



## **Brian Kroshus will lead Lee Enterprises Agri-Media Publications**

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BISMARCK, N.D.--(BUSINESS WIRE)--Oct. 17, 2003--Brian Kroshus, general manager of Farm & Ranch Guide and Minnesota Farm Guide, has been promoted to group publisher overseeing Lee Enterprises (NYSE:LEE) agricultural publications.

He succeeds Greg Moore, who has been appointed publisher of Lee's Nickel Publications in Washington and Oregon.

Greg Veon, Lee vice president for publishing, said Kroshus has been pivotal in the growth of Lee Agri-Media, which consists of six farm newspapers with affiliates serving North and South Dakota, Colorado, Idaho, Iowa, Kansas, Montana, Minnesota, Nebraska, Wisconsin and Wyoming.

"Brian has continued to build on the success of Farm & Ranch Guide," Veon said. "In addition to strengthening the core product, in 1998 he created its targeted Bullseye editions, and a year ago he led the launch of Minnesota Farm Guide, which proved successful from the first issue."

Kroshus joined Lee in 1997 as circulation manager of The Bismarck Tribune and became general manager of Farm & Ranch Guide in 1998. Before joining Lee he worked for Forum Communications for 10 years, with his last position as state operations/single copy manager. He is a graduate of North Dakota State University. Among community activities, he chairs the agricultural committee of the Bismarck Chamber of Commerce. In 2001 he spearheaded the "I Care a Ton" hay relief effort, which assisted drought-stricken ranchers in Montana.

Farm & Ranch Guide has a bi-weekly circulation of 38,000. Minnesota Farm Guide has a bi-weekly circulation of 26,000, and its Bullseye editions have monthly circulation of 34,000. Other Lee Agri-Media publications include Midwest Messenger, based in Tekamah, Neb., with weekly circulation of 185,000; Tri-State Neighbor, based in Sioux Falls, S.D., with weekly circulation of 29,000; and Prairie Star, based in Great Falls, Mont., with bi-weekly circulation of 18,000. Affiliates of Lee Agri-Media include Agri-View, based in Madison, Wis., with weekly circulation of 43,000, and Ag Weekly, based in Twin Falls, Idaho, with circulation of 15,000.

In addition to the agricultural publications, Lee Enterprises owns 38 daily newspapers and a joint interest in six others, along with associated online services. Lee also publishes more than 175 weekly newspapers, shoppers and classified and specialty publications. Lee stock is traded on the New York Stock Exchange under the symbol LEE. More information about Lee Enterprises is available at [www.lee.net](http://www.lee.net).

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