



Paul Farrell Joins Lee Enterprises as VP for Sales & Marketing

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DAVENPORT, Iowa--(BUSINESS WIRE)--April 9, 2007--Veteran advertising executive Paul M. Farrell of Providence, R.I., has been appointed vice president for sales and marketing at Lee Enterprises, Incorporated (NYSE:LEE).

He joins Lee from The Providence Journal Co., a division of Belo Corporation, where he was senior vice president of advertising.

"Paul has one of the keenest marketing minds in our industry, and he also brings a terrific background in all sides of sales and sales leadership," said Mary Junck, Lee chairman and chief executive officer. "We're counting on him to help us keep Lee in the forefront of the industry in print and online advertising sales, circulation growth and innovative marketing."

Farrell, 51, succeeds Rosanne Cheeseman, who has become publisher of the Rapid City Journal in South Dakota.

"I am thrilled to be joining such a progressive and accomplished organization," he said. "Mary Junck and the entire team at Lee Enterprises enjoy a well-deserved reputation for leading our industry in revenue growth and innovative sales strategies. I am eager to begin contributing to their continued success."

Farrell's advertising career spans 27 years and includes serving as advertising director for retail and national advertising at the Boston Globe, senior vice president of advertising for Community Newspapers in Boston and senior vice president of sales and marketing at the St. Paul Pioneer Press. He also previously was director of sales and marketing at Miami Herald Publishing Company and was director of product marketing and advertising technologies at Atex, Inc., a division of Eastman Kodak, in Bedford, MA.

He received a bachelor's of science in marketing and finance from Providence College and a master's degree in business administration from Northeastern University in Boston.

He and his wife, Cathy, have three children.

His industry and community service includes the board of the New England Newspaper Association, Boston Ad Club, the Boston Chapter of the Better Business Bureau and the Greater Boston Spinal Cord Association, the Greater Providence Boys and Girls Club and Buttonhole Golf Club, an inner city course for underprivileged young people. He also serves on the President's Council for Providence College.

Lee Enterprises is a premier provider of local news, information and advertising in primarily midsize markets, with 51 daily newspapers and a joint interest in five others, rapidly growing online sites and more than 300 weekly newspapers and specialty publications in 23 states. Lee's newspapers have circulation of 1.6 million daily and 1.9 million Sunday, reaching more than four million readers daily. Lee's online sites attract more than three million users, and Lee's weekly publications are distributed to more than 4.5 million households. Lee's 55 newspaper markets include St. Louis, Mo.; Lincoln, Neb.; Madison, Wis.; Davenport, Iowa; Billings, Mont.; Bloomington, Ill.; Tucson, Ariz.; and Napa, Calif. Lee is based in Davenport, Iowa, and its stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee Enterprises, please visit www.lee.net.

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