspaper. And, our expanding digital platforms allow us to not only reach even more people than ever before, but also provide our Full Access subscribers with a wide variety of unique, exclusive content on Trib.com and our mobile apps."

Bekke lauded Adrians as an accomplished leader with a strong connection to Casper and Wyoming.

"I am thrilled to announce the appointment of Jason Adrians as publisher of Casper Star-Tribune Communications. He has done an extraordinary job as interim publisher, and I know he will continue to serve our readers and advertising customers well," Bekke said.

Adrians became editor of the Star-Tribune in 2013 after 10 years with the Wisconsin State Journal. In 2014, the Star-Tribune was named Wyoming's newspaper of the year by the Wyoming Press Association.

Adrians is a 1999 graduate of University of Wisconsin-Eau Claire. He and his wife, Katie, have three children. He is on the board of directors for the Wyoming Press Association and serves as a Meals On Wheels volunteer.

Lee Enterprises is a leading provider of local news and information, and a major platform for advertising, in its markets, with 46 daily newspapers and a joint interest in four others, rapidly growing digital products and nearly 300 specialty publications in 22 states. Lee's newspapers have circulation of nearly 1.1 million daily and 1.5 million Sunday, reaching well more than three million readers in print alone. Lee's websites and mobile and tablet products attracted 27.6 million unique visitors in December 2014. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit [lee.net](http://lee.net).

Source: Lee Enterprises

Lee Enterprises  
Charles Arms, 563-383-2100  
Director of Communications  
[IR@lee.net](mailto:IR@lee.net)