



Lee Enterprises VP of Circulation Gains Publishing Responsibility

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WATERLOO, Iowa--(BUSINESS WIRE)--Aug. 26, 2004--Nancy L. Green, vice president of circulation for Lee Enterprises, Incorporated (NYSE:LEE), will additionally become publisher of the Waterloo-Cedar Falls Courier.

Mary Junck, Lee chairman and chief executive officer, said Green will continue to lead companywide circulation and readership initiatives for Lee's 44 daily newspapers.

"Thanks to Nancy and her circulation marketing committee, our publishers and circulation managers are well armed with diversified sales and retention programs, strong measurements and controls, and a huge array of shared best practices, as evidenced by our good showing over the last three years in Audit Bureau of Circulations Fas-Fax reports," she said. "With everything we already have in place, our circulation priority will continue as Nancy adds publishing responsibility."

Junck added: "Nancy brings exceptional energy to her expanded responsibilities, along with an unusually broad range of experience that includes publishing other daily newspapers. With this move, we're looking forward to even more great things at the Courier."

Green has been serving as acting publisher in Waterloo since early July.

"I fell in love with the place and the people," she said. "It's an exciting newspaper in an energized market. That's why I'm grateful for the opportunity to stay at the Courier as publisher while helping Lee stay focused on circulation as a top priority."

Green joined Lee in 2000 as director of circulation/distribution, sales and marketing, and was promoted to vice president of circulation in 2002.

Before that, she served as a vice president in the University System of Georgia. She was vice president for advancement from 1994 to 1999 at Clayton College & State University. From 1999 to 2000, she was vice president for communication at Georgia G.L.O.B.E., the system's 34-institution online learning initiative.

Previously, she was assistant to the president/newspaper division on the Gannett corporate staff and from 1985 to 1992 was publisher of two Gannett newspapers -- The Springfield News Leader and The Richmond Palladium-Item. Before joining Gannett, she was general manager of student media at the University of Texas at Austin and the University of Kentucky. She taught graduate and undergraduate journalism courses at Kentucky, Ohio University and Indiana University, and was a consultant to commercial and education media. Early in her career, she taught journalism and English in school districts in Kentucky, Indiana and West Virginia and was assistant director of public information at the West Virginia Department of Education.

She serves on the board of directors of the INMA North American Division, the NAA Circulation Federation and the Student Press Law Center. She is a member of the NAA Postal Committee. She received BA and MA degrees from the University of Kentucky and Ball State University and a doctoral degree from Nova Southeastern University.

Lee Enterprises is based in Davenport, Iowa, and is the premier publisher of daily newspapers in midsize markets. Lee owns 38 daily newspapers and a joint interest in six others, along with associated online services. Lee also publishes nearly 200 weekly newspapers, shoppers and classified and specialty publications. Lee stock is traded on the New York Stock Exchange under the symbol LEE. More information about Lee Enterprises is available at www.lee.net.

CONTACT: Lee Enterprises, Davenport

Dan Hayes, 563-383-2100

dan.hayes@lee.net

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