## Lee Enterprises Reports Earnings for 4th Quarter and Fiscal Year

## November 14, 2005

DAVENPORT, Iowa--(BUSINESS WIRE)--Nov. 14, 2005--Lee Enterprises, Incorporated (NYSE:LEE) reported today that, excluding costs related to the acquisition of Pulitzer Inc., diluted earnings per common share from continuing operations were 51 cents for its fourth quarter ended Sept. 30, 2005, and $\$ 2.09$ for the fiscal year, compared with 47 cents in the quarter a year ago and $\$ 1.92$ in fiscal 2004. Expenses related to the acquisition of Pulitzer on June 3, 2005 decreased earnings by 22 cents for the quarter and 39 cents for the year. Reported diluted earnings per common share from continuing operations were 29 cents for the fourth quarter ended Sept. 30, 2005, and $\$ 1.70$ for the fiscal year.
"Integration of Pulitzer continues at a rapid and successful pace and, importantly, our other operations have again posted strong performances, especially in advertising revenue growth, up 4.7 percent this quarter. For the year, ad revenue on a same property basis grew 4.9 percent," said Mary Junck, Lee chairman and chief executive officer. "With the Pulitzer acquisition, this has been a landmark year for Lee, and we've set the stage for exciting opportunities in the years ahead."

## OPERATING RESULTS FOR THE QUARTER

For the quarter ended Sept. 30, 2005, advertising revenue increased 73.7 percent from a year ago to $\$ 226.0$ million, with growth of 65.1 percent in retail, 72.5 percent in classified, 191.6 percent in national, 42.5 percent in niche and 143.2 percent in online advertising. Circulation revenue increased 58.9 percent. Total operating revenue increased 66.8 percent to $\$ 290.2$ million.

On a same property(1) basis, which excludes the impact of Pulitzer and other acquisitions and divestitures made in the current or prior year, total advertising revenue for the quarter increased 4.7 percent from a year ago, circulation revenue decreased 1.8 percent, and total operating revenue increased 3.1 percent.

Operating expenses, excluding depreciation and amortization, increased 80.3 percent to $\$ 231.1$ million, with compensation up 63.4 percent, newsprint and ink up 80.8 percent and other expenses up 68.7 percent. All categories of expenses were affected by acquisitions and costs related to the acquisition of Pulitzer added $\$ 16.5$ million.

Same property operating expenses, excluding depreciation and amortization, increased only 1.3 percent in the quarter, with compensation up 2.0 percent, newsprint and ink up 8.4 percent and other operating expenses down 3.1 percent.

Operating cash flow(2) increased 29.0 percent to $\$ 59.2$ million, including acquisitions and related costs. Operating cash flow margin(2) was 20.4 percent, compared with 26.4 percent a year ago, reflecting the overall lower margin of the Pulitzer newspapers and costs related to the Pulitzer acquisition in the current year quarter. Operating income, which includes equity in earnings of associated companies and depreciation and amortization, rose 18.9 percent to $\$ 42.1$ million. Non-operating expenses, which include financial expense related to the Pulitzer acquisition, totaled $\$ 22.1$ million, compared with $\$ 2.6$ million a year ago. As a result, income from continuing operations decreased 38.3 percent to $\$ 13.1$ million. Net income decreased 38.5 percent to $\$ 13.1$ million.

## CIRCULATION RESULTS

As reported Nov. 7 by the Audit Bureau of Circulations, Lee's year-over-year circulation volume, including Pulitzer and Madison Newspapers, declined 1.8 percent daily and 2.2 percent Sunday in the six-month Fas-Fax period that ended Sept. 30. In comparison, the Newspaper Association of America reported that the average change for all newspapers during the period was minus 2.6 percent daily and minus 3.1 percent Sunday. Lee's 58 daily newspapers have combined paid circulation of 1.7 million weekdays and 1.9 million on Sundays.

## FISCAL YEAR

Including acquisitions, for the year ended Sept. 30, advertising revenue increased 29.8 percent to $\$ 657.6$ million, and total operating revenue increased 26.0 percent to $\$ 860.9$ million. Operating expenses, excluding depreciation and amortization, rose 29.7 percent to $\$ 644.6$ million. Expenses related to the acquisition of Pulitzer added $\$ 18.1$ million.

On a same property basis, advertising revenue increased 4.9 percent, total operating revenue increased 3.6 percent, and operating expenses, excluding depreciation and amortization, increased 2.4 percent.

Including acquisitions and related costs, operating cash flow increased 16.1 percent, to $\$ 216.3$ million, and operating cash flow margin was 25.1 percent, compared with 27.3 percent a year ago. Operating income rose 14.5 percent to $\$ 167.8$ million. Non-operating expenses, which include financial expense related to the Pulitzer acquisition and an $\$ 11.2$ million loss on early extinguishment of debt, totaled $\$ 46.5$ million, compared with $\$ 11.9$ million a year ago. As a result, income from continuing operations decreased 11.1 percent to $\$ 76.9$ million. Net income decreased 10.7 percent to $\$ 76.9$ million.

## COSTS RELATED TO THE ACQUISITION OF PULITZER

On Nov. 1, 2005, Lee announced that the St. Louis Post-Dispatch concluded an offering of early retirement incentives that will result in an adjustment of staffing levels. A total of 129 employees volunteered to take advantage of the offer, which included enhanced pension and insurance benefits, and lump-sum cash payments based on continuous service. The annual pretax savings from the program, net of positions filled, is estimated to be $\$ 6.5-7.0$ million, with savings of $\$ 6.0-6.5$ million in the fiscal year ending Sept. 30, 2006. The cost will total about $\$ 17.5$ million before income tax benefit, with $\$ 9.1$ million, or 12 cents per diluted common share, recognized in the quarter ended Sept. 30, 2005, and about $\$ 8.4$ million, or 11 cents per diluted common share, in the quarter ending Dec. 31, 2005. Approximately $\$ 7.0$ million of the cost represents cash payments, with the remainder due
primarily to enhancements of pension and other post retirement benefits.
Transition costs related to the acquisition of Pulitzer in the quarter ended Sept. 30, 2005, totaled $\$ 7.4$ million before income tax benefit, or 10 cents per diluted common share, and $\$ 8.9$ million, or 12 cents per diluted common share for the fiscal year. Lee expects to incur additional transition costs for the remainder of the calendar year.

In the quarter ended June 30, 2005, refinancing of Lee's 1998 Notes and 2002 credit agreement resulted in a one-time pretax loss from early extinguishment of debt of $\$ 11.2$ million, or 15 cents per diluted common share. These facilities were replaced with a new $\$ 1.55$ billion credit agreement entered into in conjunction with the acquisition of Pulitzer.

The following table summarizes the impact on earnings per diluted common share from costs related to the acquisition of Pulitzer:
$\left.\begin{array}{lcc} & \begin{array}{c}\text { Three Months } \\ \text { Ended } \\ \text { Sept. } 30,\end{array} & \begin{array}{c}\text { Year } \\ \text { Ended } \\ \text { Sept. 30, }\end{array} \\ 2005 & 2005\end{array}\right]$

Tables follow. Expanded tables with same property comparisons, as well as revenue statistics for September, are available at www.lee.net/financial.
Lee Enterprises is a premier publisher of newspapers in midsize markets, with 52 dailies and a joint interest in six others, a rapidly growing online business and more than 300 weekly newspapers and specialty publications in 23 states. Lee's newspapers have circulation of 1.7 million daily and 1.9 million Sunday, reaching more than four million readers daily, and its weekly publications have distribution of more than 4.5 million households. Lee's newspapers include such diverse markets as Napa, Calif.; Bloomington, III.; Billings, Mont.; Escondido, Calif.; Madison, Wis.; and St. Louis, Mo. Lee is based in Davenport, lowa, and its stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee Enterprises, please visit www.lee.net.

> LEE ENTERPRISES, INCORPORATED
> CONSOLIDATED STATEMENTS OF INCOME
> (Unaudited)

|  | Three Months Ended Sept. 30 |  |  |  | Year Ended <br> Sept. 30 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Thousands, Except EPS Data) | 2005 |  | 2004 | \% | 2005 | 2004 | \% |
| Operating revenue: |  |  |  |  |  |  |  |
| Advertising revenue: |  |  |  |  |  |  |  |
| Retail | \$116,371 | \$ | 70,506 | 65.1\% | \$358,253 | \$287,661 | 24.5\% |
| National | 13,386 |  | 4,590 | 191.6 | 33,075 | 18,434 | 79.4 |
| Classified: |  |  |  |  |  |  |  |
| Daily newspapers: |  |  |  |  |  |  |  |
| Employment | 24,050 |  | 12,556 | 91.5 | 64,122 | 44,562 | 43.9 |
| Automotive | 17,625 |  | 10,724 | 64.4 | 49,347 | 40,873 | 20.7 |
| Real estate | 17,023 |  | 9,308 | 82.9 | 46,808 | 34,081 | 37.3 |
| All other | 10,166 |  | 7,153 | 42.1 | 29,483 | 25,572 | 15.3 |
| Other publications | S 15,537 |  | 9,181 | 69.2 | 43,672 | 33,237 | 31.4 |
| Total classified | 84,401 |  | 48,922 | 72.5 | 233,432 | 178,325 | 30.9 |
| Niche publications | s 4,253 |  | 2,984 | 42.5 | 13,595 | 11,212 | 21.3 |
| Online | 7,627 |  | 3,136 | 143.2 | 19,294 | 11,125 | 73.4 |
| Total advertising revenue | 226,038 |  | 130,138 | 73.7 | 657,649 | 506,757 | 29.8 |


| Circulation | 51,927 | 32,680 | 58.9 | 154,226 | 130,552 | 18.1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial printing | 5,391 | 5,134 | 5.0 | 21,362 | 20,249 | 5.5 |
| Online services \& other | 6,868 | 6,078 | 13.0 | 27,622 | 25,766 | 7.2 |
| Total operating revenue | 290,224 | 174,030 | 66.8 | 860,859 | 683,324 | 26.0 |
| Operating expenses: |  |  |  |  |  |  |
| Compensation | 114,381 | 70,008 | 63.4 | 342,237 | 276,204 | 23.9 |
| Newsprint and ink | 30,692 | 16,974 | 80.8 | 85,063 | 63,502 | 34.0 |
| Other operating expenses | 69,470 | 41,178 | 68.7 | 199,237 | 157,377 | 26.6 |
| Transition costs | 7,387 | - | NM | 8,929 | - | NM |
| Early retirement program | 9,124 | - | NM | 9,124 | - | NM |


| ```Operating expenses, excluding depreciation and amortization``` | 231,054 | 128,160 | 80.3 | 644,590 | 497,083 | 29.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating cash |  |  |  |  |  |  |
| flow(2) | 59,170 | 45,870 | 29.0 | 216,269 | 186,241 | 16.1 |
| Depreciation | 8,316 | 5,777 | 44.0 | 24,813 | 20,578 | 20.6 |
| Amortization | 13,978 | 6,929 | 101.7 | 36,015 | 27,449 | 31.2 |
| Operating income, before equity in earnings of associated companies | 36,876 | 33,164 | 11.2 | 155,441 | 138,214 | 12.5 |
| Equity in earnings of associated companies: |  |  |  |  |  |  |
| Tucson newspaper partnership | 2,742 | - | NM | 3,740 | - | NM |
| Madison Newspapers | 2,505 | 2,433 | 3.0 | 9,044 | 8,523 | 6.1 |
| Other | - | (183) | NM | (381) | (183) | NM |
| Operating income | 42,123 | 35,414 | 18.9 | 167,844 | 146,554 | 14.5 |


| Non-operatingincome: |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Financial income | 1,348 | 258 | 422.5 | 2,824 | 1,066 | 164.9 |
| Financial expense | $(23,408)$ | $(2,864)$ | 717.3 | $(38,038)$ | $(12,665)$ | ) 200.3 |
| Loss on early extinguishment of debt. | - | - | - | $(11,181)$ | - | NM |
| Other, net | - | - | - | (58) | (294) | (80.3) |
|  | $(22,060)$ | $(2,606)$ | 746.5 | $(46,453)$ | $(11,893)$ | 290.6 |
| ```Income from continuing operations before income taxes``` | 20,063 | 32,808 | (38.8) | 121,391 | 134,661 | (9.9) |
| Income tax expense | 6,943 | 11,560 | (39.9) | 44,353 | 48,192 | (8.0) |
| Minority interest | 14 | - | NM | 160 | - | NM |
| Income from continuing operations | 13,106 | 21,248 | (38.3) | 76,878 | 86,469 | (11.1) |
| Discontinued operations | - | 66 | NM | - | (398) | NM |



SELECTED BALANCE SHEET INFORMATION
Sept. 30


## NOTES:

(1) Same property comparisons exclude acquisitions and divestitures made in the current and prior year. Same property revenue also excludes revenue of Madison Newspapers, Inc. (MNI), in which Lee owns a $50 \%$ share, and Lee's $50 \%$ newspaper partnership in TNI Partners in Tucson. Both are reported using the equity method of accounting. Same property comparisons also exclude corporate office costs.
(2) Operating cash flow, which is defined as operating income before depreciation, amortization and equity in net income of associated companies, and operating cash flow margin (operating cash flow divided by operating revenue) represent non-GAAP financial measures. A reconciliation of operating cash flow to operating income, the most directly comparable measure under accounting principles generally accepted in the United States (GAAP), is reflected in the tables accompanying this release. The Company believes that operating cash flow and the related margin ratio are useful measures of evaluating its financial performance because of their focus on the Company's results from operations before depreciation and amortization. The Company also believes that these measures are several of the alternative financial measures of performance used by investors, rating agencies and financial analysts to estimate the value of a company and evaluate its ability to meet debt service requirements.
(3) Certain amounts as previously reported have been reclassified

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to conform with the current period presentation. The prior period
has been restated for comparative purposes, and the
reclassifications have no impact on earnings.
(4) The Company disclaims responsibility for updating information beyond the release date.
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The Private Securities Litigation Reform Act of 1995 provides a "Safe Harbor" for forward-looking statements. This release contains information that may be deemed forward-looking and that is based largely on the Company's current expectations and is subject to certain risks, trends and uncertainties that could cause actual results to differ materially from those anticipated. Among such risks, trends and other uncertainties are changes in advertising demand, newsprint prices, interest rates, labor costs, legislative and regulatory rulings and other results of operations or financial conditions, difficulties in integration of acquired businesses or maintaining employee and customer relationships and increased capital and other costs. The words "may," "will," "would," "could," "believes," "expects," "anticipates," "intends," "plans," "projects," "considers" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are made as of the date of this release. The Company does not publicly undertake to update or revise its forward-looking statements.

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