



David Stoeffler Becomes Publisher and Editor of the Arizona Daily Star in Tucson

June 3, 2005

TUCSON, Ariz.--(BUSINESS WIRE)--June 3, 2005--David Stoeffler, vice president for news of Lee Enterprises (NYSE:LEE), has been appointed publisher and editor of the Arizona Daily Star of Tucson, one of 14 daily newspapers acquired by Lee from Pulitzer Inc. in a transaction that closed today.

Stoeffler will succeed Jane Amari, who recently announced her plans to retire and begin her own management consulting company to newspaper companies, including Lee.

Mary Junck, Lee chairman and chief executive officer, said Stoeffler will continue to serve as vice president for news of Lee, coordinating efforts to improve the overall quality of news content in Lee's 58 daily newspapers and associated online sites.

"Under David's leadership, we've put a stronger emphasis on local news and we've made great strides in improving the caliber of our papers," Junck said. "While his new duties leading Lee's second-largest newspaper will take a significant amount of time, David has put a strong team in place to help him expand Lee's editorial training and other initiatives to serve a larger group of papers. He will continue to be a resource for all of our newspapers and will remain a vital member of our top management team."

She added: "For Tucson, David is an ideal choice. With 26 years of experience in Lee, he knows our culture as well as anyone and can help our new employees there with the transition. Also, he was an integral player in the Pulitzer acquisition, so he has a jump-start on learning about the market and operation of Tucson Newspapers Inc."

Jim Hopson, Lee vice president for publishing, announced Stoeffler's appointment at a staff meeting today at the Daily Star. "David will be a strong ally as you continue your efforts to make this an even better newspaper for Tucson. He is a smart, high-energy guy with great skills and instincts. Plus, his experience in a similar two-newspaper operation in Madison will serve him, and you, well."

Stoeffler, 46, joined Lee in 1979 as a part-time reporter at the La Crosse Tribune in Wisconsin. After graduating from Viterbo University in La Crosse, he worked for the Wisconsin State Journal in Madison for 14 years, rising to city editor, where he twice led teams that won the prestigious Inland Press Association Community Service Award. He returned to La Crosse as editor in 1995 and advanced to be editor of the Lincoln Journal Star in Nebraska in 1997, where he served until his current appointment in 2001. He is a two-time winner of a Lee President's Award, the highest honor in the company. He has been active in state and national journalism organizations, including serving three years as chairman of Media of Nebraska and helping the group successfully lobby for an expansion of the state's open records laws.

During his time in Madison, La Crosse and Lincoln, Stoeffler was active in various community groups and education initiatives. He and his wife, Rose, have a daughter, Christine, who lives in Wisconsin.

"I've had some great experiences at the corporate office, but I'm eager to get back into a daily operation, and I couldn't imagine a better spot than Tucson," Stoeffler said. "Jane Amari and the staff have built a strong, reader-oriented paper with a record for circulation growth. I look forward to even better days ahead."

Amari has agreed to work through the summer to assist with the Lee transition and she will work on a consulting basis after her departure from the Daily Star. Stoeffler will assume his new duties June 20.

The Daily Star is the morning and Sunday newspaper published as part of a joint operating agreement with Gannett Inc., publishers of the six-day afternoon paper, the Tucson Citizen. The Daily Star has daily circulation of 113,296 and Sunday circulation of 174,427, as published in the Audit Bureau of Circulations Fas-Fax report for March 2005. The Citizen has daily circulation of 30,745.

With the acquisition of Pulitzer Inc., Lee owns 52 daily newspapers and a joint interest in six others. Lee also operates associated online services and more than 300 weekly newspapers, shoppers and classified and specialty publications. Lee is based in Davenport, Iowa, and its stock is traded on the New York Stock Exchange under the symbol LEE. More information about Lee Enterprises is available at www.lee.net.

CONTACT: Lee Enterprises, Davenport
Dan Hayes, 563-383-2163
Dan.Hayes@Lee.net

SOURCE: Lee Enterprises