

### Lee Enterprises Reports Earnings for Third Fiscal Quarter

July 20, 2006

DAVENPORT, Iowa--(BUSINESS WIRE)--July 20, 2006--Lee Enterprises, Incorporated (NYSE:LEE), reported today that diluted earnings per common share were 50 cents for its third fiscal quarter ended June 30, 2006, compared with 41 cents a year ago, reflecting unusual costs in both years related to the acquisition of Pulitzer Inc. in June 2005.

Transition costs and a re-evaluation of intangible assets related to the acquisition of Pulitzer reduced diluted earnings per common share from continuing operations by 11 cents in the current year quarter. In 2005, transition costs and loss on early extinguishment of debt reduced earnings by 17 cents. Earnings in both the current and prior year reflect the impact of stock compensation expense, which Lee has been recognizing since October 2002.

Mary Junck, chairman and chief executive officer, said: "Exceptionally strong online advertising, niche product growth and an improved showing in retail allowed us to deliver another good quarter and meet earnings expectations, adjusted for some unusual events. Revenue growth continues to vary widely region by region in a still-uneven economic climate, but our audience growth advances across the board. We're driving larger online audiences while maintaining our solid circulation base, and in this past quarter 36 of our newspapers reported circulation gains. Meanwhile, a full year after the acquisition, we remain on course with Pulitzer and believe we've set the stage for future growth."

On a reported basis, which includes the addition of Pulitzer for the full quarter in the current year and one month of Pulitzer in the previous year, advertising revenue for the quarter increased 40.6 percent from a year ago to \$234.4 million, with growth of 35.9 percent in retail, 36.6 percent in classified and 86.7 percent in national. Online advertising revenue increased 105.5 percent, and niche advertising rose 38.9 percent. Circulation revenue increased 36.3 percent. Total operating revenue increased 38.2 percent to \$301.1 million.

On a same property (1) basis, which excludes the impact of Pulitzer and other acquisitions and divestitures made in the current or prior year, total advertising revenue for the quarter increased 1.8 percent from a year ago, with retail up 0.9 percent, classified down 0.4 percent, national down 8.0 percent and online advertising revenue up 44.3 percent. Circulation revenue increased 0.4 percent, and total operating revenue increased 1.3 percent.

Operating expenses, on a reported basis, excluding depreciation and amortization, increased 39.2 percent to \$218.5 million for the quarter, also reflecting the acquisition of Pulitzer. Newsprint and ink expense increased 50.5 percent, compensation increased 32.2 percent, and other expenses increased 47.3 percent.

Same property expenses, excluding depreciation and amortization, increased 3.2 percent in the quarter, with newsprint and ink up 9.1 percent, compensation up 1.8 percent, and other operating expenses up 2.9 percent.

Operating cash flow (2) increased 35.5 percent to \$82.6 million, including acquisitions and related costs. Operating income, which includes equity in earnings of associated companies and depreciation and amortization, increased 21.3 percent to \$59.1 million. Non-operating expenses, which include financial expense related to Pulitzer, totaled \$22.0 million, compared with \$19.2 million a year ago. As a result, income before income taxes increased 25.8 percent to \$37.1 million. Net income increased 21.5 percent to \$22.7 million.

#### YEAR TO DATE

For the nine months ended June, diluted earnings per common share total \$1.32, compared with \$1.41 a year ago.

Transition costs, an early retirement program and a re-evaluation of intangible assets related to the acquisition of Pulitzer reduced diluted earnings per common share by 25 cents in the current year. In 2005, transition costs and loss on early extinguishment of debt related to Pulitzer reduced earnings by 17 cents.

On a reported basis, including acquisitions, advertising revenue for the nine months increased 58.1 percent to \$682.4 million, and total operating revenue increased 54.1 percent to \$879.5 million. Operating expenses, excluding depreciation and amortization, rose 59.6 percent to \$660.1 million. On a same property basis, advertising revenue increased 1.6 percent, total operating revenue increased 0.8 percent, and operating expenses, excluding depreciation and amortization, increased 3.2 percent.

Operating cash flow increased 39.7 percent, to \$219.5 million. Operating income rose 29.5 percent to \$162.7 million. Income before income taxes decreased 5.3 percent to \$96.0 million. Net income decreased 6.0 percent to \$59.9 million.

#### **INTANGIBLE ASSETS**

The Company, based on its most recent analysis and in conjunction with its ongoing requirement to assess the estimated useful lives of intangible assets, has concluded that the period of economic benefit of certain identified intangible assets related to the Pulitzer acquisition has decreased. As a result, the weighted-average useful life of customer lists will be decreased prospectively from approximately 21 years to 17 years.

The change in estimated useful life of such assets resulted in recognition of additional amortization expense of \$0.5 million in the three months ended June 30, 2006, of which \$0.1 million reduced equity in earnings of associated companies. The Company expects amortization expense to increase by approximately \$1.4 million in the three months ending September 2006 and \$5.5 million in its fiscal year ending September 2007. This change in non-cash amortization expense has no impact on the Company's cash flows or debt covenants.

In the three months ended June 30, 2006, the Company also recorded a separate non-cash charge of \$5.5 million to reduce the value of non-amortized masthead intangible assets of Pulitzer. Of that amount, \$4.9 million is recorded in amortization expense and \$0.6 million reduced equity

in earnings of associated companies.

#### **PULITZER COSTS**

The following tables summarize the impact on earnings per diluted common share from unusual costs related to the Pulitzer acquisition:

Three Months Ended June 30			
		5	2005
(Thousands, Except EPS Data)	Amount		unt Per Share
Net income, as reported			
Adjustments to net income: Reduction of value of identified intangible assets.	5.526		_
Transition costs		1	,439
Loss on extinguishment of debt.	-	11,	181
Income tax benefit of	7,203	12,62	20
adjustments, net	(1,984)	( 4	,922)
		0.11 7,6	
Net income, as adjusted			
·		<b>_</b>	

	200	 6 2005
(Thousands, Except EPS Data)		Per Share Amount Per Share
Net income, as reported		
Adjustments to net income: Early retirement program Reduction of value of	8,654	-
identified intangible assets Transition costs Loss on extinguishment of debt.	2,830	- 1,542 11,181
Income tax benefits of	17,010	
adjustments, net	(5,662)	(4,939)
		0.25 7,784 0.17
Net income, as adjusted		

Consolidated statements of income and selected balance sheet tables follow. Expanded tables with same property comparisons, as well as revenue statistics for June, are available at www.lee.net/financial.

Nine Months Ended June 30

Lee Enterprises is a premier publisher of local news, information and advertising in primarily midsize markets, with 52 daily newspapers and a joint interest in six others, rapidly growing online sites and more than 300 weekly newspapers and specialty publications in 23 states. Lee's newspapers have circulation of 1.7 million daily and 1.9 million Sunday, reaching more than four million readers daily. Lee's online sites reach more than two million users, and Lee's weekly publications have distribution of more than 4.5 million households. Lee's newspapers include such markets as Napa, Calif.; Bloomington, Ill.; Billings, Mont.; Madison, Wis.; and St. Louis, Mo. Lee is based in Davenport, Iowa, and its stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee Enterprises, please visit www.lee.net.

# LEE ENTERPRISES, INCORPORATED CONSOLIDATED STATEMENTS OF INCOME (Unaudited)

	Three Months Ended June 30		
(Thousands, Except EPS Data)	2006	2005	 ક
Advertising revenue: Retail National Classified:	\$122,019 13,875	\$89,778 7,432	35.9 % 86.7
Daily newspapers:  Employment Automotive Real estate All other Other publications	24,041 15,975 16,513 10,843 16,103	16,858 12,611 12,199 7,925 11,497	42.6 26.7 35.4 36.8 40.1
Total classified Online Niche publications	83,475 10,464 4,608	61,090 5,091 3,318	36.6 105.5 38.9
Total advertising revenue	234,441	166,709	40.6
Circulation  Commercial printing  Online services & other	51,849 6,213 8,596	38,040 5,464 7,642	36.3 13.7 12.5
Total operating revenue	301,099	217,855	38.2
Operating expenses: Compensation Newsprint and ink Other operating expenses Transition costs Early retirement program.	112,585 32,324 71,939 1,677	85,173 21,478 48,845 1,439	32.2 50.5 47.3 16.5
Operating expenses, excluding depreciation and amortization	218,525	156,935	39.2
Operating cash flow(2)	19,437		114.4 162.6
Operating income	59,130		
Non-operating income: Financial income	1,579 (23,567) - (	1,009 (9,044) (11,181) 7	56.5 160.6

income taxesIncome tax expense		142 29,533 056 10.691	
Minority interest	3	369 145	NM
Net income	\$22,	717 \$18,697	
Earnings per common share:			
Basic Diluted		.50 \$0.41 .50 0.41	
	========	========	======
Average common shares: Basic	45	488 45,156	
Diluted		602 45,374	
	========	========	======
	J.	Months Ended une 30	
(Thousands, Except EPS Data)	2006		<b>%</b>
Advertising revenue:			
Retail			51.1 %
National	. 45,687	19,689	132.0
Daily newspapers:			
Employment	. 66,984	39,942	67.7
Automotive	. 44,790	31,707	41.3
Real estate	. 46,817	30,174	55.2
All other	. 29,237	19,073	53.3
Other publications	. 44,335	28,225	57.1
Total classified	. 232,163	149,121	55.7
Online	. 26,433	11,667	126.6
Niche publications	•	•	36.9
Total advertising revenue		431,610	
Circulation	. 154,790	102,298	51.3
Commercial printing	•	15,971	11.9
Online services & other	. 24,418	20,755	17.6
Cotal operating revenue	. 879,507	570,634	54.1
Operating expenses:			
Compensation	. 341,209	227,856	49.7
Newsprint and ink		54.371	72.4
Other operating expenses	. 213,646	129,767	64.6
Transition costs	· ·	1,542	83.5
Early retirement program		_ 	NM 
Operating expenses,			
excluding depreciation			
and amortization			
Depreciation			
Amortization		22,037	
Equity in earnings of	-	-	
associated companies:	10 000	0.00	000
			933.0

Operating income	-	· ·	
Non-operating income:			
Financial income	4,545	1,476	207.9
Financial expense	, , ,	(14,630)	387.3
extinguishment of debt.	_	(11,181)	NM
Other, net		(58)	
	(66,753) (2	24,393)	173.7
Income before			
income taxes	95,995	101,327	(5.3)
Income tax expense	35,187	37,410	(5.9)
Minority interest		145	
Net income			
	=======	========	=======
Earnings per common share:			
Basic	\$1.32	\$1.41	(6.4)%
Diluted	1.32	1.41	(6.4)
	========	========	=======
Average common shares:			
Basic	•	45,090	
Diluted	45,509	45,311	
	=======	=======	=======

## SELECTED BALANCE SHEET INFORMATION

	June 30	
(Thousands)	2006	2005
Cash  Restricted cash and investments  Debt (principal amount)	\$11,288 92,310 1,581,000	\$50,529 77,310 1,758,000

#### NOTES:

- (1) Same property comparisons exclude acquisitions and divestitures made in the current and prior year. Same property revenue also excludes revenue of Madison Newspapers, Inc., in which Lee owns a 50% share. It is reported using the equity method of accounting. Same property comparisons also exclude corporate office costs.
- (2) Operating cash flow, which is defined as operating income before depreciation, amortization and equity in earnings of associated companies, is a non-GAAP financial measure. A reconciliation of operating cash flow to operating income, the most directly comparable measure under accounting principles generally accepted in the United States (GAAP), is reflected in the tables accompanying this release.
- (3) Certain amounts as previously reported have been reclassified to conform with the current period presentation. The prior period has been restated for comparative purposes, and the reclassifications have no impact on earnings.
- (4) The Company disclaims responsibility for updating information beyond the release date.

may be deemed forward-looking and that is based largely on the Company's current expectations and is subject to certain risks, trends and uncertainties that could cause actual results to differ materially from those anticipated. Among such risks, trends and other uncertainties are changes in advertising demand, newsprint prices, energy costs, interest rates, labor costs, legislative and regulatory rulings and other results of operations or financial conditions, difficulties in integration of acquired businesses or maintaining employee and customer relationships and increased capital and other costs. The words "may," "will," "would," "could," "believes," "expects," "anticipates," "intends," "plans," "projects," "considers" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are made as of the date of this release. The Company does not publicly undertake to update or revise its forward-looking statements.

CONTACT:

Lee Enterprises, Incorporated Dan Hayes, 563-383-2100 dan.hayes@lee.net

SOURCE:

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