

Lee Enterprises Honors NW Indiana and TownNews.com

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DAVENPORT, Iowa--(BUSINESS WIRE)--Dec. 10, 2014-- Lee Enterprises, Incorporated (NYSE: LEE) has selected Times Media Company of Northwest Indiana and TownNews.com as 2014 Enterprises of the Year.

The recipients of the company's highest honor were selected from among more than 50 divisions in 22 states, representing print and digital daily newspaper operations, regional agricultural publications and nationwide digital services.

"Northwest Indiana and TownNews posted spectacular performances in revenue, customer satisfaction and overall growth," said Mary Junck, chairman and chief executive officer. "Because their businesses are so different and their successes so outstanding, both are being honored as Enterprise of the Year. They lead an impressive list of many terrific performances across our company this past year – among them, our other Enterprise of the Year Finalists, *The Sentinel* in Carlisle, Pennsylvania, and *The World* in Coos Bay, Oregon."

TIMES MEDIA COMPANY

Times Media Company, based in Munster, is a leading source of news, information and advertising in Northwest Indiana. <u>*The Times*</u> serves more than 77,000 households daily and more than 85,000 Sunday, while <u>NWLcom</u> attracts nearly 1.4 million unique visitors and more than 9.0 million page views a month over desktop, mobile and tablet.

Kevin Mowbray, Lee vice president and chief operating officer, noted that Northwest Indiana was honored as Enterprise of the Year in 2010 and was a finalist also in 2012 and 2013.

"Publisher Chris White and his team continue to excel in every way," Mowbray said. "Not only do they provide exceptional service to subscribers and advertisers, resulting in outstanding financial growth, they have been leaders in creating and sustaining regional economic development partnerships. They also shine in serving other Lee markets as regional centers for customer service and newspaper design."

TOWNNEWS.COM

TownNews.com is a Lee Enterprises subsidiary that provides state-of-the-art digital publishing and revenue services to more than 1,600 news organizations, producing more than 1 billion advertising impressions, and nearly three-quarters of 1 billion page views monthly. Members include daily and weekly newspapers, TV and radio stations, shoppers and specialty publications from groups and independents in all 50 states and Canada. TownNews.com is headquartered in Moline, Illinois. The chairman and chief executive officer is Marc Wilson, and the president and chief operating officer is Brad Ward.

"TownNews provides the world-class infrastructure that powers Lee's rapid digital growth," Junck said. "In addition, year after year, Marc, Brad and their team have continued to innovate, provide new services, add customers and post strong financial results." She noted that TownNews also was an Enterprise of the Year Finalist in 2004, 2008 and 2012.

Lee Enterprises is a leading provider of local news, information and advertising services in its markets, with 46 daily newspapers and a joint interest in four others, rapidly growing digital products and nearly 300 specialty publications in 22 states. Lee's markets include St. Louis, Missouri; Lincoln, Nebraska; Madison, Wisconsin; Davenport, Iowa; Billings, Montana; Bloomington, Illinois; and Tucson, Arizona. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit <u>lee.net</u>.

Source: Lee Enterprises, Incorporated

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