

Lee Enterprises Elects Kevin Mowbray Executive Vice President

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DAVENPORT, Iowa--(BUSINESS WIRE)--Apr. 16, 2015-- Kevin D. Mowbray, vice president and chief operating officer of Lee Enterprises, Incorporated (NYSE: LEE), has been elected executive vice president and chief operating officer.



Kevin Mowbray (Photo: Lee Enterprises)

Mary Junck, Lee chairman and chief executive officer, said that in his new position Mowbray will take a central role in the long-range planning for the company, as well as continue to oversee newspaper print and digital operations in all 50 markets.

"Kevin has played an integral role in Lee's transformation over the past several years and has been a key leader in driving revenue and greatly increasing our digital audiences," she said.

"He also has made significant contributions to Lee for nearly three decades in many of our top markets and has achieved a tremendous record of superior leadership and delivering positive results. I join Lee's Board of Directors in applauding his expanded role."

Mowbray, 53, has been vice president and chief operating officer of Lee since 2013.

"I am honored to be named to this position," Mowbray said. "As our business continues to evolve, there is great opportunity, and our hard work over the last few years during recent challenging times has revitalized our company and positioned Lee for a bright future."

From 2006 to 2013, Mowbray served as president and publisher of Lee's largest newspaper, the St. Louis Post-Dispatch, and as vice president of publishing for 13 other markets in Arizona, California, Illinois, New York, Missouri, Pennsylvania and Utah.

He began his career with Lee in 1986 as an advertising sales representative and has held leadership positions in nine markets, including as publisher of The Bismarck Tribune in North Dakota, publisher of The Times of Northwest Indiana, and president and publisher of the St. Louis Post-Dispatch. He also has served as corporate vice president for sales and marketing.

Kevin and his wife, Linda, have four children.

Lee Enterprises is a leading provider of local news and information, and a major platform for advertising, in its markets, with 46 daily newspapers and a joint interest in four others, rapidly growing digital products and nearly 300 specialty publications in 22 states. Lee's newspapers have circulation of nearly 1.1 million daily and 1.5 million Sunday, reaching

well more than three million readers in print alone. Lee's websites and mobile and tablet products attracted 27.6 million unique visitors in December 2014. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit lee.net.

Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20150416005646/en/

Source: Lee Enterprises, Incorporated

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