



Paul Farrell Rejoins Lee Enterprises as VP for Digital Sales

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DAVENPORT, Iowa--(BUSINESS WIRE)--Sep. 30, 2013-- Advertising executive Paul M. Farrell is returning to Lee Enterprises, Incorporated (NYSE: LEE) as vice president - digital sales.

He rejoins Lee from Hearst Media Services, where he has been publisher of the Connecticut Media Group since 2012.

"I'm thrilled for the opportunity to return to Lee," he said. "I have thoroughly enjoyed my time with Hearst, a wonderful company, but long for a return to the Midwest and the terrific team at Lee."

Mary Junck, Lee chairman and chief executive officer, said: "We're delighted to regain Paul's creativity, energy and digital expertise. He will help us put even more firepower behind our multitude of initiatives to drive digital advertising revenue."

Farrell, 56, led Lee sales and marketing for five years, beginning in 2007. He previously was senior vice president of advertising at The Providence Journal Co. His 32-year career also includes serving as advertising director for retail and national advertising at the Boston Globe, senior vice president of advertising for Community Newspapers in Boston and senior vice president of sales and marketing at the St. Paul Pioneer Press. He also previously was director of sales and marketing at Miami Herald Publishing Company and was director of product marketing and advertising technologies at Atex, Inc., a division of Eastman Kodak, in Bedford, MA.

He received a bachelor's of science in marketing and finance from Providence College and a master's degree in business administration from Northeastern University in Boston. He and his wife, Cathy, have two sons and a daughter.

Lee Enterprises is a leading provider of local news and information, and a major platform for advertising, in its markets, with 46 daily newspapers and a joint interest in four others, rapidly growing digital products and nearly 300 specialty publications in 22 states. Lee's newspapers have circulation of 1.2 million daily and 1.4 million Sunday, reaching nearly four million readers in print alone. Lee's websites and mobile and tablet products attracted 21 million unique visitors in June 2013. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit lee.net.

Source: Lee Enterprises

Lee Enterprises

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