



Nancy Green Will Head Lee Enterprises Circulation Operations in St. Louis; David Braton Advances to Publisher in Waterloo

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DAVENPORT, Iowa, Mar 27, 2008 (BUSINESS WIRE) -- Lee Enterprises, Incorporated (NYSE: LEE), publishing executive Nancy L. Green has been appointed vice president of circulation for Lee St. Louis and president of STL Distribution Services.

David Braton will succeed her as publisher of The Courier in Waterloo/Cedar Falls, Iowa.

Green, who also served as Lee's vice president - circulation since 2002, will oversee all Lee circulation operations in St. Louis, including the St. Louis Post-Dispatch and the Suburban Journals of Greater St. Louis. The Post-Dispatch has circulation of 265,000 daily and 420,000 Sunday. The Suburban Journals network of 31 weekly newspapers and other publications has distribution of more than one million copies a week.

"Nancy is one of the sharpest circulation experts in the industry," said Kevin Mowbray, Lee vice president - publishing and publisher of the Post-Dispatch. "She has spent a lot of time here over the last two years giving us good guidance, and we're thrilled that she's joining us as a full-time member of our team."

Mary Junck, chairman and chief executive officer, said: "Nancy has been extraordinary as Lee's vice president - circulation. Lee's circulation performance has outpaced the industry, and Nancy has led the way for us. She has been innovative and energetic, and I am grateful to her leadership. Since 2004, she's been an excellent publisher of The Courier, as well."

Green has been publisher in Waterloo since 2004. Before joining Lee in 2000, she was a vice president in the University System of Georgia. She was vice president for advancement at Clayton State University and vice president for communications at Georgia G.L.O.B.E., the online learning initiative at the 34 institutions in the system. Previously, she was assistant to the president of the newspaper division of the Gannett Co., Inc. She was publisher of two Gannett newspapers, the Springfield (Mo.) News-Leader and the Palladium-Item in Richmond, Ind. Before joining Gannett, she was general manager of student media at the University of Texas at Austin and the University of Kentucky. She received BA and MA degrees in journalism from the University of Kentucky and Ball State University and a doctorate from Nova Southeastern University in 2003. She is a member of the Kentucky Journalism Hall of Fame and the Ball State University Journalism Hall of Fame.

She is president of the Newspaper Association of America's Circulation Federation, and a member of the NAA Postal Committee and Marketing Advisory Committee and the Audit Bureau of Circulations/NAA Liaison Committee. She is a board member of the Cedar Valley United Way, Greater Cedar Valley Alliance, Great Cedar Valley Chamber of Commerce, Waterloo Industrial Development Association, Waterloo Rotary Club and Junior League of Waterloo/Cedar Falls.

"I've loved being in Waterloo, and I'm sad to be leaving my many friends and colleagues, but I'm excited by this opportunity to work with all the great people in St. Louis," Green said. "Also, St. Louis has always been one of my favorite cities, and I have family there, too."

In succeeding Green as publisher of The Courier, Braton advances from advertising director, a position he has held since 2004. He joined Lee in 1999 as director of sales at The Bismarck Tribune, and in 2003 became general manager of the Beatrice (Neb.) Daily Sun. Before joining Lee, he was a stockholder and director of publications for Davon Press Inc. From 1973 to 1993 he held advertising and management positions at The Forum in Fargo, N.D., serving six years as general manager. He has served on numerous civic and community boards throughout his career. His current involvements include the Waterloo/Cedar Falls Symphony Board, board of directors of Hawkeye Chapter of the American Red Cross, United Way Community Board and member of Waterloo Rotary Club.

Braton has a degree in communications and marketing from Minnesota State University. He and his wife, Cheryl, have three grown children.

Greg Veon, Lee vice president - publishing, said the publisher opening normally would have been posted but there was no need for an internal and external search. "It was clear that David is a natural fit. He has helped Nancy and the team at The Courier engineer an impressive and ongoing series of successes, and he's widely respected for his contributions in the community, as well. This promotion is exceedingly well deserved."

Lee Enterprises (NYSE: LEE) is a premier publisher of local news, information and advertising in primarily midsize markets, with 50 daily newspapers and a joint interest in five others, rapidly growing online sites and more than 300 weekly newspapers and specialty publications in 23 states. Lee's newspapers have circulation of 1.6 million daily and 1.9 million Sunday, reaching more than four million readers daily. Lee's online sites attract 12 million unique visitors monthly, and Lee's weekly publications have distribution of more than 4.5 million households. Lee's other newspaper markets include St. Louis, Mo.; Lincoln, Neb.; Madison, Wis.; Davenport, Iowa; Billings, Mont.; Bloomington, Ill.; and Tucson, Ariz. For more information about Lee, please visit www.lee.net.

SOURCE:

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