



Lee Enterprises Appoints VP for Circulation

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DAVENPORT, Iowa, Sep 27, 2002 (BUSINESS WIRE) -- Nancy L. Green, a key resource behind two consecutive years of circulation growth at Lee Enterprises (NYSE:LEE), has been promoted to the new position of vice president for circulation.

Mary Junck, chairman, president and chief executive officer, said the appointment reflects Lee's emphasis on circulation growth, recent expansion by 16 daily newspapers and Green's achievements as director of circulation/distribution, sales and marketing.

"Nancy joined us two years ago with what has turned out to be an ideal background as a publisher, marketer and educator, and she's used her experience and creativity to help our newspapers develop and share better ways to reach and serve readers," Junck said. "As vice president, she'll do more and more of the same."

In the most recent Audit Bureau of Circulations Fas-Fax report, for the six months that ended March 31, 2002, circulation at Lee newspapers increased 1.8 percent daily and 0.4 percent Sunday.

"I've been thrilled to be a part of Lee Enterprises," Green said. "We have so many talented people in so many areas at so many locations, especially now with all our new papers. The circulation staffs are hard working and innovative, and they're the ones responsible for our increases in daily and Sunday circulation. It's a joy working with them."

Before joining Lee in December 2000, Green was a vice president in the University System of Georgia. She was vice president for advancement from 1994 to 1999 at Clayton College & State University, and from 1999 to late 2000, she was vice president for communication at Georgia G.L.O.B.E. (Global Learning Online for Business and Education), the System's 34-institution online learning initiative.

She previously was assistant to the president/newspaper division on the Gannett corporate staff from 1992 to 1994 and was publisher of two Gannett newspapers -- The Springfield News Leader and The Richmond Palladium-Item -- from 1985 to 1992. Before joining Gannett, she was general manager of student media at the University of Texas at Austin and the University of Kentucky.

She taught graduate and undergraduate journalism courses at Kentucky, Ohio University and Indiana University, and was a consultant to commercial and education media. Early in her career, she taught journalism and English in school districts in Kentucky, Indiana and West Virginia and was the assistant director of public information at the West Virginia Department of Education.

She received BA and MA degrees in journalism from the University of Kentucky and Ball State University and is a doctoral degree candidate at Nova Southeastern University.

She serves on the board of directors of the International Newspaper Marketing Association North American Division, the Newspaper Association of America Circulation Federation and the Student Press Law Center. She also is a member of the NAA Postal Committee.

Lee Enterprises is based in Davenport, Iowa. Including the acquisition of 16 newspapers from Howard Publications in April, Lee owns 39 daily newspapers and a 50 percent interest in six others, along with associated online services. Lee also owns more than 175 weekly newspapers, shoppers and classified and specialty publications. Its stock is traded on the New York Stock Exchange under the symbol LEE. More information about Lee Enterprises is available at www.lee.net.

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