



Lee Enterprises Joins National Online Jobs Network in Strategic Alliance with Other Newspapers and Yahoo

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DAVENPORT, Iowa--(BUSINESS WIRE)--Nov. 20, 2006--Lee Enterprises, Incorporated (NYSE: LEE), announced today that it has joined a national consortium of newspaper companies in a strategic alliance with Yahoo Inc. (NASDAQ: YHOO). The first phase includes a recruitment advertising program combining online job listings from more than 150 newspapers with the Yahoo HotJobs (<http://hotjobs.yahoo.com/>) platform.

In addition, the consortium and Yahoo plan to work together to provide new search, content and local applications across the newspaper online sites.

Other members of the newspaper consortium are MediaNews Group, Hearst Newspapers, Belo Corp., The E.W. Scripps Company, Journal Register Company and Cox Newspapers Inc. Together, they create a national advertising network spanning 38 states with a significant presence in top 25 markets, including St. Louis, Atlanta, Denver, Dallas, Houston, Philadelphia, San Francisco and Minneapolis-St. Paul.

Mary Junck, Lee chairman and chief executive officer, said Lee's daily newspapers expect the partnership with Yahoo to help drive even faster local audience and revenue growth:

"Already, our 56 newspapers and their online sites are tandem powerhouses in providing deep local content that delivers new and growing audiences to advertisers. This new network will expand our strength across a wider stage and will add a multitude of state-of-the-art tools and user-friendly features from Yahoo. Right away, through our new recruitment advertising platform, both job seekers and employers will be able to target their searches locally, regionally and nationally with more satisfying results. Longer term, through our other search, content and advertising initiatives with Yahoo, as well as through our own innovations in Lee, we expect to continue making our online sites even more engaging and vital."

The first element of alliance will enable advertisers who list jobs in any of the consortium's publications the ability to post their listings also on Yahoo HotJobs (www.hotjobs.com) and throughout the Yahoo network.

"We'll begin rolling out this service within the next 60 days," said Greg Schermer, Lee vice president of Interactive Media. "Next, we'll power our online career sections with Yahoo's technology and co-brand our recruitment pages with Yahoo HotJobs."

He said advertisers will be able to use contextual, streaming and interactive media to engage candidates. Job seekers will be able to use RSS feeds, job search agents, newsletters and a job recommendation engine.

"In the coming year, we expect to roll out new online local search, directories, maps, and shopping sites and services, too, with our new strategic partner," Schermer said.

The consortium's newspapers have daily circulation of 12 million. Their online sites attract an estimated 58 million unique local users every month. The Yahoo network attracts an estimated 131 million unique users nationally every month.

More newspaper companies are expected to join the consortium.

The consortium and Yahoo have scheduled an audio-visual webcast presentation for noon CST today to discuss the alliance. Live and replay access is available at www.lee.net.

Lee Enterprises is a premier publisher of local news, information and advertising in primarily midsize markets, with 51 daily newspapers and a joint interest in five others, rapidly growing online sites and more than 300 weekly newspapers and specialty publications in 23 states. Lee's newspapers have circulation of 1.6 million daily and 1.9 million Sunday, reaching more than four million readers daily. Lee's online sites reach more than two million users, and Lee's weekly publications have distribution of more than 4.5 million households. Lee's newspaper markets include St. Louis, Mo.; Lincoln, Neb.; Madison, Wis.; Davenport, Iowa; Billings, Mont.; Bloomington, Ill.; Tucson, Ariz.; and Napa, Calif. Lee is based in Davenport, Iowa, and its stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee Enterprises, please visit www.lee.net.

The Private Securities Litigation Reform Act of 1995 provides a "Safe Harbor" for forward-looking statements. This release contains information that may be deemed forward-looking and that is based largely on the Company's current expectations and is subject to certain risks, trends and uncertainties that could cause actual results to differ materially from those anticipated. Among such risks, trends and other uncertainties are changes in advertising demand, newsprint prices, energy costs, interest rates, labor costs, legislative and regulatory rulings and other results of operations or financial conditions, difficulties in integration of acquired businesses or maintaining employee and customer relationships and increased capital and other costs. The words "may," "will," "would," "could," "believes," "expects," "anticipates," "intends," "plans," "projects," "considers" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are made as of the date of this release. The Company does not publicly undertake to update or revise its forward-looking statements.

CONTACT: Lee Enterprises
Dan Hayes
dan.hayes@lee.net, (563) 383-2100

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